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ANALYSIS OF ALTERNATIVE RAIL PASSENGER ROUTINGS IN THE DETROIT-CHICAGO CORRIDOR

Prepared for:
INTERAGENCY TRANSPORTATION COUNCIL STATE OF MICHIGAN

# ANALYSIS OF ALTERNATIVE RAIL PASSENGER ROUTINGS IN THE DETROIT-CHICAGO CORRIDOR 

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The opinions, findings, and conclusions expressed in this publication are those of the author and not necessarily those of the Interagency Transportation Council or the State of Michigan.

## PREFACE

This report, the third in a series of transportation planning reports prepared by SRI for the Michigan Interagency Transportation Council (ITC), describes an analysis of alternative rail passenger routings in the Detroit-Chicago Corridor. The objective of this research was to assist Michigan in guiding the National Railroad Passenger Corporation's (Amtrak's) choice of a corridor route and in assessing the feasibility of supplementing Amtrak service with state-subsidized service.

The work described in this report was conducted jointly by SRI personnel under the supervision of Dan G. Haney and the ITC staff supervised by Dr. William C. Taylor. The principal investigator at SRI was Dr. John W. Billheimer. William Kasip of ITC provided most of the input data required for the analysis and estimated the costs associated with alternative levels of rail service.
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## I INTRODUCTION

Amtrak Background

Since the close of World Wax II, the image, stature, and profitability of rail passenger service in the United States have dec1ined steeply. The number of intercity passengers carried by rail has dropped from 595 million in 1945 to 87.8 million in $1969 .^{{ }^{*}}$ The number of passenger cars in use has declined from about 45,000 at the close of the War to an estimated 11,000 today, and the extent of services provided on these cars has been severely diminished. For the most part, the remaining cars have deteriorated. in cleanliness and level of maintenance as well as in age. Deficits for all intercity rail services have grown to a level ranging annually from $\$ 250$ million to $\$ 470$ million (depending on the cost basis used) on revenues of $\$ 580$ million.

In an effort to relieve the nation's railroads of the unwanted burden of rail passenger service, Congress in 1970 enacted the National Railroad Passenger Act (Public Law 91-518) creating the National Railroad Passenger Corporation. The corporation, familiarly known as Amtrak, is to operate independently of the federal government and is charged with the responsibility to:
(1) Provide modern, efficient intercity rail passenger service within the basic rail system of the nation.
(2) Use innovative operating and marketing concepts to develop fully the potential of modern rail service in meeting the intercity transportation needs.
(3) Operate on a "for profit" basis.

In accordance with the timetable specified in the National Railroad Passenger Act, Secretary of Transportation John Volpe submitted a preliminary system network on November 30, 1970. Details of this basic network, along with additional background regarding the creation and goals of Amtrak, may be found in Reference 2. The Interstate Commerce Commission, State Public Utility Commission, the railroads, and the labor unions

[^0]were given one month to respond to this submission with their comments and recommendations for changes. After a review of these comments and recommendations, the Secretary, on January 28 , 1971, issued his final report on the basic system. ${ }^{3}$ This report included a listing of points between which intercity passenger trains shall be operated, a listing of all routes over which service may be provided, and definitions of basic service characteristics.

## Michigan Background

The basic plan proposed by the Secretary of Transportation limited rail service in the state of Michigan to the Detroit-Chicago corridor. No provision was made for connecting Detroit directly with points east of Michigan. To guide the state of Michigan during the one-month period allowed for response to this basic plan, Stanford Research Institute, in conjunction with Michigan's Interagency Transportation Council, undertook an evaluation of alternative routings within the Detroit-Chicago corridor. The report describes the techniques developed for evaluating alternative routings and the results of the evaluation process.

## Task Description

The task of evaluating alternative routings began with identifying potentially attractive alternatives. For each alternative identified, such route variables as fares, line-haul travel times, access times and costs, and frequencies of service were specified. The number of passengers attracted to each specified service-routing combination was estimated through the use of a demand model developed to predict travel by mode within and outside the state of Michigan. ${ }^{4}$ Capital and operating costs were developed for each specified combination of service level and routing alternative. These costs were compared with the passenger revenues predicted by the demand model to provide a measure of the profit or loss associated with rail passenger traific in the Detroit-Chicago corridor.

This evaluation procedure was followed for three basic routing alternatives identified by Amtrak. Once Amtrak had formally announced its choice of a route, the procedure was repeated to assess the attractiveness of supplementing the announced service with alternative routings subsidized by the state of Michigan.

## II BASIC CORRIDOR ALTERNATIVES

## Identification of Alternatives

## Routings

Three alternative Detroit-Chicago routings were identified for consideration in the Secretary of Transportation's initial statement of the national rail passenger system. These alternatives are listed below and mapped in Figure 1.

| Alternative |  | Rail |
| :---: | :---: | :---: |
| Route | Routing | Miles |
| 1 | Detroit-Durand-Lansing-Battle Creek |  |
|  | Kalamazoo-Chicago | 308 |
| 2 | Detroit-Lansing-Battle Creek-Kalamazoo- |  |
|  | Chicago | 295 |
| 3 | Detroit-Ann Arbor-Jackson-Battle Creek- |  |
|  | Kalamazoo-Chicago | 283 |

Alternative Route 1 would follow Grand Trunk Western right-of-way from Detroit to Durand (near Flint) and on to Lansing and Battle Creek, where it would follow Penn-Central right-of-way through Kalamazoo to Chicago. Alternative Route 2 would follow C\&O right-of-way to Lansing, Grand Trunk Western right-of-way from Lansing to Battle Creek, and Penn-Central right-of-way from Battle Creek to Chicago. Alternative Route 3 would follow Penn-Central right-of-way from Detroit to Chicago.

## Line-Haul Speeds

For each alternative routing, line-haul speeds of 45 miles per hour, 80 miles per hour, and 150 miles per hour were considered. A speed of 45 miles per hour corresponds roughly to that for existing passenger trains in the Detroit-Chicago corridor, while an 80 mile per hour speed is the average operating range of the Metroliner currently in use in the Northeast Corridor, and a 150 mile per hour speed is within the capability


FIGURE 1 basic routing alternatives
of Japan's Tokaido Line. In the case of Alternative Route 3, the most direct route between Detroit and Chicago, a speed of 250 miles per hour was also considered. Such a speed might be achieved by a tracked air cushion vehicle or a gravity-vacuum train. Six-minute stops were assumed at all intermediate stations.

