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STATEWIDE TRANSPORTATION MODEL MULTIPLE APPLICATIONS:

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COMMUNITY COLLEGE SERVICE-AREA ANALYSIS Report no.

MICHIGAN DEPARTMENT OF STATE HIGHWAYS

#### MICHIGAN DEPARTMENT OF HIGHWAYS AND TRANSPORTATION

COMMISSION: E. V. ERICKSON, CHAIRMAN CHARLES H. HEWITT, VICE CHAIRMAN PETER D. FLETCHER CARL V. PELLONPAA

DIRECTOR JOHN P. WOODFORD

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#### STATEWIDE TRANSPORTATION MODEL MULTIPLE APPLICATIONS:

COMMUNITY COLLEGE SERVICE-AREA ANALYSIS Report no.1 PART A

With the Participation of: U.S. DEPARTMENT OF TRANSPORTATION FEDERAL HIGHWAY ADMINISTRATION COMMISSION:

E. V. ERICKSON CHAIRMAN CHARLES H. HEWITT

-----

VICE CHAIRMAN PETER B. FLETCHER CARL V. PELLONPAA

#### STATE OF MICHIGAN



#### WILLIAM G. MILLIKEN, GOVERNOR DEPARTMENT OF STATE HIGHWAYS

STATE HIGHWAYS BUILDING - POST OFFICE DRAWER K - LANSING, MICHIGAN 48904

JOHN P. WOODFORD, STATE HIGHWAY DIRECTOR

October 18, 1973

Mr. Sam F. Cryderman Deputy Director Bureau of Transportation Planning

Dear Mr. Cryderman:

The following report was completed in conjunction with inquiries from Mr. David Bland, Coordinator of Community College Affairs, Department of Education. The decision was reached that elements of the Statewide Transportation Modeling System could supply some valuable information for use in evaluating proposed community college districts. While initially completed to fulfill this request, the report also demonstrates the reversibility of the Statewide Modeling System by looking at the information from a highway planning perspective. The following pages were completed using a 1965 highway network as a basis, however, the impact of proposed highways on educational facilities could easily have been undertaken.

This report was completed by Mr. Alan R. Friend of the Statewide Studies Unit under the supervision of Mr. Richard E. Esch.

Sincerely,

Rell & Down of

Keith E. Bushnell Engineer of Transportation Survey and Analysis Section .



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#### COMMUNITY COLLEGE SERVICE AREA ANALYSIS

ΒY

#### ALAN R. FRIEND

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CONCLUSIONS

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PREFACE

#### PREFACE

This report documents another diverse application of Michigan's Statewide Transportation Modeling System. While the following pages are directly applicable to highway planning, a variety of people outside the highway department have been excited over the unique information which they have been able to obtain to allow them to make more effective decisions concerning many of the planning tasks confronting them. A list of these applications may be seen in Figure 1.

The following report was compiled in response to inquires by the Department of Education. The report was completed with the cooperation of Mr. David Bland, Coordinator of Community College Affairs, Department of Education. No attempt is made to make any specific recommendations regarding Community College district boundaries. The purpose of the report is three-fold;

- To provide basic information to the Department of Education which may assist their evaluation of proposed Statewide Community College Districts.
- To illustrate the kinds of information which the Statewide Transportation Modeling System is capable of producing for use in the planning of educational institutions.
- To illustrate the use of educational institutions in conjunction with the Statewide Modeling System as a tool in highway planning.

