## PUBLIC TRANSPORTATION IN MICHIGAN

## MICHIGAN INTERCITY BUS STUDY

A COMPARISON OF 1985 AND 1977 USER AND TICKET SURVEYS



MICHIGAN DEPARTMENT
OF
TRANSPORTATION

Report 9

MICHIGAN INTERCITY BUS STUDY
A COMPARISON OF 1985 AND 1977 USER AND TICKET SURVEYS

December 1985

Bureau of Transportation Planning Intercity Transportation Planning Division Passenger Transportation Planning Section

This report represents the findings and/or professional opinions of the Michigan Department of Transportation staff. Its publication does not represent an official opinion of the State Transportation Commission.

State Transportation Commission
William C. Marshall, Chairman Rodger D. Young, Vice Chairman

Car1 V. Pellonpaa
Shirley E. Zeller

James P. Pitz Director

## ACKNOWLEDGMENTS

This document was prepared by the staff of the Bureau of Transportation Planning, Passenger Transporeation Planning Section. Major staff contributors were Robert L. Kuehne and Douglas $C$. Hollandsworth of the Surface Systems Unit.

The User Survey was conducted by the Transportation Surveys Section of the Transportafion Planning Services Division. Cross tabulations of the User Survey data were developed by Homer Sprague of the Computer Services Division, Scientific Systems Development Section. Staff of the Passenger Transportation Planning Section conducted the ticket survey. Trip tables, origin-destination information, and computer graphics were developed by the Transportation Planning Procedures Section. Special thanks to Alan R. Fifend, William R. Sanford, and Joyce A. Newell. The Bureau of Urban and Public Transportation, Intercity Division assisted in ticket survey information development, provided background information, contacced bus companies, and reviewed the report contents throughout its development.

Graphics assistance was provided by the Bureau of Transportation Planning graphics personnel. Mary Ann Barrett of the Passenger Transportation Planning Section and the Bureau of Transportation Planning Word Processing Center typed drafts and the final version of this document.

The cooperation and assistance of the intercity bus carriers serving the State of Michigan made this study possible and is deeply appreciated.

If further information is desired, please contact:
Passenger Transporeation Planning Section
Bureau of Transportation Planning
Transportation Building
P.0. Box 30050

Lansing, MI 48909
Telephone: (517) 373-1880

## EXECUTIVE SUMMARY

Intercity bus service in the United States is at a crossroad in its some 60 -year history. Deregulation and its concomitant competition, increasing costs and declining ridership, and continued competition from other intercity passenger transportation modes have brought the intercity bus industry to the threshold of major modification and/or collapse. Symptoms of the industry's ill-health are discontinuance of routes, sale of terminals, franchising of services, cross-subsidizing, and anemic operating ratios.

The purpose of this study is to increase MDOT's ability to assist in the preservation and/or provision of needed intercity bus service to Michigan residents and visitors at this critical time. Toward this end, two separate but interrelated surveys were conducted in May 1985: (1) a User Survey, and (2) a Ticket Survey. The objectives of these were to assist in...

- Measuring the effect of intercity bus deregulation on intercity bus users and service levels in Michigan.
- Determining if the profile of the intercity bus user has changed since 1977 when a similar study was conducted.
- Identifying changes in the intercity bus user tripmaking patterns since 1977.
- Determining the user's perception of intercity bus service in Michigan.

Changes in intercity bus service use since 1977 include a 44 percent decrease in Michigan-based intercity bus users, an increased percentage of users generated by Michigan's urbanized areas, and some shifts in the top ten city-pairs in terms of intercity bus passengers.

The intercity bus user in 1985 is somewhat older, has more operating cars per household, has a higher family income, and has made fewer intercity bus trips during the past twelve (12) months than his/her 1977 counterpart. The predominant user continues to be female, but the female-male percentage gap has narrowed. The percentage of employed users has increased, college students decreased, and retirees remained about the same.

Intercity bus passengers are using the automobile more, local public transit about the same, and walking less to access bus terminals. There is very little interconnecting with other intercity bus routes or Amtrak. Social/recreation trips continue to be the primary trip purpose. Nearly 16 percent of the riders would not make the trip if intercity bus service was not available, primarily because they have no car (nearly 25 percent in this category), rail service is not available, and/or air travel is too expensive.

The user gives intercity bus employees, condition of buses, and schedule information high marks ( 80 percent or more rank these very good or good). Adherence to schedule, frequency of service, and condition of terminals received average or below average marks. A significant number believe no changes are needed.

Some specific finding highlights are presented below.

1. System and Use. The amount and use of intercity bus service in Michigan have significantly decreased since 1977, whereas rail, air and highway have increased. This reflects the dilemma confronting the intercity bus industry today.

| Mode | $\begin{gathered} \text { Annual } \\ 1985 \end{gathered}$ | Person Trips 1977 | $\begin{gathered} \text { (millions) } \\ \% \text { Chg. } \end{gathered}$ |
| :---: | :---: | :---: | :---: |
| Bus | 0.9 | 1.6 | -44.0 |
| Rail | 0.5 | 0.4 | + 5.7 |
| Air | 14.0 | 11.5 | +22.2 |
| Auto | 478.0 | 443.0 | + 7.9 |

2. Survey Sample Size. The 1985 intercity bus user survey sample size was 18 percent compared to over 50 percent in 1977. The return rate was 37 percent compared to 75 percent in 1977. The lower 1985 return rate was due to offering the user the option of mailing back the survey questionnaire.
3. Station Access. In 1985, the automobile was used more and local transit the same as in 1977 to go to and from intercity bus terminals. For instance, 64 percent used the automobile to go to the station compared to 54 percent in 1977. Approximately 10 percent used transit. Consequently, catering to the walk-in user may not be as critical a terminal location criteria as in the past.
4. Connecting Intercity Transportation Service. Few people use intercity bus service to access Amtrak (less than one percent), and not many more transfer from one intercity coach to another (less than five percent). This is true for both 1985 and 1977. This suggests the need to re-examine intercity bus services feeding Amtrak trains in Michigan or connecting with other intercity bus services.
5. Trip Purpose. Visiting friends and relatives continues to be the dominant trip purpose, approximately four of ten trips, although to a lesser extent than 1977. When vacation trips are added, the 1985 and 1977 ratios are approximately the same (six of ten). Work trips continue to constitute about one of ten intercity bus trips. This indicates that
convenient weekend service is a "must" so as to accommodate these social/recreation trips, but not at the expense of dependable daily service to accommodate the work trips in selected corridors.
6. Frequency of Intercity Bus Use. The user is making somewhat fewer trips by intercity bus. Nearly three of ten users made more than 10 trips by bus in the past year in 1977 compared to less than two of ten in 1985.
7. Socio-Economic Characteristics of the User. Users display the following features compared to 1977.

- Fewer are from no-car households...down from 36 to 24 percent.
- More are employed full or part-time...up from three of ten to four of ten.
- Fewer are college students... down from three of ten to two of ten.
- Retired users remained the same... 15 percent.
- The average age has increased...up from 28 to 33 years.
- Median family income (in 1985 dollars) has increased... up from $\$ 16,900$ to $\$ 18,100$.