Fares

Existing fares were used to provide a basic fare structure for use with all routing-speed combinations. In addition to existing fares, higher fares were chosen to accompany higher-speed alternatives. Existing fares were increased by 10 and 20 percent in considering speeds of 80 miles per hour and by 30 and 50 percent in considering speeds of 150 miles per hour and above.

## Service Frequencies

For Alternative Routes 1 and 2, service frequencies of $1,2,3,5$, and 8 trains per day were considered for each speed-cost combination. Frequencies of 3,5 , and 8 trains per day were studied in connection with Alternative Route 3.

## Competing Modes

Any rail link between Detroit and Chicago must compete for passengers with two other common carrier modes in the form of air and bus travel and with the most popular form of intercity travel in the corridor, the automobile. To provide a basis for comparing rail alternatives with competing common carrier modes, current air and bus schedules were studied, and the time, cost, and frequency of line-haul service between corridor cities were recorded for each competing mode.

In calculating automobile costs and times, operating costs of $\$ .04$ per mile and speeds of 65 miles per hour were assumed. These figures reflect average experience with freeway operation in the corridor and do not include the additional time and expense of operation on local roads in gaining freeway access. An average automobile occupancy of 1.7 persons per vehicle was assumed.

## Access and Egress Times and Costs

Line-haul times and costs between common carrier stations do not reflect the total time and cost entailed in intercity travel. The common carrier passenger experiences additional delays and expenses in getting from his point of origin to the carrier terminal, in waiting for the carrier to arrive and depart, and in proceeding from the destination terminal to his final destination. The automobile user experiences similar delays in gaining access to freeways for over-the-road travel and in proceeding to his final destination over arterials and local streets. To reflect these additional delays and expenses, the times and costs of access and egress were computed for each mode of intercity travel.

Previous work in estimating the demand for intercity passenger travel entailed the computation of terminal access and egress times for cities in and around Michigan. ${ }^{4,5}$ From this work, three separate sets of access and egress times were computed for cities in the Detroit-Chicago corridor. One set of access and egress times and costs was computed for travel between the two large terminal cities of Detroit and Chicago. A second set of times and costs was computed for travel between either of these end points and any of the smaller intermediate cities within the corridor. Finally, a third set of access and egress times and costs was computed for travel between the smaller intermediate cities. Table 1 depicts the combined access and egress times by mode for each case.

The air access times depicted in Table 1 include an allowance of one-half hour to account for waiting time before departure. Waiting times of one-fourth hour were included in the case of rail and bus travel. When the Flint metropolitan area was considered to be an intermediate point, one-fourth hour and 60 cents were added to the times and costs of rail access and egress shown in Table 1 to account for the comparatively great distance of the Durand railroad station from Flint's population center.

## The Intercity Passenger Demand Model

## Model Formulation

The effect of alternative rail systems on passenger travel in the Detroit-Chicago corridor was estimated by using a demand model developed to predict traffic by mode between cities in and around Michigan. This model is an extension of the Northeast Corridor Model developed by McLynn and modified by the National Bureau of Standards. 6,7,8

Table I

COMB INED ACCESS AND EGRESS TIMES AND COSTS

| Air |  |
| :---: | :---: |
| Time <br> (hours) | Cost |
| 3.00 | $\$ 3.00$ |
| 2.40 | 2.65 |
| 1.80 | 2.30 |


| Rail |  |
| :---: | :---: |
| Time <br> (hours) | Cost |
| 1.25 | $\$ 1.00$ |
| 1.00 | 0.75 |
| 0.75 | 0.50 |


| Bus |  |
| :---: | :---: |
| Time <br> (hours) | Cost |
| 1.25 | $\$ 1.00$ |
| 1.00 | 0.75 |
| 0.75 | 0.50 |


| Auto |  |
| :---: | :---: |
| Time  <br> (hours) Cost <br> 1.00 $\$ 1.00$ <br> 0.75 0.75. |  |

Intermediate to intermediate
0.50
0.75
0.50
0.50
0.50

Model selection and calibration were described in detail in Report No. 2 of this series. ${ }^{4}$ The variables considered by the model in determining the traffic by mode $m$ between an origin-destination pair (i, j) are defined as follows:

$$
\begin{aligned}
t_{m}= & \text { total }(i \rightarrow j) \text { travel time } \\
c_{m}= & \text { total }(i \rightarrow j) \text { out-of-pocket per capita cost (dollars) } \\
f_{m}= & \text { frequency of }(i \rightarrow j) \text { service (trips per day) } \\
F= & \text { number of families with annual incomes exceeding } \$ 10,000 \\
& \text { in the SMSA or county of the origin or destination city. }
\end{aligned}
$$

With these variables, the demand model may be defined by the following relationships:

$$
\begin{align*}
& w_{m}= \begin{cases}a_{m} t_{m}^{\alpha(1)}{\underset{m}{c}}_{\alpha(2)}^{\left.d i-\exp \left(-K f_{m}\right)\right]^{\alpha(3)}} & (m \neq \text { auto }) \\
t_{m}^{\alpha(4)}\left(c_{m} / 1.7\right)^{\alpha(5)} & (m=\text { auto })\end{cases}  \tag{1}\\
& W=\sum_{k} W_{k}  \tag{2}\\
& D=\left\{\begin{array}{l}
\beta(0)\left(F_{i} F_{j}\right)^{\beta(1)} W_{W} \beta(2) \quad ; \quad F_{i} F_{j}>G \\
\beta^{\prime}(0)\left(F_{i} F_{j}\right)^{\beta^{\prime}(1)_{W} \beta(2)} \quad ; \quad F_{i} F_{j} \leq G
\end{array}\right.  \tag{3}\\
& D_{m}=D w_{m} / W \tag{4}
\end{align*}
$$

The terms $w_{m}$ and $w$ may be regarded as modal conductance and total $(i \rightarrow j)$ conductance, respectively, $D_{m}$ and $D$ are daily one-directional modal $(i \rightarrow j)$ demand and total $(i \rightarrow j)$ demand, respectively (measured in persons).