-1-

#### FIGURE 1

#### INTER-DEPARTMENTAL TEST PROJECTS

#### DEPARTMENT OF NATURAL RESOURCES

#### -STATE PARK PLANNING

-RIFLE RANGE

#### AERONAUTICS

-054

-AIRPORT PLANNING

#### DEPARTMENT OF COMMERCE -INDUSTRIAL SITE ANALYSIS -RECREATION INDUSTRY ANALYSIS

#### DEPARTMENT OF STATE -REGIONAL OFFICE PLANNING

#### DEPARTMENT OF PUBLIC HEALTH

#### -HOSPITAL PLANNING -ACCIDENT LOCATION ANALYSIS

#### DEPARTMENT OF TREASURY

#### -DATA COLLECTION CENTER ANALYSIS

-2-

#### **EXECUTIVE OFFICE**

-LEGISLATIVE PLANNING - AMBULANCE SERVICE





#### INTRODUCTION

One of the tasks presently facing the Department of Education is to investigate a statewide system of community college districts. To assist in this task information is desirable concerning:

1. Location of community colleges.

and the second

- 2. Socio-economic characteristics of the population.
- 3. The transportation system which connects the people with the community colleges.

This brings us to Michigan's Statewide Transportation Modeling System.

This system, which was originally designed for use in forecasting future traffic volumes, has been found to fulfill far more functions than had originally been conceived. The Statewide Model divides Michigan into 508 sub-areas or zones (see Figure 2). All information about these zones is associated with a point centrally located (approximate population center) within each area. The movement of traffic takes place on the highway network shown in Figure 3. The movement from zone to zone begins and ends at these centrally located points called centroids. The travel time between zones is determined from average speeds based upon MDSHT speed studies. Ιt should be emphasized that these are not speed limits but effective speeds for all vehicles. To account for trips beginning and ending within the same zone a small intra-zonal driving time is included for each zone. Figure 4 represents a portion of the network in the Muskegon Area.

-3-



-4-



-5-



The Statewide Transportation Modeling System also contains a public and private facility file. A list of subfiles available is provided in Figure 5. Notice that community colleges are among this list. Each facility is located by associating it with one of the 508 zones in Figure 2.

ZONE CENTROID

5

Another major file in the system is a statewide socio-economic file. Figure 6 illustrates the types of information available. Again

-6-

#### FIGURE 5

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#### STATEWIDE FACILITY FILE

HISTORIC SITES HOSPITALS AIRPORTS WHOLESALE TRADE CENTERS MAJOR PARKS NON-PUBLIC COLLEGES PUBLIC COMMUNITY COLLEGES CITIES OVER 30,000 POPULATION **UNEMPLOYMENT OFFICES** MENTAL HEALTH CENTERS CERTIFIED INDUSTRIAL PARKS **MICHIGAN'S UNIVERSITIES** SKI AREAS SNOW MOBILE TRAILS CBD w/5,000 POPULATION TRUCK TERMINALS STATE POLICE POSTS DAILY NEWSPAPERS WEEKLY NEWSPAPERS SEWAGE TREATMENT FACILITIES TOURIST ATTRACTIONS BUS TERMINALS MANUFACTURERS CAMPSITES

-7-

#### FIGURE 6

#### STATEWIDE SOCIO-ECONOMIC

#### DATA FILE \*

#### GENERAL CHARACTERISTICS OF POPULATION

1

SCHOOL ENROLLMENT BY TYPE OF SCHOOL YEARS OF SCHOOL COMPLETED CITIZENSHIP BY AGE

#### INCOME CHARACTERISTICS OF POPULATION

FAMILY INCOME INCOME BY OCCUPATION AND SEX RATIO OF FAMILY INCOME TO POVERTY LEVEL

#### LABOR FORCE CHARACTERISTICS OF POPULATION

EMPLOYMENT BY AGE EMPLOYMENT BY OCCUPATION AND SEX EMPLOYMENT BY INDUSTRY AND SEX

#### SOCIAL CHARACTERISTICS OF POPULATION

AGE BY SEX TYPE OF FAMILY MARITAL STATUS

#### AREA CHARACTERISTICS

LAKE FRONTAGE ASSESSED VALUATION WATER AREA

\*THOSE ITEMS LISTED HERE ARE SAMPLES TAKEN FROM THE COMPLETE FILE WHICH CONTAINS OVER 700 ITEMS.

this information is provided on a zone basis.

(P.