These suggest the need to tailor and market intercity bus services to at least two primary groups, college students and retirees, as Michigan college enrollments have remained stable and Michigan's retired population increased to 9.6 percent as of 1980 .
8. Intercity Bus Ticket Sales. Approximately one-third of all intercity bus tickets sold in Michigan are purchased at the Detroit terminals. Detroit is still the hub of Michigan's intercity bus system as it was in 1977. Conversely, Chicago is the hub of Michigan's rail passenger system.

While both Detroit and Chicago are Michigan's major air transportation gateways, Chicago dominates. Other Michigan communities with weekly ticket sales of 500 or more are East Lansing, Flint, and Grand Rapids.
9. Top Ten Michigan Intercity Bus Communities (based on weekly ticket sales). In descending order, the top five are: (1) Detroit (2). East Lansing, (3) Grand Rapids, (4) Flint, and (5) Ann Arbor. The second five are: (6) Kalamazoo, (7) Lansing, (8) Battle Creek, (9) Ypsilanti, and (10) Jackson. There is one newcomer to the top since 1977, that being Jackson which replaced Saginaw. Jackson's increase could be due to cessation of the Jackson-Detroit commuter rail service which was offered in 1977, changed to Ann Arbor-Detroit in 1982, and discontinued in 1984.
10. Top Ten Michigan Intercity Bus Corridors (based on daily
passengers). In descending order, the top five are: (1) DetroitAnn Arbor, (2) Detroit-East Lansing, (3) Detroit-Flint, (4) DetroitYpsilanti, and (5) Detroit-Lansing. The second five are: (6) DetroitJackson, (7) Detroit-Grand Rapids, (8) Ann Arbor-East Lansing (9) Detroit-Saginaw, and (10) Battle Creek-Kalamazoo. There are two new pairs in the top ten since 1977, Ann Arbor-East Lansing and Battle CreekKalamazoo which replaced East Lansing-Flint and Grand Rapids-Kalamazoo. When out-of-state stations are included as termini of city-pairs, Detroit-Chicago is the highest and Detroit-Toledo is in the top ten.
11. Major Corridor Ticket Sales. Ticket sales between communities comprising the top ten city-pairs have decreased significantly less than
the total ticket sales of these communities. While ticket sales in the top ten communities have decreased by 39 percent, passengers between the top ten city-pairs have decreased by only 14 percent. This suggests that continued focus of intercity bus services in Michigan's major intercity bus corridors is warranted. Further, that these services should be promoted through (1) services tailored to the travelers' transportation needs and (2) special fare programs for, at least, selected groups such as college students and retirees.

The results of the 1985 Michigan Intercity Bus User/Ticket Study are subject to some limitations. These limitations should be considered when using the results of the User and Ticket surveys.

- As the User Survey questionnaire was completed independently by the user, and not in a personal interview setting, it is possible for erroneous data to be reported.
- The User Survey sample size is small.
- The Ticket Survey doesn't identify the potential for additional service, only how much existing services are used.
- The Ticket Survey doesn't portray year-round travel patterns and trip purposes, only for the period surveyed.
- The assumption that each non-surveyed station will generate the same trips as those destined for that station may not be valid.
- The assumption that round trips will "mirror" themselves may not be valid.

The objectives of the Michigan Intercity Bus User/Ticket Study have been achieved to varying degrees. The 1985 user profile has been determined and compared to the 1977 user. Changes in tripmaking. patterns have been identified. The user's perception of intercity bus service has been
described. Just how many of the changes are due to intercity bus deregulation, however, is subject to question. Certainly, service reconfigurations, reductions, and discontinuances have affected intercity bus tripmaking patterns. However, economic conditions and alternate transportation modes also affect intercity bus use and the user profile, so all the changes noted are clearly not attributable to intercity bus deregulation.
Page
ACKNOWLEDGMENTS. ..... ii
EXECUTIVE SUMMARY ..... iii
I. INTRODUCTION ..... 1
A. Need for Study ..... 3
B. Previous Study (1977). ..... 4
C. Characteristics of the Study Area. ..... 6
D. Strategy to Meet the Need. ..... 6
E. Report Content ..... 9
11. EXISTING SYSTEM \& SERVICES ..... 11
A. Service Levels ..... 13
B. Travel Patterns ..... 16
C. Fares. ..... 21
III. USER SURVEY ..... 23
A. Purpose. ..... 25
B. Procedures ..... 25
C. Sample Size. ..... 31
D. Results. ..... 34
E. Comparison to 1977 Study ..... 47
iv. TICKET SURVEY ..... 55
A. Purpose ..... 57
B. Procedures. ..... 57
C. Sample Size ..... 62
D. Results ..... 64
E. Comparison to 1977 Study ..... 65
V. FINDINGS ..... 71
A. Findings. ..... 73
B. Perceptions ..... 77
C. Limitations ..... 79
APPENDICES. ..... 81
A. Selected Socio-Economic Characteristics ..... 83
B. Selected U.S. Characteristics \& Brief Michigan History of of the Intercity Bus Industry ..... 87
C. System Use \& Fares for Various Passenger Transportation Modes ..... 93
D. 547 Zone Equivalents ..... 99
E. User Survey Questionnaires: 1985 \& 1977 ..... 103
F. User Survey Questionnaire Distribution and Collection ..... 109
G. User Survey Cross Tabulations ..... 113
H. User Survey Respondents' Comments ..... 140
I. Critique of User Survey Procedures ..... 152
J. Ticket Counts at Surveyed Stations ..... 158
K. Intercity Bus Daily Passenger Trip Table ..... 162
L. Intercity Bus System Daily Passenger Plots ..... 166
M. Bibliography ..... 170

## LIST OF FIGURES

Page
Figure
11980 Population ..... 7
21980 Population/Square Mile ..... 7
3 Employers with 250+ Employees ..... 8
41984 Enrollment for Four Year Surveyed Schools. ..... 8
5
Intercity Bus Regular-Route System, 1977. ..... 14
6 Intercity Bus Regular-Route System, 1985. ..... 14
7 Intercity Rail Passenger System, 1985 ..... 15
8 Monthly Regular-Route Ridership: Indian Trails ..... 20
(1976)
9 Monthly Regular-Route Ridership: Indian Trails ..... 20(1984)
10
Average Fares in Michigan by Mode, 1985 \& 1973/74 ..... 22
11
User Survey Corridors ..... 28
12
Access to Bus, 1985 ..... 39
13 Access to Destination, 1985 ..... 39
14 Trip Purpose, 1985. ..... 39
15 Number of Trips in Past 12 Months, 1985 ..... 39
16
Operating Vehicles per Household, 1985 ..... 40
17
Passenger Employment, 1985. ..... 40
18 Passenger Age, 1985 ..... 40
19 Passenger Family Income, 1985 ..... 40
20
Access to Bus, 1985 and 1977 ..... 51
21
Access to Destination, 1985 and 1977 ..... 51
22
Trip Purpose, 1985 and 1977 ..... 51
23
Number of Trips in Past 12 Months, 1985 and 1977. ..... 51