Because of the wide range of city sizes of interest in Michigan transportation studies, it was necessary to segment the demand model as indicated in Equation (3). Thus the demand for travel between origindestination pairs whose population product $F_{i} F_{j}$ was below a specified value, $G$, received different treatment than city pairs having larger population products.

Calibration of the above model for 1967 travel data between 20 city pairs resulted in the identification of the following demand model parameter values.

$$
\begin{aligned}
& \mathrm{a}_{\mathrm{m}}=\left\{\begin{array}{r}
1.5, \quad \mathrm{~m}=\text { air } \\
.75, \quad \mathrm{~m}=\text { bus, rail }
\end{array}\right. \\
& \alpha(1)=\alpha(2)=-1.5 \\
& \alpha(3)=.3247, \mathrm{~K}-.12 \\
& \alpha(4)=\alpha(5)=-1.8 \\
& \beta(0)=25,000, \beta^{\prime}(0)=2,500 \\
& \beta(1)=1.0, \beta^{\prime}(1)=0.1 \\
& \beta(2)=.9, \mathrm{G}=750 \times 10^{6}
\end{aligned}
$$

Model Adaptation

The above calibration parameters were developed by comparing model predictions for 20 city pairs in and around Michigan with existing origindestination data describing travel by mode between those city pairs. Regretably, origin-destination data for rail passenger travel were lacking in many instances and had to be estimated from terminal flow statistics. Such data as were available indicated that the calibrated model severely overestimated the demand for rail travel between closely spaced cities (cities separated by less than 50 miles) when no rail commuter service existed between those cities.

Because relatively recent rail origin-destination data were available for the cities in the Detroit-Chicago corridor, it was possible to compensate for the model's tendency to overstate rail traffic between closely spaced cities. This was done by forcing the model output to agree with recorded rail travel in the base year 1967. For each alternative routing, the time, cost, and frequency of rail service during the base year were used as model inputs. The unadjusted model output was
then compared with base year experience and multiplied by a corrective factor that forced the output to agree with this experience. A sample of the adjusted model output for Alternative Route 3 appears in Table 2. This table shows daily one-way intercity travel for each mode serving the Detroit-Chicago corridor. In addition, the output format contains a detailed rail summary listing intercity rail fares, line-haul revenue by city pairs, and an annual profit-loss statement.

In the base year, three trains per day traveled over Alternative Route 3 between Detroit and Chicago at about 45 miles per hour. The matrix of intercity fares is shown in Table 2. In evaluating speed, frequency, and fare alternatives over Alternative Route 3, all demand predictions were multiplied by the correction factors developed for the base year population and service levels. Thus the relative impact of changes in population or service levels remained undistorted by the adjustment process.

The choice of a recent year for calibrating and adjusting the demand model can be expected to handicap the rail mode slightly. The demand model does not take into account elements such as cleanliness, attractiveness, reliability, and efficiency of personnel. In recent years, all these elements have been noticeably lacking in rail passengex sexvice. Yet a part of Amtrak's mandate is to restore these amenities. If Amtrak succeeds in accomplishing this, the demand model predictions, based as they are on a pre-Amtrak calibration, can be expected to understate Amtrak patronage somewhat. Nonetheless, the model predictions establish a useful lower bound on probable Amtrak patronage.

## Capital and Operating Expenses

The demand model discussed earlier can be used to predict rail passenger travel and, hence, anticipated revenue for each specified combination of routing, speed, frequency, and fare alternative. However, revenue estimates are but half the total cost picture. These estimates must be balanced against the capital and operating costs of providing a specified level of service over a particular route.

Estimates of capital and operating costs were developed for each of the four alternative system speeds, and these estimates were extended to each routing and frequency alternative.

## Table 2

SAMPLE COMPUTER OUTPUT

| RAIL SPEED 45 | RAIL FREQUENCY 3 |  |  | RAIL | C0ST | FACTOR 1 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| AIR |  |  |  |  |  |  |  |
|  | ANN | ARBOR | JACKSON | BATTLE | CRK | KAL AMAZOD | CHICAGの |
| DETROIT |  | 0. | 12. |  | 6. | 17. | 720. |
| ANN ARBDR |  |  | 0. |  | 0 . | 0 0. | 0. |
| JACKSON |  |  |  |  | 0. | 6. | 9. |
| BATTLE CRK |  |  | ----- |  |  | 5. | 5. |
| KALAMAZOD |  |  | ---- | -- |  | 5. | 23. |
| TOTAL PASSENGERS 801.504 |  |  |  |  |  |  |  |
| TØTAL PASSENGER MILES 198130. |  |  |  |  |  |  |  |
| TOTAL LINE HALL REVENUE 16365.9 |  |  |  |  |  |  |  |
| RAIL |  |  |  |  |  |  |  |
|  | ANN | ARB@R | JACKSON | BATTLE | CRK | KALAMAZØD | CHICAGg |
| DETROIT |  | 9. | 2. |  | 5. | 9. | 61. |
| ANN ARBOR |  |  | 2. |  | 1. | 4. | 18. |
| JACKSON |  | -- | -- |  | 1. | 1. | 11. |
| BATTLE CRK |  |  | - | --- |  | 1. | 9. |
| KALAMAZDO |  |  | ---- | --- |  | , | 26. |
| TOTAL PASSENGERS 160.528 |  |  |  |  |  |  |  |
| TOTAL PASSENGER MILES 32268.1 |  |  |  |  |  |  |  |
| TOTAL LINE HALL REVENUE 1702.04 |  |  |  |  |  |  |  |
| BUS |  |  |  |  |  |  |  |
|  | ANN | ARBGR | JACKSØN | BATtLE | CRK | KALAMAZDO | CHICAGO |
|  |  | 401. | 49. |  | 18. | 30. | 103. |
| ANN ARBOR |  |  | 117. |  | 34. | 20. | 19. |
| JACKSON |  |  | 1 |  | 42. | 55. | 3. |
| BATTLE CRK |  |  | ----- | ---- |  | 151. | 5. |
| KALAMAZOD |  |  | ----- | ---- |  | 151 | 14. |
| TOTAL PASSENGERS 1161.06 |  |  |  |  |  |  |  |
| TøTAL PASSENGER MILES 81211.4 |  |  |  |  |  |  |  |
| TOTAL LINE HAL | REV | ENUE 4 | 65.26 |  |  |  |  |