Thus, Michigan's Transportation Modeling System seems to be able to supply basic data to assist in the planning of community college facilities or service areas. The next section contains the results of applying these three basic files (Statewide Highway Network, Statewide Socio-Economic Data File Statewide Public and Private Facility File) to the planning of community college districts.

-9-





INFORMATION FOR COMMUNITY COLLEGE DISTRICTING

Four basic kinds of data were selected from the socioeconomic file. They are:

- 1. Labor Force
- 2. Employment by Industry
- 3. Family Income

4. Education Completed

This data is available at the zone level (Figure 2) or at a district level. The State Board of Education has proposed that statewide community colleges be setup as shown in Figure 7. The Michigan Community College Association has proposed the plan seen in Figure 8. The 29 community colleges involved are listed in Figure 9.

A sample for the zone level data on income is shown in Figure 10. Each column represents different income groups. These income groups from left to right are:

-10-

Under \$ 5,000
\$ 5,000- 7,999
\$ 8,000- 9,999
\$ 10,000- 11,999
\$ 12,000- 14,999
\$ 15,000- 24,999
7. Over \$ 25,000

#### FIGURE 7

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#### PROPOSED COMMUNITY COLLEGE DISTRICTS

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#### DISTRICT NAME SBE

- Ĺ Gogebic
- 2 Bay de Noc
- 3 Luce-Mackinac-Chippewa
- 4 North Central Mich.
- 5 Alpena
- Northwestern Mich. 6
- 7 Kirtland
- 8 West Shore
- 9 Mid Michigan
- 10 Delta
- Muskegon 11
- Montcalm 12
- 13 St. Clair
- 14 Grand Rapids 15
- Lansing 16
- Charles Stewart Mott 17 Southwestern Mich.
- 18 Kalamazoo Valley
- 19
- Kellogg 20 Washtenaw
- 21 Oakland
- 22 Macomb
- 23
- Lake Michigan 24
- Glen Oaks 25
- Jackson 26 Monroe
- 27
- Highland Park Henry Ford Schoolcraft Wayne County





-12-

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	039	2533	17230	11240	LARE MICHIGAN COL	٢	3)
	055	3203	19490	11830	I KELLOGG COMMUNITY COL	¢	4)
	069	941	17805	10920	SOUTHWESTERN MICH COMM COL	Ċ	5)
	090	610	20270	16010	MID MICHIGAN COMMUNITY COL	. (	6)
	103	904	16230	20383	BAY DE NOC COMMUNITY COL	- <b>(</b> - 1	7)
	124	734	20050	19430	NORTH CENTRAL MICHIGAN COL	C	8)
	128	8659	22257	13465	GENESEE COMMUNITY COL	(	9)
	146	645	10940	22460	GUGEBIC COMMUNITY COL	C	10)
	151	1712	18895	17925	NORTHWESTERN MICHIGAN COL	. (	11)
	183	7230	20680	12800	LANSING COMMUNITY COL	(	12)
	217	3635	20930	11360	JACKSON COMMUNITY COL	C	13)
	232	2996	18570	11570	KALAMAZUO VALLEY COMM COL	. (	14)
ا ــــ	236	5417	18630	13390	GRAND RAPIDS JUNIOR COL	<b>C</b> -	15)
1	286	34422	23598	12196	MACUMB CO COMMUNITY COL	ć.,	16)
	303	550	17590	15935	WEST SHORE COMMUNITY COL	ζ.	17)
	329	1691	22690	10750	MONROE CO COMMUNITY COL	(	18)
	338	686	19620	14095	MONTCALM CO COMMUNITY COL	(	19)
	344	3856	17680	14160	MUSKEGON COMMUNITY COL	(	20)
	361	30143	23070	12430	OAKLAND COMMUNITY COL	(	<b>S</b> T)
	408	515	20690	17190	KIRTLAND COMMUNITY COL	(	22)
	442	2842	24580	13380	ST CLAIR CO COMMUNITY COL	٢	23)
	453	861	18850	10770	GLEN DAKS COMMUNITY COL	C	24)
	480	4009	. 22290	11600	WASHTENAW COMMUNITY COL	٢	25)
	493	3558	23350	11920	HIGHLAND PARK COL	٢	26)
	493	12500	23394	11820	WAYNE CO COMMUNITY COL	¢	27)
	494;	. 11241	23080	11740	HENRY FORD COMMUNITY COL	C	28)
	502	5296	22720	12015	SCHOOL CHAST COL	¢	201