## LIST OF FIGURES (continued)

Figure
Page

24 Operating Vehicles per Household, 1985 and 1977 . . 52
25 Passenger Employment, 1985 and 1977 ......... 52
26 Passenger Age, 1985 and 1977. . . . . . . . . . . 52
27 Passenger Family Income, 1985 and 1977. . . . . . . 52
28 Intercity Bus Ticket Survey: Dates of Data Collection. . . . . . . . . . . . . . 60

29 Intercity Bus Users Travel: All Trips (1985) . . . 66
30 . Intercity Bus Users Travel: Detroit-Based Trips. . . 66 (1985)

## LIST OF TABLES

Table ..... Page1 Person Trips by Mode in Michigan \& Detroit-Chicago Corridor, 1980 . . . . . . . . . . . . . 18
2 Detroit-Chicago Corridor Daily Person Trips, 1980 ..... 18
3 User Survey Distribution and Return Rates by Station for Usable Surveys, May 1985 ..... 33
4 Trip Origins \& Destinations of User Survey Responses, May 1985....................... ..... 37
5 Travel Characteristics, May 1985 ..... 38
6 Rider Characteristics, May 1985 ..... 42
7 Intercity Bus Users Service Rating, May 1985 ..... 45
8 Question 18. If you could, what one thing would you change about the bus service? May 1985 ..... 48
9 Top Ten Michigan Intercity Bus Communities ..... 68
10 Top Ten Michigan Intercity Bus Passenger Corridors . . ..... 68

## PART I <br> INTRODUCTION



## I. INTRODUCTION

## IA. NEED FOR STUDY

Significant changes have occurred nationwide in the intercity bus industry, population, and economy in the more than eight years which have passed since the last Michigan intercity bus survey. It is becoming increasingly difficult for revenues to cover operating costs (the 1984 operating ratio was $98.3 \%$ ), the number of operating companies has tripled, the number of employees has increased by more than 10 percent, and the number of bus miles has decreased somewhat. At the same time, the number of passengers has increased by 10 percent and revenue passenger miles by 5 percent (see Appendix B).

Linked to some of these changes is deregulation. Passage of the Motor Bus Transportation Act of 1982 in Michigan and the Bus Regulatory Reform Act of 1982 at the Federal level triggered changes in the delivery and cost of intercity bus transportation which are still taking place three years later. Some of these changes are service discontinuance, service reduction, franchising services, a move away from terminal ownership to terminal leasing, and a proliferation of intercity bus companies.

Michigan's population decreased during the early eighties, although it recovered somewhat in 1984, and remains substantially below its 9.3 million 1980 Census population. And the State continues to constitute a decreasing percentage of the nation's population: $4.4 \%$ in $1970,4.1 \%$ in 1980, and an estimated $3.9 \%$ in 1984. Wayne County (comprised primarily of Detroit), as a percentage of Michigan, has experienced a more rapid decline.

The employment picture in Michigan is uncertain. On one hand, the State's 1984 employment is higher than any year in the past two decades, excepting 1978 and 1979 (see Appendix A). On the other hand, the 1984 unemployment rate of 11.2 percent, while lower than 1980 , is more than 1.5 times the national average (7.1\%) and has fluctuated between 10 and 11 percent in 1985.

Consequently, with the advent of deregulation, changes in the intercity bus industry and a variable socio-economic climate in Michigan, the need existed to survey users of intercity bus service in Michigan. Some of the study objectives were to...

- Measure the effect of intercity bus deregulation on intercity bus users and service levels in Michigan.
- Determine if the profile of the intercity bus user has changed since 1977 when a similar study was conducted.
- Identify changes in the intercity bus user tripmaking patterns since 1977.
- Determine the user's perception of intercity bus service in Michigan.


## IB. PREVIOUS STUDY (1977)

Two surveys were conducted in Michigan during the same time period in May 1977 to provide socio-economic and travel information regarding intercity bus passengers. These were an intercity bus ticket survey and an on-board user survey.

The ticket survey consisted of tickets being counted for at least seven consecutive days (May 9-15) at 36 intercity bus stations located throughout Michigan (see Figure 1). Round trip ticket information was obtained at eight of these stations. The following were among the findings of the ticket survey.

- A daily average of 2,033 tickets were sold at the 36 surveyed stations.
- Round trip ticket sales accounted for one-third (33.2\%) of all tickets sold at the Detroit station and an average of one out five ( $21.8 \%$ ) of total ticket sales at the other seven stations for which round trip information was recorded.
- The month of May typifies an average month for intercity bus patronage since it avoids both the low and high ridership periods experienced by the industry.
- Detroit was the most frequent Michigan destination, generally followed by Michigan's larger urbanized areas. It was also the most frequent origin of out-of-state destined trips.
- Chicago was the largest out-of-state attraction for trips originating in Michigan... 116 trips daily.

The user survey was conducted in 12 travel corridors (see Figure 11). Nearly 75 percent of the approximately 3,300 questionnaires distributed were useable. Major findings of this on-board survey included...

- Somewhat more than half (53\%) traveled by automobile at the origin and destination ends of their trip. The exception to this were stations located adjacent to college campuses where an above average number of riders walked to and from the station.
- Half (50\%) were riding the bus to visit friends or relatives; one in six (17\%) for personal business reasons.
- Nearly half (47\%) of the users were 18-29 years, while one in four (25\%) were 50 or older.
- College students were the largest group (22\%) of users.
- Approximately $60 \%$ of the users were female.

These and other findings are contained in the technical report entitled "Michigan Intercity Bus Study: Ridership and Travel Characteristics," dated November 1977.

## IC. CHARACTERISTICS OF THE STUDY AREA

The study area was the entire state of Michigan. This consisted of the upper and lower peninsulas, Michigan's 83 counties, and 13 urbanized areas. Michigan has...

- 9.3 million residents, eighth largest of the states, with 80 percent living in its 13 urbanized areas plus those portions of two out-of-state urbanized areas (South Bend and Toledo) which extend into Michigan. Some 85 percent reside in the southern half of the lower peninsula as defined by an imaginary line from Muskegon to Bay City (see figures 1 and 2);
- over 57,000 square miles or 36.5 million acres, twentythird among all the states, with nearly 10 percent being owned by the federal government and 12 percent by the State;
- some 1,600 employers with 250 employees or more (see Figure 3);
- over 90 percent of its four year college enrollment attend schools located in the southern half of the Lower Peninsula. This amounts to over one-quarter million students (see Figure 4 and Appendix A);
- approximately 117,300 miles of roads carrying 64.2 billion annual vehicle miles of travel;
- Some 9,500 miles of these are interstate freeways and state trunklines (see Appendix C) which carry 31.9 billion annual vehicle miles of travel ( 8 percent of the roads carry nearly 50 percent of the traffic);
- a maximum driving distance of approximately 640 miles from boundary to boundary (New Buffalo to Ironwood). This is further than Detroit to St. Louis or Philadelphia.