Table 2 (Concluded)

AUTO

|  | ANN ARBDR | JACKSON | BATTLE CRK | KALAMAZDD | CHICAGD |
| :---: | :---: | :---: | :---: | :---: | :---: |
| DETROIT | 2343. | 284. | 57. | 86. | 662. |
| ANN ARBDR | --- | 1083. | 160. | 95. | 199. |
| JACKSON | ----- | ----- | 604. | 253. | 194. |
| BAT TLE CRK | ----- | ----- | ----- | 1814. | 33. |
| KAL AMAZOO |  |  |  |  | 414. |

TOTAL PASSENGERS 8281.01
TOTAL PASSENGER MILES 587629.
TgTAL LINE HALL REVENUE 21961
TGTAL

|  | ANN ARBDR | JACKSGN | BATTLE CRK | KALAMAZDD | CHICAGD |
| :---: | :---: | :---: | :---: | :---: | :---: |
| DETKOIT | 3233. | 398. | 91. | 151. | 1666. |
| ANN ARBDR | ----- | 1342. | 215. | 129. | 230. |
| JACKSØN | ----- | ----- | 821. | 347. | 215. |
| BATTLE CRK |  | ----- | ----- | 2288. | 48. |
| KALAMAZOO | ------ | ----- | ----* | ---- | 487 。 |

TQTAL PASSENGERS 10404.1
T OTAL PASSENGER MILES 899239.
TOTAL LINE HALL REVENUE 44294.2
DETAILED RAIL SUMMARY
RAIL REVENUE MATRIX

|  | ANN | ARBOR | JACKSON | BATTLE CRK | KALAMAZ00 | CHICAGO |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| DETROIT |  | 18. | 8. | 31. | 65. | 903. |
| ANN ARBOR |  | - | 4. | 5. | 22. | 243. |
| JACKS $\quad$ N |  | - |  | 3. | 2. | 112. |
| BATTLE CRK |  |  |  | ----- | 2. | 90. |
| KALAMAZDO |  |  | - ---- |  | ---*- | 195. |

ANNUAL SUMMARY

> ANNLIAL REVENUE...\$ 1242488
> ANNUAL CØST..... $\$ 5558120$
> ANNUAL PROFIT....S-4315632
> PROFIT/PASS...... $\$ \mathbf{\$}=36.8273$

RAIL FARE MATKIX

|  | ANN ARBDR | JACKSON | BATTLE CRK | KALAMAZDO | CHICAGO |
| :---: | :---: | :---: | :---: | :---: | :---: |
| DETROIT | 2.00 | 4.00 | 6.25 | 7.50 | 14.75 |
| ANN ARBDR | ------ | 2.00 | 4.50 | 5.50 | 13.25 |
| JACKSON | ----- | ----- | $2 \cdot 53$ | 3.75 | 10.25 |
| BATTLE CRK |  | ------ | ----- | 1.20 | 9.70 |
| KALAMAZOO | --*-* | ----- | ----- |  | $7 \cdot 50$ |

For the basic 45 mph system, existing facilities and equipment would be used over each routing alternative. The fully allocated cost of Grand Trunk Western's 1969 operations in the states of Michigan, Indiana, and Illinois was estimated on the Interstate Commerce Commission's Form A to be $\$ 8.95$ per train-mile. For the purposes of this analysis, it was assumed that $\$ 6.00$ per train-mile represented direct operating expenses, while the remainder represented fixed investment in plant, right-of-way, and equipment.

In the case of the three high-speed systems ( $80 \mathrm{mph}, 150 \mathrm{mph}$, and 250 mph ), capital and operating cost estimates were developed from cost analyses performed for the Northeast Corridor Transportation Project. ${ }^{9}$ Capital cost estimates were modified to reflect the differences in terrain and land costs between the Northeast Corridor region and lower Michigan. The following assumptions, made in the NECTP study, were used in calculating annual costs for each high-speed alternative.
(1) The economic life of assets was established at 35 years for all fixed facilities, 14 years for rolling stock, and an infinite period for land.
(2) The return on capital was set at 10 percent as recommended by the Bureau of the Budget. The returns on land acquisition costs were set at 8 percent.

Table 3 shows the cost breakdown by route for the existing system and for each of the higher-speed systems under an assumed frequency of three trains per day. Operating costs for the higher-speed systems were estimated as follows:

System Speed
80 mph
150 mph 250 mph

Operating Cost
per Train-Mile
$\$ 6.30$
8.60
10.20

These costs include allowances for power, crew wages, burden, car and guideway maintenance, as well as indirect operating costs, and are consistent with the estimates developed in the Northeast Corridor Transportation Project. ${ }^{9}$ As can be seen, the capital costs for the higherspeed systems so overwhelm the operating costs that the total annual system cost will not vary appreciably with frequency of service for these system alternatives. Thus a more detailed analysis of the operating costs

Table 3

ANNUAL CAPITAL AND OPERATING COST ESTIMATES
(Millions of Dollars)

System Speed

of high speed rail systems would have little effect on total annual costs and, consequently, on policy decisions resulting from a revenuecost comparison.

Results

The results of applying the intercity demand model to predict passenger levels along the three basic Detroit-Chicago routing alternatives are detailed in the Appendix. For Alternative Routes 1, 2, and 3, Tables A-1, A-2, and A-3 of the Appendix show passenger levels, passenger miles, annual revenues and costs, and the subsidies required for each identified combination of rail speed, fare, and frequency of service.

## Impact of Speed, Fare, and Frequency of Service

Figure 2 depicts the typical impact of each of the three service parameters varied in the analysis on annual revenues. Of the three parameters, speed has the greatest effect on revenue. Figure 2 shows that doubling the average operating speed nearly doubled revenue on each of the three routes. Unfortunately, the profit and loss statistics of the Appendix show clearly that the investment required to achieve significant increases in speed overwhelms the revenue received from additional patrons attracted to the faster service.

Figure 2 also shows that fare increases in the Detroit-Chicago corridor can be expected to lower rather than raise annual revenue. Losses in ridership counteract the effect of increased fares, causing slight net decrease in the revenue realized each year.