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## FIGURE 9

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	30.0	27.4	12.8	9.5	8.4	9.0	2 - 9		169					
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FIGURE 10

The zone number occurs in the right most column. For example, in zone 183 (Lansing and East Lansing) 14.6% of the families have an annual income under \$5,000. The complete list for all zones in the state is available under separate cover in Part B of this report.

Figure 11 shows this same information summarized to the State Board of Education (SBE) districts. District 16 (which Lansing lies within) has 13.5% of the families with incomes below \$5,000. A sililar list exists for the MCCA districts. Again this information is contained in Part B.

To better illustrate the data contained in list form, shaded maps of the State of Michigan such as the one in Figure 12 can be produced. This Figure illustrates the income data concerning families with less than \$5,000 annual income. According to key at lower left, those areas with the darkest shading have 31% to 53% of the families with incomes of less than \$5,000. Areas with the lightest shading have less than 9% of the families with the \$5,000 income.

Maps have been completed for seven income categories and for four categories of education-completed. These maps are a valuable tool to obtain a broad overview and to determine regional variations throughout the state. It is interesting to compare the map showing density of incomes below \$5,000 (Figure 12) with the map showing those not completing high school (Figure 13). For comparing the various income levels, all seven maps were produced with the same shading scale and combined onto one page (see figure 14). An additional map showing assessed valuation was also produced (Figure 15). The entire set of maps is available in Part B.

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-18-

#### FIGURE 14

#### FAMILY INCOME DENSITY





\$ 8,000 - \$ 9,999





\$ 15,000 - \$ 24,999

\$ 25,000 And Over -19-



-20-

From another perspective the frequency distribution of the various income groups allows one to better understand the range of values throughout the state. Taking, for example, the income group under \$5,000 it can be seen from Figure 16 that no zones have more than approximately 54% of the families in a zone with an income less than \$5,000, while most zones have between 10 and 20% of the families with incomes below \$5,000.

Service and Servic

So far the information has concerned characteristics of the population without mention of the community colleges or the highway system which links the population with these community colleges. To address this task we turn to a procedure developed by the Statewide Studies Unit referred to as "Proximity Analysis". In general this process allows one to accumulate socio-economic data within specified driving-time bands from a given set of facilities. Also, every zone in the state (Figure 2) is examined to see how well it is served by the surrounding facilities. The details of this process are explained in a previous report titled <u>Proximity Analysis</u>: <u>Social Impacts of</u> Alternate Highway Plans on Public Facilities.

This process has been used with the community colleges and the information on education-completed. The following categories have been summarized within 0-15, 15-30, 30-45, and 45-60 minutes driving-time bands of each zone containing a community college facility:

Persons 25 years and older who have:

- 1. Not completed high school
- 2. Completed high school
- 3. Completed 1-3 years college
- 4. Completed 4 or more years college

-21-



OBSERVED FREQUENCY PLOTTED AGAINST VALUE OF VARIABLE

-22-

Figure 17 illustrates the information concerning those who have not completed high school for zone 183 (Lansing and East Lansing) which contains one community college (Lansing Community College). The table shows for example, that within 60 minutes of the community college there are 141,168 who have not completed high school (from population 25 years old and over) and there are 2 community colleges (one being the college within zone 183 itself). Figure 18 shows this information summarized for MCCA district 22. (Lansing Community College is in district 22.) In MCCA district 22 81,197 are within 60 minutes of Lansing Community College. The complete district summaries for MCCA and SBE districts are contained in Part B.