## ID. STRATEGY TO MEET THE NEED

The timing for the survey seemed appropriate to measure the effect of intercity bus deregulation. Over two years had passed since passage of the deregulation legislation at the state and federal levels. While more


changes in intercity bus services could be expected, many had already occurred. Improved knowledge could contribute to making wise decisions regarding service and policy in the future.

The survey should be conducted during the same time of year as the 1977 survey to maximize comparability. This was the second full week in May 1977. Consequently, the period May $12-18$, 1985, was selected as the time when all tickets sold were tabulated and most of the user survey conducted.

The same corridors and stations included in the 1977 study should be the minimum surveyed in 1985. This will improve data comparability. Twelve corridors and 36 stations were surveyed in the 1977 user and ticket surveys, respectively. In 1985, fifteen corridors were included in the user survey and 40 stations in the ticket survey (see figures 11 and 28). Users should be asked to rate several features of the intercity bus service. The survey provides the opportunity to ask the users how they feel about intercity bus service in a non-threatening manner. This may be difficult for the intercity bus carriers to accomplish individually. Six characteristics of the service, the bus, and the terminal were presented to each questionnaire recipient for evaluation.

## IE. REPORT CONTENT

The report presents findings regarding the profile of the 1985 intercity bus user, intercity bus passenger tripmaking patterns, and the user's perception of the quantity and quality of intercity bus service. These are based on the results of two surveys - the user survey (Part III) and
the ticket survey (Part IV). The limitations of these surveys are identified and some perceptions addressed (Part V).

The 1985 and 1977 surveys are compared. This includes (1) the questionnaire and procedures used, (2) the survey data obtained, and (3) the major findings identified. Service levels, tripmaking patterns, and fare structures for the two years are described for intercity modes (bus, rail, air, and automobile) to better understand the results of the 1985 to 1977 comparative analysis. The impact of the 1982 deregulation legislation is identified to the extent possible.

## PART II

EXISTING SYSTEM AND SERVICES


## II. EXISTING SYSTEMS \& SERVICES

## IIA. SERVICE LEVELS

Several changes have occurred in Michigan's intercity passenger transportation system since May 1977. Intercity bus route mileage and communities served have decreased, intercity rail passenger route mileage and communities served have increased, air service departures and communities served have increased, and state trunkline mileage has increased.

IIA1. BUS
The amount of intercity bus service in Michigan is less in 1985 than 1977. Several routes have been discontinued (see Figure 5, Figure 6 and Appendix B). These include the following: (1) M-53 between Bad Axe and I-69, (2) US-12 between Ypsilanti and Coldwater, (3) M-60 between I-69 and Niles, (4) US - 23 between Alpena and Cheboygan, (5) M-28 between Sault Ste. Marie and Marquette, and (6) services to White Pine Mine from Ironwood, Calumet and Bruce Crossing.

IIA2. RAIL
Two new rail services have been added since 1977 (see Figure 7). One commenced in August 1980 from Detroit to Toledo (one round trip daily), This provided connections in Toledo with overnight train service to and from the northeastern United States. The other addition occurred in August 1984 between Grand Rapids and Chicago (one round trip daily).

Two changes in existing service were made during the same period. The


existing Port Huron-Chicago (one round trip daily) service was rescheduled to provide convenient through train service between Chicago and Toronto via Port Huron. In the other case, commuter rail services from Pontiac and Jackson (Ann Arbor in 1982) to Detroit were discontinued in October 1983 and January 1984, respectively.

Several stations were improved or relocated since 1977. These include Ann Arbor, Battle Creek, Dearborn, Dowagiac, East Lansing, Jackson, and Kalamazoo.

IIA3. AIR
The number of Michigan air carrier airports was 22 in 1985 and 1977. All 1985 air carrier airports had scheduled air service year round in 1977 plus seasonal service to Mackinaw Island in 1985 (see Appendix C). The number of scheduled commercial airline departures at these airports increased some 70 percent from less than 400 to 674 . More than half of these departures occur at Detroit Metropolitan Airport, followed by Grand Rapids, Flint, Lansing, Saginaw, Kalamazoo, and Detroit City Airport in descending order.

At the same time, the number of seats increased by approximately 20 percent. This percentage differential reflects the increased use of smaller aircraft to accommodate commercial air service needs.

## IIA4. AUTOMOBILE

The extent of Michigan's highway system has increased by some 68 miles since May 1977. Most of this increase, from 9,435 miles in 1977 to 9,503 miles in 1985, was interstate mileage (see Appendix C).

It should be noted that Michigan's highway system is ubiguitous and most of its interstate components are open to traffic. Consequently, major changes in system mileage have not been the case in the recent past and are not expected to occur in the near future.

IIB. TRAVEL PATTERNS
Travel patterns in Michigan can be characterized in terms of total volume of trips in the state as a whole, the volume of trips in each corridor, and the volume of trips generated at each station or community.

The automobile is the primary mode of intercity travel in Michigan. Of the some 453,000 daily person trips over 50 miles in length, approximately 94 percent are made by automobile (see Table 1). Travel in Michigan's highest volume corridor, Detroit-Chicago, typifies this (see Table 2).

| Mode | \% of Total Corridor <br> Intercity Person Trips |
| :--- | :---: |
| Bus | 1.2 |
| Rail | 3.9 |
| Air | 6.9 |
| Auto | 88.0 |

There are some 24,100 trips over 50 miles in length in the corridor, with 15,300 of these being over 100 miles.

Between 1977 and 1985, .intercity bus use declined, rail passenger increased, air increased, and automobile increased. Some of the top 10 volume city pairs have been replaced by others. Rail continues to be oriented toward Chicago and intercity bus toward Detroit. Detroit and Chicago are the highest generators of trips in Michigan and its hinterland.

IIB1. BUS

The number of average daily bus passengers in Michigan in 1985 is approximately 56 percent of the 1977 figure. The top 10 bus ridership corridors have changed somewhat although the top corridor continues to be Detroit-Ann Arbor and the top seven emanate from Detroit. In terms of station volumes, Detroit is highest followed by East Lansing, Grand Rapids, Flint, and Ann Arbor.