The final parameter, frequency of service, has a marked effect on revenue over the low frequency range but tends to have little impact when frequency levels of five to eight trains per day are approached. Figure 2 shows that the addition of a single train to the daily schedule will significantly increase revenue if it is the second or third train in the schedule but will produce little additional revenue in a seven or eight train schedule. The Appendix further shows that additional trains in the Detroit-Chicago corridor fail to return enough additional revenue to justify their marginal operating cost at any level of service.


FIGURE 2 EFFECT OF SPEED, FARE, AND FREQUENCY ON ANNUAL REVENUE

## Route Economics

Table 4 presents a comparison by operating speed of the annual subsidies required to operate three trains per day over each of the three alternative routes at existing fare levels. At existing 45 mph speeds, the operating losses incurred by the direct route from Detroit through Jackson and Kalamazoo to Chicago (Alternative Route 3) are nearly equivalent to the losses incurred by the more roundabout route through Durand and Lansing (Alternative Route 1). However, Table 4 also shows that the roundabout route would serve more Michigan passengers.

Table 4

## ANNUAL PASSENGER LEVELS AND LOSSES BY ROUTE <br> (Existing Fare Structure, Three Trains per Day)

Routing Al ternative

| Speed <br> (miles | Passenger Levels <br> (thousands of passengers) |  |  | Losses |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| per hour) | Route 1 | Route 2 | Route 3 | Route 1 | Route 2 | Route 3 |
| 45 | 164 | 117 | 118 | \$ 4.4 | \$ 4.6 | \$ 4.3 |
| 80 | 291 | 213 | 212 | 95.5 | 91.9 | 88.1 |
| 150 | 494 | 362 | 375 | 165.1 | 158.9 | 152.0 |
| 250 | -- | -- | 527 | -- | -- | 187.1 |

As operating speeds increase, the more direct routing of Alternative Route 3 can be seen to incur less annual losses than Alternative Routes 1 and 2. For any alternative, however, the annual cost of increasing operating speeds is prohibitive. Even allowing for the conservative bent of the calibrated demand model and the impact of future population increases, it would appear impossible that any high-speed rail alternative requiring significant capital investment in right-ofway, track improvements, or equipment could ever be self-supporting in the Detroit-Chicago corridor. Moreover, the subsidy levels generated by such an investment are so overwhelming as to appear unjustified by the potential volume of rail traffic available in the corridor.

Amtrak Decision

On January 28, 1971, after reviewing the comments and recommendations of the states, railroads, and labor unions, the Secretary of Transportation issued his final report on the basic Amtrak system. ${ }^{3}$ This report provided for two trains per day between Detroit and Chicago over the direct Penn Central route via Ann Arbor, Jackson, Battle Creek, and Kalamazoo (Alternative Route 3). The primary reason given for the choice of route was that the Penn Central line was the shortest and fastest route and offered the greatest potential for high-speed rail service. A background study of the basic system ${ }^{2}$ also noted that the Detroit-Lansing route (Alternative Route 2) suffered from a slow track, the lack of a track connection at Lansing, and low ridership on existing trains.

## The Shuttle Concept

Although Amtrak's decision to use the direct route between Detroit and Chicago was logical, it left several major Michigan cities, notably Flint, Lansing, and Grand Rapids, with no rail passenger service whatsoever. However, the state of Michigan could elect to subsidize rail service to these cities. Ideally, a state-subsidized service might take the form of a rail shuttle paralleling and complementing the mainline Amtrak service. To provide guidance for the state of Michigan in assessing the attractiveness of supplying rail service to cities not included in the Amtrak network, the intercity demand model was used to forecast the ridership, cost, and revenues associated with three alternative intrastate rail shuttles. The three alternative shuttle services identified for analysis are listed below and mapped in Figure 3.

| Shuttle | Stops | Rail Miles |
| :---: | :---: | :---: |
|  | Stops |  |
| 1 | Detroit-Durand-Lansing-Battle Creek | 142 |
| 2 | Detroit-Lansing-Battle Creek | 129 |
| 3 | Detroit-Lansing-Grand Rapids- |  |
|  | Benton Harbor-Chicago | 314 |

The proposed Amtrak route follows the Penn Central's line from Detroit through Ann Arbor, Jackson, Battle Creek, and Kalamazoo to Chicago. Shuttles 1 and 2 would connect with this mainline service in Battle Creek. Shuttle 3 would follow existing C\&O lines without intersecting the Amtrak route.

## Service Characteristics

In view of the unattractiveness of the high speed and high frequency alternatives evaluated in the basic Detroit-Chicago corridor analysis, shuttle service characteristics were limited to low speed, low frequency options. Passenger and cost projections were prepared for shuttle frequencies of one and two trains per day and for speeds of 45 and 80 miles


FIgure 3 SHUTTLE ROUTING ALTERNATIVES
per hour. It was assumed that the speed of through service along the Penn Central line would match the speed of the shuttle service and that through service would be offered twice a day.

Current intercity fare structures were used to estimate travel costs and line-haul revenues. Because the basic corridor analysis showed fare increases to be self-defeating, these current fare structures were not varied.

## Preliminary Assumptions

Through Passengers

In projecting the number of passengers attracted to the alternative shuttle services, it was assumed that through passengers from Detroit to Battle Creek, Kalamazoo, and Chicago would never elect to use shuttle service. Direct service along the main Amtrak route would always be quicker than the shuttle service and, in the case of Shuttles 1 and 2 , would have the same arrival time at points west of Battle Creek.

## Access and Egress Times and Costs

The access and egress times and costs shown in rable 1 were assumed to apply to the proposed shuttle alternatives, as well as to the basic Amtrak alternatives.

## Capital and Operating Expenses

The capital and operating expense estimates developed in the analysis of the three basic corridor alternatives were assumed to apply to the three shuttle alternatives. Extension of these estimates in the case of the identified service levels resulted in the annual cost breakdown shown in Table 5 .

## Results

The results of supplementing the proposed Amtrak service with intraMichigan shuttles are summarized in Table 6. This table shows the number of passengers, passenger miles, and line-haul revenues and costs forecast by the intercity demand model for both mainline and shuttle service under the stated operating assumptions.