A statewide summary of the above four categories is contained in Figure 19.

Thus far, proximity analysis has produced information about the population which serves the community colleges. The process also examines every zone in the state to see how well it is served by the surrounding community colleges within the specified driving-times. A sample of this information can be seen in Figure 20. Produced separately is a list of those zones not served (i. e. no community college within longest driving-time specified, 60 minutes in this case).

All proximity results may be seen in Part B.

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DATA FOR ZONE 183 NS NOT COMPL = 30093 NUMBER OF COMM COLLEGE @ TOTAL CAPACITY . 9230

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STATENIDE PROXIMITY ANALYSIS

PAGE 181

113 184 433

#### SPECIAL AREA SUMMARY CC DISTRICT 22

2.1

ZONES	INCLUDED	IN AREA	22 AR	٤						
		92 114 185 434	93 115 186 435	94 117 187 436	95 118 188 437	96 119 189 438	97 171 190 439	98 122 191 440	99 123 199 441	100 183 272

COMM COLLEGE IN AREA 22 = 1 TOTAL CAPACITY = 7230 HS NOT COMPL IN AREA 22 = 81197

-25-

₹ I ME 0 ==	BAND 15	HS NOT COMPL 34172	PERCENT OF TOTAL HS 420085	NOT	COMPL	IN	AREA22
15=	30	21727	26.758				•
30-	45	19301	23.771				
45-	<b>60</b> .	5997	- 70386	• •			

## FIGURE 18

# DISTRICT 22 SUMMARY

### PROXIMITY **0** THOSE Z O T COMPLETING HOH SCHOOL

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		ST	FIGURE 19 TATEWIDE PROXIMITY ANALYSIS	
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e-19 851	15= 30	371252	23+982	
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	45∞ 60	65872	4 • 255	
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and the second s	45- 60	15302	3 • 4 3 8	
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As noted throughout the text the detailed and complete information is assembled in Part B under separate cover. A breakdown of the four categories of information contained there follows:

1. Income

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Numl	per and Per	cent of	Families	with	incomes	of:
а.	Less than	\$.5,000	)			
Ъ.	\$ 5,000-	7,999	)			
c.	\$ 8,000-	9,999	<b>)</b>			
d.	\$10,000-	11,999	9			
e.	\$12,000-	14,999	)			
f.	\$15,000-	24,999	9			
g.	Over	\$25,000	)			

Available in SYMAP's, district and zone summaries.

2. Education Completed

Number and Percent (of total population) of persons 25 years old and over who have:

a. Not completed high school

b. Completed high school

c. Completed 1-3 years college

d. Completed 4 or more years college

Available in SYMAP's, district and zone summaries.

The following proximity information is also available:

(1) Proximity of above population groups within
0-15, 15-30, 30-45, 45-60 minutes driving time of community colleges.

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(2) Proximity of community colleges to every

zone in the state.

(3) List of zones not served.

3. Labor Force

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Number and Percent (of total population) of persons

a. Employed

b. Unempolyed

c. In labor force

Available in district and zone summaries

4. Industry

Number of persons 16 years older employed in various types of industry. There are 41 industry types.



CONCLUSION

The source of information and techniques for displaying and analyzing this information is the Statewide Transportation Modeling System. This report serves as another example of the multiple benefits of such a system.

While the original purpose here was to aid in the area of statewide educational planning, the process can be used from the perspective of highway planning. The impact of proposed roads on educational facilities (or any other type of facility) can now be tested before roads are built.

This system for analyzing and displaying information can pave the way for greater inter-agency cooperation and mutual benefit. For the first time there is a way (proximity analysis) to examine the possibility of <u>either</u> building new roads <u>or</u> new facilities to improve the service of statewide facilities to the public.

It is hoped that the specific information contained herein will assist in the planning of the statewide community college districts. Questions about the use of other information or techniques to assist in the evaluation of these districts may be directed to the Statewide Studies Unit, Michigan Department of State Highways.

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