Regarding monthly regular-route ridership, July and August continue to be

PABLE 1

EERSON TRIPS BY MODE IN MICHIGAN \& DETROIT-CHICAGO CORRIDOR 1/ $\$ 980$

| Mode | Derroir-Chicago Corridor |  | Michigan |  | Detratt Chisnges as \% of Michigan |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Over 50 | Ores 100 | Over 50 | Over 100 | Over 50 | Over 100 |
| Bus | $\begin{array}{r} 301 \\ 1.2 \% \end{array}$ | $\begin{array}{r} 245 \\ 1.6 \% \end{array}$ | $\begin{array}{r} 3.693 \\ 0.8 \% \end{array}$ | $\begin{array}{r} 2.337 \\ 0.9 \% \end{array}$ | 8.2 | 9.7 |
| Rasi | $\begin{array}{r} 937 \\ 3.98 \end{array}$ | $\begin{array}{r} 892 \\ 5.8 x \end{array}$ | $\begin{array}{r} 1.291 \\ 0.3 x \end{array}$ | $\begin{array}{r} 1.218 \\ 0.4 \% \end{array}$ | 73.6 | 73.5 |
| Air | $\begin{array}{r} 1.670 \\ 6.9 \% \end{array}$ | $\begin{aligned} & 1.669 \\ & 80.9 \% \end{aligned}$ | $\begin{array}{r} 23,858 \\ 5.3 \% \end{array}$ | $\begin{array}{r} 23.858 \\ 9.6 x \end{array}$ | 7.0 | 7.0 |
| Auto | $\begin{array}{r} 28.228 \\ 89.0 x \end{array}$ | $\begin{array}{r} 12.498 \\ 8 \% .75 \end{array}$ | $\begin{array}{r} 424.520 \\ 93.6 \% \end{array}$ | $\begin{array}{r} 249,980 \\ 90.2 \% \end{array}$ | 5.0 | 5.0 |
| Tocal | $\begin{aligned} & 24,134 \\ & 100.0 \% \end{aligned}$ | $\begin{aligned} & 15,304 \\ & 100.0 x \end{aligned}$ | $\begin{array}{r} 453,382 \\ \$ 00.0 \% \end{array}$ | $\begin{array}{r} 277,569 \\ 100.0 \% \end{array}$ | 5.3 | 5.5 |

Notes: $1 / 1980$ is the actual year for automobile person trips. Intercity bus person trips afe estimates for 1980 determined by factering 1977 data obtained in a tichet survey. Intercity rais passenger person trips are tor 1981 and were determined uaing actual 1981 ridership for the months of February and July. Aip person trips are for 1981 and determined from FAA ticker survey data. Automobile frips are estimated asstming the Detroit-Chieago corrider figure is 5 percent of all auromobile person trips over 50 mides in lengeh in Michigan in 1980.

Source: MDOT, Bureau of Trmspertation Planniag. Intereity Transportation Planning Division.

BABLE 2

EETROIT-CHICAGO CORRIDOR DALLY PERSCN TRIPS
LכQ0

| City Paia | Bus | Raid | Air | Auto | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Detrott-Jackson | 45 | 17 | 1 | 6,166 | 6,229 |
| Datroit-Battle Creek | 31 | 16 | 3 | 691 | 741 |
| Detroit-Kalamezoo | 26 | 60 | 29 | 838 | 953 |
| Detrait-Niles | 2 | 20 | 0 | 132 | 154 |
| Detroit-Chicago | 136 | 316 | 1,550 | 7.433 | 9.435 |
| Ann Arbor-Battlo Creek | 7 | 8 | 0 | 439 | 454 |
| Ann Arbor-Kalamazoo | 13 | 30 | 0 | 407 | 450 |
| Ann Arbor-Niles | 1 | 13 | 0 | 35 | 49 |
| Ann Arbor-Chicago | 11 | 151 | 0 | 584 | 746 |
| Jackson-Kalamazoo |  | 5 |  | 1.443 | 1,459 |
| Jackson-Niles <br> Jackson-Chieago | 1 | 33 | 0 4 | 67 405 | 78 446 |
| Battlo Creak-Niles Gattio Croek-Chicago | 0 2 | 54 | 0 19 | 188 406 | 122 479 |
| Kalamazoo-Niles Kalamazoo-Chicago | $\begin{array}{r} 2 \\ 16 \end{array}$ | 11 151 | 0 64 | 562 840 | $\begin{array}{r} 574 \\ 1.071 \end{array}$ |
| Hiles-Chicago | 2 | 47 | 0 | 660 | 709 |
| Total | 301 | 937 | 1,670 | 21.228 | 24,134 |
| Notes: Total erips over 50 miles in lengit: 24.100 <br> Total trips over 100 miles in length: $\$ 5,300$ |  |  |  |  |  |
|  |  |  |  |  |  |

Source: MbOT. Bureau of Pransportation Planning, Intercity Transportation Planning Division
the highest months and December the lowest. This assumes Indian Trails is experiencing ridership patterns typical of other intercity bus carriers serving Michigan (see figures 8 and 9). Indian Trails ridership figures indicate fall months to be somewhat lower than winter and spring months.

IIB2. RAIL
Intercity rail passenger ridership increased by approximately six percent between 1977 and 1984. If the Grand Rapids-Chicago service had not been introduced during this period, a ridership decrease would have occurred.

|  | 1984 | 1977 | \% Change |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
| Toledo-Detroit-Chicago | 347,251 | 333,405 | 4.2 |
| Port Huron-Chicago | 89,895 | 110,232 | $(-18.4)$ |
| Grand Rapids-Chicago | 31,754 | $\ldots$ | $\ldots$ |
| Total | 468,900 | 443,637 | 5.7 |

During this same period, passenger miles per train mile decreased since 1977, from 89.6 to 85.8. The highest city-pair 1984 average daily passenger volumes were Detroit-Chicago (148), Ann Arbor-Chicago (143), Kalamazoo-Chicago (120), Dearborn-Chicago (99), and Port Huron-Chicago (67). The top five stations (based on pasenger volumes) in descending order are Chicago, Ann Arbor, Kalamazoo, Detroit and Dearborn.

## IIB3. AIR

Commercial air travel in Michigan increased by 22.2 percent since 1977, from 11.5 to 14.0 million passengers (see Appendix C). Detroit Metropolitan Airport increased by 2.7 million and Grand Rapids by over 300,000. The only

FIGURE 8


FIGURE 9
MONTHLY REGULAR-ROUTE RIDERSHIP

other airports to experience patronage increases were $\operatorname{Kal}$ amazoo $(36,391)$ and Traverse City (1,545). Commercial air service enplanements/deplanements decreased at all other Michigan airports, over 50 percent at eight of these.

IIB4. AUTOMOBILE
Vehicle use of Michigan's trunkline system (includes interstate) has increased by some eight percent since 1977. Annual vehicle miles of travel (VMT) on trunklines have increased from 31.6 billion in 1977 to 33.1 billion in 1983. This constitutes about 50 percent of the state's total VMT which includes that using city and village streets and county roads as well as state and federal highways.

## IIC. FARES

In May 1985, intercity bus passengers had to pay as much to use the bus as they did to drive alone or take the train in the Detroit-Chicago corridor. This is based on out-of-pocket driving expenses and an off-peak rail fare.

Detroit to Chicago Kalamazoo to Chicago

| Bus | $\$ 30$ | $\$ 14$ |
| :--- | :--- | :--- |
| Rail | $\$ 25$ | $\$ 15$ |
| Air | $\$ 109$ | $\$ 79$ |
| Auto | $\$ 30$ | $\$ 16$ |

When using all automobile costs and the peak rail fare, intercity bus passengers paid one-third to one-half (see Appendix C). Air travel was generally five to six times more expensive than intercity bus, although some Detroit-Chicago air passengers travelled at a discount fare.