## ANNUAL CAPITAL AND OPERATING COST ESTIMATES FOR CORR IDOR SHUTTLE ALTERNATIVES <br> (Millions of Dollars)

|  | System Speed |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Capital <br> Cost |  | Operating Cost |  |  |  | Total Cost |  |  |  |
|  |  |  | $\begin{gathered} \text { One } \\ \text { Train } \end{gathered}$ |  | $\begin{gathered} \text { Two } \\ \text { Trains } \end{gathered}$ |  | $\begin{gathered} \text { One } \\ \text { Train } \end{gathered}$ |  | $\begin{gathered} \text { Two } \\ \text { Trains } \end{gathered}$ |  |
| Alternative | $\begin{array}{r} 45 \\ \mathrm{mph} \\ \hline \end{array}$ | $\begin{gathered} 80 \\ \mathrm{mph} \end{gathered}$ | $\begin{gathered} 45 \\ \mathrm{mph} \\ \hline \end{gathered}$ | $\begin{gathered} 80 \\ \mathrm{mph} \end{gathered}$ | $\begin{gathered} 45 \\ \mathrm{mph} \\ \hline \end{gathered}$ | 80 mph | $\begin{gathered} 45 \\ \mathrm{mph} \end{gathered}$ | $\begin{gathered} 80 \\ \mathrm{mph} \end{gathered}$ | $\begin{gathered} 45 \\ \mathrm{mph} \\ \hline \end{gathered}$ | $\begin{gathered} 80 \\ \mathrm{mph} \\ \hline \end{gathered}$ |
| Shuttle I | \$0.9 | \$43 | \$0.6 | \$0.7 | \$1.2 | \$1.3 | \$1.5 | \$44 | \$2.1 | \$44 |
| Shuttle 2 | 0.8 | 39 | 0.6 | 0.6 | 1.1 | 1.2 | 1.4 | 40 | 2.0 | 40 |
| Shuttle 3 | 2.0 | 96 | 1.4 | 1.4 | 2.7 | 2.9 | 3.4 | 97 | 4.7 | 99 |

Table 6 shows that Shuttle 1 , passing through Durand and Lansing, can be expected to attract more passengers and revenue than Shuttles 2 and 3 . This shuttle would also require a smaller annual operating subsidy than the other two alternatives. In absolute economic texms, however, the Durand-Lansing shuttle can hardly be termed an attractive investment. Minimal operation of this shuttle on a once-daily basis would require an annual state subsidy in excess of $\$ 1$ million or roughly 75 percent of the estimated yearly operating cost. This subsidy would amount to nearly $\$ 20.00$ per passenger, more than three times the average fare.

As in the case of the basic corridor alternatives, higher speed shuttles requiring substantial capital investment in right-of-way, track improvements, and equipment would require overwhelming subsidies and could not be justified by the volume of traffic available in the DetroitChicago corridor.

Shutrle alternat ives annual sumarar

|  |  | $\begin{aligned} & \text { Speed } \\ & (\mathrm{mph}) \end{aligned}$ | $\begin{gathered} \text { Fre- } \\ \text { quency } \\ \text { (trains/ } \\ \text { day) } \\ \hline \end{gathered}$ | Passengers $\qquad$ | $\begin{gathered} \text { Passenger } \\ \text { Miles } \\ \text { (thousands) } \end{gathered}$ | Revenue (thousands) of dollars) | $\quad \operatorname{Cos} t$ (thousands) of dollars) | Profit <br> (Loss) <br> (thousands) <br> of dollars) | $\begin{gathered} \text { Deficit } \\ \text { per } \\ \text { Passenger } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amtrak Route | 45 | 2 | 105 | 21,100 | \$1,111 | \$ 4,319 | (\$ 3,208) | \& 30.62 |
|  | Durand-Lansing Shuttle | 45 | 1 | 58 | 8,200 | 377 | 1,500 | ( 1,123) | 19.35 |
|  | Durand-Lansing Shuttle | 45 | 2 | 85 | 11,500 | 545 | 2,100 | ( 1,555) | 18.27 |
|  | Lansing Shuttle | 45 | 1 | 27 | 3,500 | 175 | 1,400 | ( 1,225) | 45.40 |
|  | Lansing Shuttle | 45 | 2 | 38 | 4,800 | 240 | 2,000 | ( 1,760 ) | 46.40 |
| $\omega$ | Lansing-Grand Rapids Shuttle | 45 | 1 | 27 | 6,400 | 324 | 3,400 | ( 3,076) | 113.80 |
|  | Lansing-Grand Rapids Shuttle | 45 | 2 | 37 | 8,800 | 445 | 4,700 | ( 4,255) | 115.00 |
|  | Amtrak Route | 80 | 2 | 190 | 39,000 | 2,059 | 89,060 | ( 87, 000) | 459.25 |
|  | Durand-Lansing Shuttle | 80 | 1 | 101 | 13,500 | 640 | 43,700 | $(43,060)$ | 425.10 |
|  | Durand-Lansing Shuttle | 80 | 2 | 145 | 18,800 | 900 | 44,300 | $(43,400)$ | 298.80 |
|  | Lansing Shuttle | 80 | 1 | 49 | 6,000 | 296 | 39,600 | ( 39,304) | 802.50 |
|  | Lansing Shuttle | 80 | 2 | 69 | 8,100 | 404 | 40,200 | ( 39,796 ) | 575.00 |
|  | Lansing-Grand Rapids Shuttle | 80 | 1 | 53 | 11,900 | 602 | 97,400 | $(96,798)$ | 1,825.00 |
|  | Lansing-Grand Rapids Shuttle | 80 | 2 | 75 | 16,300 | 820 | 98,900 | ( 98.080) | 1,305.00 |


#### Abstract

The intercity passenger demand model appears to represent a useful tool for evaluating rail passenger alternatives, and its continued use in such evaluations is to be encouraged. Guidelines for incorporating the model output within the framework of a rigorous benefit/cost analysis were established by Dan Haney in a paper, "Consistency in Transportation Modal Split and Evaluation Models."10


## Detroit-New York Alternatives

One possibility for future application of the demand model is in the detailed evaluation of alternative Detroit-New York rail routes and service levels. Amtrak's basic network made no provision for service from Detroit to the East Coast. After meeting with Michigan and other Midwest states, however, the Corporation agreed to continue to provide Detroit-New York service on a provisional basis for six months and to continue the service until July 1,1973 , if the states benefiting from the service agree to assume two-thirds of the net operating cost beyond the six month provisional period. This arrangement would be reviewed in 1973, at which point the service would either be incorporated into the basic Amtrak system, thereby requiring no state subsidy, or be dropped altogether.