FIGURE 10


As of April 1974, in an MDOT report entitled Michigan Intercity Bus Study: Phase I (Inventory and Analysis), the finding was that rail travel is
somewhat less expensive and air travel significantly more expensive, but less so as trip length increases (see Figure 10). Furthermore, the average intercity bus fare per mile was six cents in 1974; in 1985 this figure had increased to 10.5 cents for trips of similar length. Total automobile costs increased from 17.9 cents per mile in 1976 to 27.8 cents in 1984.

## PART III <br> USER SURVEY



## III. USER SURVEY

## IIIA. PURPOSE

In December 1982, the federal and concurrent state deregulation of the intercity bus industry created a void in data collection efforts relating to intercity bus users. At a time when the industry is experiencing significant change in service levels, the regulations requiring information reporting to government agencies have all but been eliminated. As a result, it has been difficult for the Michigan Department of Transportation to assess the impact deregulation has had on intercity bus users.

The user survey was designed to fill this void by determining the profile of the intercity bus user in the current deregulated environment and comparing it to the profile existing in 1977. In addition, riders rated the services provided by the bus carriers. This information will help the carriers understand the passenger's perspective of the industry, and may be used by the carriers to adjust their services to better accommodate the passenger's desires.

IIIB. PROCEDURES
It was recognized that any such survey needed the consent and cooperation of the intercity bus carriers serving Michigan. Also, it should generate data comparable to the 1977 survey results. The following seven steps were followed in planning for and conducting the user survey.

IIIB1. SEEK PERMISSION FROM INTERCITY BUS CARRIERS

A letter was sent to all regular route carriers serving the state describing the proposed user survey and requesting their participation. Since deregulation, the state lacks direct authority to require the
carriers to participate in this type of survey, so voluntary cooperation was necessary. It was important to receive permission from a majority of the carriers to obtain accurate results. Follow-up telephone calls were made to companies that had not responded by the date listed in the letter.

All thirteen of the regular-route carriers agreed to participate in the survey. Letters were obtained from each company indicating permission to conduct the survey and to introduce MDOT survey personnel to station managers and bus drivers. It was agreed that the data collected would not be published except in combination for all intercity bus carriers, and the survey crew would not interfere with the normal operations of the scheduled bus service when conducting the survey.

IIIB2. SELECT DATES TO CONDUCT THE SURVEY
Once permission was obtained, the dates to conduct the survey were finalized. Letters were sent to each station manager, along with a copy of the authorization letter from the parent company, indicating our intent to conduct the survey and the date(s) MDOT survey personnel would be at his or her station. The station managers were asked to contact the Passenger Transportation Planning Section if the scheduled dates presented a significant conflict.

The weeks of May 13-16 and May 20-23 (Monday - Thursday) were selected as the dates to conduct the user survey for several reasons. Past ridership surveys indicated that May is an average ridership month. In conducting a survey, it is important to obtain average numbers and not low levels, high peaks, or unusual traffic patterns (unless the survey is designed to study these special conditions). Since the intent of this survey was to provide a profile of the average user, unusual conditions were avoided. This is also the reason the surveys were conducted on Monday - Thursday. Weekends are traditionally atypical of transportation patterns in all modes of travel and are generally avoided when conducting a survey to determine average use.

Most of the colleges and universities in the state are still in session during the middle and end of May. It was important to conduct the survey during a time when these students would be utilizing the intercity bus service because college students are perceived to be major users of intercity bus service.

Finally, this period of weeks corresponded closely with the weeks surveyed in 1977 (May 10-13, May 16-18, and May 23-25). Keeping the two surveys similar was a goal in the design and conduct of the 1985 survey to assure comparability of the results.

IIIB3. SELECT CORRIDORS AND STATIONS TO SURVEY
Two major considerations were used in determining the location of the corridors and stations to be surveyed (see Figure 11). First, the

corridors were selected so that as many passengers as possible could be surveyed with the most efficient use of staff, while providing a representative mix of intercity bus travelers. Consequently, many major travel corridors in Michigan were included. Second, the corridors and stations were compatible with the 1977 survey. The fifteen corridors included all of the twelve 1977 corridors and some additional corridors not surveyed in 1977.

IIIB4. DEVELOP SCHEDULE TABLES AND SURVEY INSTRUCTIONS Russell's Official Bus Guide was consulted to determine the schedule of the regular-route buses serving the fifteen corridors selected for study. This route information was translated into survey summary sheets (see Appendix F). The summary sheets were used by the surveyors in the field to identify buses to be surveyed and to record the surveys distributed to and collected from each bus, using a form number assigned to each questionnaire.

These summary sheets proved to be useful as tally sheets though too detailed for the needs of the field crew. They were developed on the microcomputer which proved to be an effective method for quickly developing quality tabulation sheets. A set of instructions with general information on how to conduct the survey and use the survey summary sheets was written.

A pre-survey meeting was held with the survey crew supervisors to discuss survey procedures and answer questions about the survey and
the procedures to be followed. Copies of these instructions were provided to each member of the survey crew along with the survey summary sheets.

## IIIB5. FINALIZE SURVEY QUESTIONNAIRE

While the previous events were in progress, a survey questionnaire was drafted, reviewed within the Department, and revised. This revised draft was sent to the central offices of all intercity bus companies serving Michigan for their review and comment.

Since the questionnaire was to be self-administered, it was designed to be clear, concise, and easy-to-read. Most of the questions were designed to be answered by checking a box, thereby eliminating the need respondent to write out long answers. The questions and the answer categories were designed to be compatible (although expanded) to the 1977 survey. A booklet format was used to make the question naire easier to handle and to complete. Each survey was given an unique, consecutive number to aid in identifying the station at which it was distributed and collected. A new feature was the postage-paid, business-reply address. This had been successful in obtaining a high level of mailback returns in other recently conducted MDOT surveys. When comments from all parties had been received, six-thousand questionnaires were printed on a neutral colored, heavy stock paper (see Appendix E).

IIIB6. CONDUCT THE SURVEY
Utilizing the survey summary sheets members of the Transportation

Surveys Section, supplemented by the Passenger Transportation Planning Section, distributed and collected survey questionnaires at the 18 stations (see Table 3 and Appendix F) Monday through Thursday, May 13-16 and May 20-23. The procedure was to distribute survey questionnaires to persons getting on the bus at the 18 survey stations and to those pasengers already on the bus.

When the surveys were distributed, passengers were given a brief description of the purpose of the survey (an abbreviated version is included at the top of the questionnaire), a copy of the questionnaire and a pencil. Passengers were requested to return the questionnaire to the survey team member at the next major station (surveyors boarded each arriving bus to collect forms from passengers not disembarking at the station). Passengers disembarking before the next station were requested to deposit the form in the mail.

IIIB7. EVALUATION OF PROCEDURES
At the conclusion of the survey, a meeting was held with all of the parties involved in developing, conducting and evaluating the survey. The purpose of this meeting was to discuss problems, successes, and improvements that could be incorporated into or avoided in the next survey (see Appendix 1).

IIIC. SAMPLE SIZE
The amount and accuracy of the data collected is an important concern in conducting and using the results of such an user survey. Information that reflects the views of an insufficient or non-representative segment of bus
users would not provide a true picture. This could lead to erroneous conclusions.

Careful attention was given to the sample size when evaluating the data collected in the user survey. For the survey, 1, 187 questionnaires were distributed. Of these, 437 were useable returns. This constituted an 18 percent sample of the approximately 2,400 daily intercity bus users in Michigan and is a 36.8 percent return rate (see Table 3 ). It is not as large a return rate as desired, nor was it as large as that obtained in the 1977 survey (74.5\%). The 36.8 percent return rate is, however, acceptable, and fairly standard for mailback surveys that are conducted by the Michigan Department of Transportation (a 30 percent return rate is average).

As long as the 437 responses obtained in the 1985 User Survey is not stratified too finely, it can be used with confidence. The minimum standard for using stratified data was fifty responses, although a base of one hundred responses was considered a better sample from which to draw conclusions. This limited the number of cross tabulations that could be used to depict ridership characteristics, but preserved the validity of the conclusions made from the data.

In addition to statistical checks on the validity of the data, other significance factors were applied when drawing conclusions and analyzing data. For example, when survey results showed a decrease in the percent of college student riders, comparisons were made between the 1977 college

TABLE 3
USER SURVEY DISTRIBUTION AND RETURN RATES BY STATION FOR USEABLE SURVEYS
MICHIGAN INTERCITY BUS SYSTEM
MAY 1985

| Station | Surveys <br> Distributed | Useable <br> Returns | Useable <br> Return |
| :--- | ---: | ---: | ---: |
| Battle Creek |  |  |  |
| Bay City | 44 | 5 | $11.4 \%$ |
| Benton Harbor | 11 | 5 | $45.5 \%$ |
| Detroit | 129 | 60 | $46.5 \%$ |
| East Lansing | 335 | 113 | $33.7 \%$ |
| Escanaba | 52 | 28 | $53.8 \%$ |
| Flint | 12 | 11 | $91.7 \%$ |
| Cadillac | 84 | 26 | $31.0 \%$ |
| Grand Rapids | 4 | 0 | $0.0 \%$ |
| Kalamazoo | 43 | 9 | $20.9 \%$ |
| Lansing | 95 | 28 | $29.5 \%$ |
| Mackinaw City | 99 | 32 | $32.3 \%$ |
| Marquette | 15 | 4 | $26.7 \%$ |
| Rapid River | 21 | 20 | $95.2 \%$ |
| St. Ignace | 1 | 1 | $100.0 \%$ |
| SS Marie | 15 | 5 | $33.3 \%$ |
| Toledo | 3 | 2 | $66.7 \%$ |
| Traverse City | 220 | 87 | $39.5 \%$ |
| Total | 4 | 1 | $25.0 \%$ |

SOURCE: MDOT, Passenger Transportation Planning Section.
enrollment figures for the state and the 1985 enrollment figures. Similar checks were conducted throughout the analysis to assure that the data accurately represented characteristics of the intercity bus ridership.

## IIID. RESULTS

The results of the Intercity Bus User Survey have been grouped into three categories: travel characteristics, user characteristics, and users service rating. Each of the items have been referenced to the User Survey questionnaire (see Appendix E).

IIID1. TRAVEL CHARACTERISTICS

These consist of (1) place of residence, (2) trip origins and destinations, (3) access to the service, (4) trip purpose, (5) option if the bus service were discontinued, (6) number of intercity bus trips taken in the past 12 months, and (7) fare. Statistics for these characteristics are presented in tables 4 and 5, portrayed in figures 12-27, and detailed in Appendix G.
a. Place of Residence (Question 2): Nearly 70 percent of the User Survey respondents resided in Michigan. Approximately 85 percent of these lived in the southern half of the Lower Peninsula, a percentage similar to Michigan's population distribution.

| Area |  |  | Respondents <br> Number \% |  |
| :---: | :---: | :---: | :---: | :---: |
| Michigan |  |  | 287 | 69.3\% |
| Detroit | 67 | 23.3\% |  |  |
| Remainder of Lower Peninsula | 177 | 61.7\% |  |  |
| Northern Lower |  |  |  |  |
| Peninsula | 17 | 5.9\% |  |  |
| Upper Peninsula | 26 | 9.1\% |  |  |
| Subtotal | 287 | 100.0\% |  |  |
| Neighboring States |  |  | 58 | 14.0\% |
| Remainder of United States |  |  | 58 | 14.0\% |
| Canada |  |  | 11 | 2.7\% |
| Total |  |  | 414 | 100.0\% |

b. Trip Origins and Destinations (Questions 3 \& 4): The number of origins and destinations for any particular area are generally reflected by the place of residence distribution pattern (see Appendix G). For instance, 86 percent of the origins of Michigan-based trips are located in the southern half of the Lower Peninsula, 3 percent in the northern half of the Lower Peninsula, and 11 percent in the Upper Peninsula (see Table 4). The highest number of users surveyed were those travelling from one part of the southern half of the Lower Peninsula to another.
c. Access to the Service (Questions $5 \& 6$ ): The automobile was the primary means of access to the intercity bus service (64\%) and to destinations after the bus trip (57\%). Local transit or taxi are used some 20 percent of the time to travel to and from the bus terminal.

Virtually no ( $0.5 \%$ ) interconnected tripmaking between Amtrak and intercity bus service was reported even though approximately 50 percent of the trips had a city with an Amtrak station as its origin or destination.
d. Trip Purpose (Question 7): Over half (55\%) of the trips are discretionary (vacation, visit friends/relatives). This correlates well with the high percentage of intercity bus passengers who have ridden the bus less than three times in the past 12 months since a vacation or visit trip is generally made less frequently than other trips such as work or personal business. It is noteworthy that 1 of every 10 trips is for the work trip purpose. Shopping trips, on the other hand, are seldom made using intercity bus service ( $0.9 \%$ ).
e. Option if Bus Discontinued (Question 8): A full one-third (36.5\%) of the users would make the trip by automobile if the intercity bus service were discontinued. Another one-third would take the plane or Amtrak. The final one-third would ride with a friend or not make the trip at all.
f. Number of Passenger Trips in Past 12 Months (Question 9): Nearly half ( $47.7 \%$ ) of the users have made less than three intercity bus trips in the past year. One of every six (16.8\%) of the users make the trip by bus 11 or more times a year, roughly one a month. College students are the most frequent, and retirees one of the least frequent, users of intercity bus service. Over 12 percent of college students had used it 11 or more times and less than 10 percent had not used intercity bus service during the past 12 months. In contrast, less than 8 percent of retirees had used it 11 or more times and a full 20 percent had not used intercity bus service at all in the past 12 months.
g. Fare (Question 17): Most users (68.9\%) consider the fare to be "about