The analytic techniques outlined in this report could easily be used to predict the patronage attracted by different levels of Detroit-New York service and to assess the operating subsidies required to support each service level. Preliminary work with the intercity demand model in evaluating alternative routes between Detroit and New York ${ }^{11}$ has indicated that the interests of Michigan residents would be better served by a route via Cleveland and Buffalo than by more direct route through Canada to Buffalo.

## Recalibration

As noted, the choice of 1967 as a base year for calibrating the demand model serves to handicap the rail mode. If the model is to continue to be used to predict rail passenger demand, it should be recalibrated as
soon as Amtrak has had a chance to establish itself and refurbish the image of rail passenger service in the United States. Recalibration is a simple process once suitable origin-destination data have been obtained. ${ }^{4}$

## Appendix A

OPERATING STATISTICS FOR BASIC ROUTE ALTERNATIVES

OPERATING STATISTICS--ALTERNATIVE ROUTE 1
Detroit-Durand-Lansing-Battle Creek-Kalamazoo-Chicago


OPERATING STATISTICS--ALTERNATIVE ROUTE 2
Detroit-Lansing-Battle Creek-Kalamazoo-Chicago


Table A-3
OPERATING STATISTICS--ALTERNATIVE ROUTE 3
Detroit-Ann Arbor-Jackson-Battle Creek-Kalamazoo-Chicago

|  |  |  |  |  |  |  |  |  |  |  | nual Cost sands of |  | Iars) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Fare |  |  |  | 1 y One- | y Passen | ( Data |  |  |  |  | Rail | Deficit |
|  | speed | Increase | Frequency |  | assenge |  |  | ssenger |  | Rail | Rail |  | Profit | per |
|  | (mph) | (percent) | (trains/day) | Rail | Other | Total | Rail | Other | Total | Revenue | Cost |  | (loss) | Passenger |
|  | 45 | 0\% | 1 | 102 | 10,306 | 10,408 | 21,053 | 870,911 | 891,964 | \$ 811 | \$ 3,079 | \$ | $(2,268)$ | \$ 30.46 |
|  |  |  | 2 | 144 | 10,256 | 10,400 | 28,845 | 867,973 | 896,818 | 1,111 | 4,319 |  | $(3,208)$ | 30.62 |
|  |  |  | 3 | 161 | 10,243 | 10,404 | 32,268 | 866,971 | 899,239 | 1,243 | 5,558 |  | $(4,316)$ | 36.83 |
|  |  |  | 5 | 183 | 10,226 | 10,409 | 36,700 | 865,691 | 902,391 | 1,413 | 8,037 |  | $(6,624)$ | 49.70 |
|  |  |  | 8 | 202 | 10,212 | 10,414 | 40,583 | 864,584 | 905,167 | 1,563 | 11,756 |  | $(10,193)$ | 69.16 |
|  | 80 | 0 | 1 | 186 | 10,270 | 10,456 | 39,171 | 866,775 | 905,946 | 1,508 | 87,758 |  | $(86,250)$ | 635.43 |
|  |  |  | 2 | 260 | 10,200 | 10,460 | 53,492 | 862,231 | 915,723 | 2,059 | 89,060 |  | $(87,000)$ | 459.25 |
|  |  |  | 3 | 290 | 10,182 | 10,472 | 59,796 | 860,650 | 920,446 | 2,302 | 90,361 |  | $(88,059)$ | 415.82 |
| $N$ |  |  | 5 | 330 ... | 10,157 | 10,487 | 67,948 | 858,645 | 926,593 | 2,616 | 92,964 |  | $(90,348)$ | 375.44 |
| 0 |  |  | 8 | 364 | 10,137 | 10,501 | 75,078 | 856,929 | 932,007 | 2,890 | 96,869 |  | $(93,978)$ | 353.43 |
|  | 80 | 10 | 1 | 182 | 10,271 | 10,453 | 38,657 | 866,837 | 905,494 | 1,503 | 87,758 |  | $(86,256)$ | 648.16 |
|  |  |  | 2 | 254 | 10,201 | 10,455 | 52,704 | 862,322 | 915,026 | 2,049 | 89,059 |  | $(87,011)$ | 469.40 |
|  |  |  | 3 | 283 | 10,183 | 10,466 | 58,916 | 860,750 | 919,666 | 2,290 | 90,361 |  | $(88,071)$ | 425.02 |
|  |  |  | 5 | 323 | 10,158 | 10,481 | 66,949 | 858,757 | 925,706 | 2,603 | 92,964 |  | $(90,361)$ | 383.74 |
|  |  |  | 8 | 356 | 10,138 | 10,494 | 73,976 | 857,050 | 931,026 | 2,876 | 96,869 |  | $(93,993)$ | 361.24 |
|  | 80 | 20 | 1 | 179 | 10,271 | 10,450 | 38,240 | 866,886 | 905,126 | 1,497 | 87,758 |  | $(86,261)$ | 658.90 |
|  |  |  | 2 | 249 | 10,202 | 10,451 | 52,076 | 862,394 | 914,470 | 2,040 | 89,060 |  | $(87,020)$ | 477.84 |
|  |  |  | 3 | 279 | 10,183 | 10,462 | 58,214 | 860,830 | 919,044 | 2,280 | 90,361 |  | $(88,081)$ | 432.66 |
|  |  |  | 5 | 317 | 10,159 | 10,476 | 66,152 | 858,847 | 924,999 | 2,591 | 92,964 |  | $(90,373)$ | 390.64 |
|  |  |  | 8 | 350 | 10,139 | 10,489 | 73,094 | 857,150 | 930,244 | 2,863 | 96,869 |  | $(94,005)$ | 367.73 |
|  | 150 | 0 | 1 | 243 | 10,314 | 10,557 | 56,391 | 864,309 | 920,700 | 2,142 | 152,616 |  | (150,474) | 849.12 |
|  |  |  | 2 | 461 | 10,130 | 10,591 | 98,101 | 853,402 | 951,503 | 3,773 | 154,392 |  | $(150,619)$ | 447.96 |
|  |  |  | 3 | 514 | 10,106 | 10,620 | 109,540 | 851,028 | 960,568 | 4,213 | 156,169 |  | (151,956) | 404.70 |
|  |  |  | 5 | 584 | 10,073 | 10,657 | 124,303 | 848,058 | 972,361 | 4,781 | 159,722 |  | $(154,941)$ | 363.60 |
|  |  |  | 8 | 644 | 10,047 | 10,691 | 137,191 | 845,545 | 982,736 | 5,277 | 165,052 |  | (159, 776) | 339.69 |

Table A-3 (Concluded)

|  | Speed <br> (mph) | Fare Increase (percent) | $\begin{gathered} \text { Frequency } \\ \text { (trains/day) } \end{gathered}$ | Daily OnemWay Passenger Data |  |  |  |  |  | Annual Cost Data <br> (thousands of dollars) |  |  | $\begin{gathered} \text { Deficit } \\ \text { per } \\ \text { Passenger } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  | Rail <br> Revenue | $\begin{aligned} & \text { Rail } \\ & \text { Cost } \end{aligned}$ | RailProfit(loss) |  |
|  |  |  |  | Passengers |  |  | Passenger Data |  |  |  |  |  |  |
|  |  |  |  | Rail | Other | Total | Rail | Other | Total |  |  |  |  |
|  | 150 | 30\% | 1 | 228 | 10,316 | 10,544 | 54,245 | 864,553 | 918,798 | \$2,117 | \$152,616 | \$ $(150,499)$ | \$906.07 |
|  |  |  | 2 | 438 | 10,133 | 10,571 | 94,867 | 853,755 | 948,622 | 3,727 | 154,392 | $(150,665)$ | 471.58 |
|  |  |  | 3 | 489 | 10,108 | 10,597 | 105,932 | 851,415 | 957,347 | 4,162 | 156,169 | $(152,007)$ | 426.03 |
|  |  |  | 5 | 555 | 10,077 | 10,632 | 120,212 | 848,487 | 968,699 | 4,723 | 159,722 | $(154,999)$ | 382.76 |
|  |  |  | 8 | 612 | 10,050 | 10,662 | 132,679 | 846,009 | 978,688 | 5,213 | 165,052 | (159, 839) | 357.58 |
|  | 150 | 50 | 1 | 221 | 10,318 | 10,539 | 53,346 | 864,658 | 918,004 | 2,103 | 152,616 | $(150,513)$ | 932.28 |
|  |  |  | 2 | 428 | 10,135 | 10,563 | 93,561 | 853,903 | 947,464 | 3,704 | 154,392 | $(150,688)$ | 481.85 |
|  |  |  | 3 | 478 | 10,110 | 10,588 | 104,473 | 851,579 | 956,052 | 4,136 | 156,169 | $(152,033)$ | 435.32 |
|  |  |  | 5 | 543 | 10,078 | 10,621 | 118,557 | 848,669 | 967,226 | 4,694 | 159,722 | $(155,028)$ | 391.10 |
|  |  |  | 8 | 599 | 10,052 | 10,651 | 130,852 | 846,208 | 977,060 | 5,181 | 165,052 | (159,871) | 365.38 |
| $\bigcirc$ | 250 | 0 | 1 | 346 | 10,293 | 10,639 | 81,115 | 859,639 | 940,754 | 3,080 | 188,887 | $(185,807)$ | 734.87 |
|  |  |  | 2 | 646 | 10,081 | 10,727 | 140,106 | 846,359 | 986,465 | 5,387 | 190,994 | $(185,608)$ | 393.31 |
|  |  |  | 3 | 721 | 10,052 | 10,773 | 156,313 | 843,436 | 999,749 | 6,010 | 193,102 | $(187,092)$ | 355.30 |
|  |  |  | 5 | 818 | 10,014 | 10,832 | 177,202 | 839,808 | 1,017,010 | 6,813 | 197,316 | $(190,503)$ | 319.07 |
|  |  |  | 8 | 902 | 9,983 | 10,885 | 195,415 | 836,771 | 1,032,186 | 7,513 | 203,638 | $(196,124)$ | 297.82 |
|  | 250 | 30 | 1 | 326 | 10,295 | 10,621 | 78,174 | 859,961 | 938,135 | 3,046 | 188,887 | $(185,841)$ | 782.10 |
|  |  |  | 2 | 615 | 10,085 | 10,700 | 135,688 | 846,815 | 982,503 | 5,325 | 190,994 | $(185,670)$ | 413.49 |
|  |  |  | 3 | 686 | 10,056 | 10,742 | 151,387 | 843,933 | 995,320 | 5,941 | 193,102 | $(187,161)$ | 373.52 |
|  |  |  | 5 | 778 | 10,019 | 10,797 | 171,622 | 840,358 | 1,011,980 | 6,735 | 197,316 | (190, 581) | 335.42 |
|  |  |  | 8 | 858 | 9,988 | 10,846 | 189,267 | 837,363 | 1,026,630 | 7,428 | 203,638 | $(196,210)$ | 313.08 |
|  | 250 | 50 | 1 | 317 | 10,296 | 10,613 | 76,940 | 860,101 | 937,041 | 3,028 | 188,887 | $(185,860)$ | 803.79 |
|  |  |  | 2 | 602 | 10,086 | 10,688 | 133,899 | 847,010 | 980,909 | 5,293 | 190,994 | (185, 701) | 442.27 |
|  |  |  | 3 | 672 | 10,057 | 10,729 | 149,391 | 844,147 | 993,538 | 5,906 | 193,102 | $(187,195)$ | 381.45 |
|  |  |  | 5 | 762 | 10,021 | 10,783 | 169,359 | 840,591 | 1,009,950 | 6,696 | 197,316 | $(190,620)$ | 342.56 |
|  |  |  | 8 | 841 | 9,990 | 10,831 | 186,771 | 837,619 | 1,024,390 | 7,385 | 203,638 | $(196,253)$ | 319.75 |

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[^0]:    * References are listed at the end of this report.