TABLE 4
TRIP ORIGINS \& DESTINATIONS OF USER SURVEY RESPONSES
MICHIGAN INTERCITY BUS SYSTEM
MAY 1985

| Origin | ination Detroit | Southern Low. Pen. | Northern <br> Low. Pen. | Upper <br> Peningula | Chicago | Neighboring States | Remainder US \& Canada | $\begin{gathered} \text { Total } \\ 1 / \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Detroit | 3 | 26 | 1 | 0 | 2 | 19 | 22 | 73 |
| Southern Lower Peninsula | 23 | 88 | 4 | 7 | 9 | 20 | 20 | 171 |
| Northern Lower Peninsula | 0 | 5 | 0 | 1 | 0 | 1 | 2 | 9 |
| Opper Peninsula | 1 | 3 | 0 | 8 | 5 | 11 | 4 | 32 |
| Chicago | 1 | 17 | 2 | 0 | 0 | 0 | 0 | 20 |
| Neighboring States | 26 | 22 | 2 | 1 | 0 | 8 | 4 | 63 |
| Remainder U.S. and Canada 2/ | 19 | 30 | 0 | 1 | 0 | 1 | 6 | 57 |
| Total | 73 | 191 | 9 | 18 | 16 | 60 | 58 | 425 |

Notes: 1/ Unknown responses have been excluded from this table but are included in the detailed table presented in the Appendix.

2/ Canada has been included with "Remainder of U.S." There were 7 trip ends in Canada.

Source: MDOT, Bureau of Transportation Planning, Passenger Transportation Planning Section

TABLE 5

| TRAVEL CHARACTERISTICS |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| MICHIGAN INTERCITY BUS SYSTEM |  |  |  |  |
| MAY 19B5 |  |  |  |  |

Notes: The percentages are based on the number of responses, not on the total number of surveys distributed.

A "--" Indicateg that 1977 dats was not available.
$1 /$ Represents the number of erips in the past 12 months for the category 0-9 trips. Finer grouping is not possible with the 1977 dats.
$2 /$ Represents the number of trips in the past 12 months for the category $10-19$ trips. Finer grouping is not possible with the 1977 data.

Source: MDOT, Bureau of Transportalon Planning, Passenger
Transportation Planaing Section.


FIGURE 13
ACCESS TO DESTINATION


FIGURE 16
OPERATING VEHICLES PER HOUSEHOLD


FIGURE 17
PASSENGER EMPLOYMENT
1935


FIGURE 18
PASSENGER AGE


FIGURE 19
PASSENGER FAMILY INCOME

right." College students expressed the most dissatisfaction with the fare as nearly half (43.8\%) considered the fare too high (see Appendix C).

## IIID2. USER CHARACTERISTICS

These consist of (1) number of people in the user's household, (2) number of household members on the surveyed trip, (3) number of personal vehicles owned by household of the user, (4) employment status of the user, (5) sex of the user, (6) age of the user, and (7) family income of the user's household. Figures for these characteristics are presented in Table C, portrayed in figures 12-15, and detailed in Appendix C.

The typical 1985 intercity bus passenger is from a household with 2.7 persons, not travelling with others in their household, has 0.8 operating cars, employed, female, approximately 33 years old, and with an average family income of $\$ 18,100$ (in $1985 \$$ ).
a. Number in Household (Question 10): Intercity bus users are members of a wide variety of household sizes. While the highest number of users (21.7\%) come from single person households, this is not substantially larger than the number coming from 2, 3 or 4 person households. The distribution of users by household size mirrors the total population.

| Household Size | User Survey | State of Michigan |
| :---: | :---: | :---: |
|  | $21.7 \%$ | $21.0 \%$ |
| 1 | $18.5 \%$ | $30.3 \%$ |
| 2 | $14.7 \%$ | $17.3 \%$ |
| 3 | $17.4 \%$ | $16.5 \%$ |
| 4 | $27.7 \%$ |  |

The average size household of intercity bus users is 2.7 , whereas the State as a whole is 2.8.

TABLE 6
EIDER CHARACTERISTICS
MICHIGAN INTERCITY BUS SYSTEM
MAY 1985

| Data Item | 1985 |  | 1977 |  | $\frac{\text { Ratio }}{1985 / 1977}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | * | No. | * |  |
| No. in Household |  |  |  |  |  |
| 1 | 95 | 21.7 | - | -- | - |
| 2 | 81 | 18.5 | -- | - | $\cdots$ |
| 3 | 84 | 14.7 | -- | - | $\cdots$ |
| 4 | 76 | 17.4 | - | $\infty$ | $\cdots$ |
| 5-8 | 68 | 15.6 | - | $\cdots$ | * |
| 7-10 | 25 | 5.7 | -- | - | -- |
| 1\% Of more | 28 | 6.4 | $\cdots$ | - | - |
| Tocad | 437 | 800.0 | -- | -- | -- |
| No. of Household Members on Teip |  |  |  |  |  |
| ${ }_{1}$. | 293 | 80.3 | - | $\pm$ | $\cdots$ |
| 2 | 52 | 14.2 | -- | $\cdots$ | -- |
| 3 | 13 | 3.6 | -- | $\cdots$ | -- |
| 4 | 5 | 1.4 | -- | $\cdots$ | -- |
| 5 or mose | 2 | 0.6 | $\cdots$ | -- | -- |
| Total | 365 | 100.0 | - | - | -- |
| No. of Personal Vohtcies Onned by Houschold of Rider |  |  |  |  |  |
| None | 100 | 23.8 | 773 | 35.5 | 0.7 |
| 1 Vehicle | 138 | 32.8 | 611 | 28.1 | 1.2 |
| 2 Vehicles | 107 | 25.4 | 505 | 23.2 | 1.1 |
| 3 OP More | 76 | 18.1 | 287 | 13.2 | 1.4 |
| Total | 421 | 100.0 | 2176 | 100.0 | 1.0 |
| Esplogrent Status |  |  |  |  |  |
| Full-Time | 124 | 29.2 | $5181 /$ | $25.91 /$ | 1.1 |
| Part-7130 | 57 | 13.4 | -- | $\cdots$ | -- |
| Unemployed | 42 | 9.9 | 189 | 8.5 | 1.2 |
| Homemaker | 40 | 9.4 | 322 | 16.1 | 0.6 |
| College Student | 74 | 17.4 | 528 | 26.4 | 0.7 |
| Other student | 23 | 5.4 | 167 | 8.4 | 0.6 |
|  | 65 | 15.3 | 295 | 14.8 | 1.0 |
| Totsi | 425 | 100.0 | 1999 | 100.0 | 1.0 |
| Sex |  |  |  |  |  |
| Male | 197 | 46.5 | 853 | 38.9 | 1.2 |
| Ferisio | 227 | 53.5 | 1342 | 61.1 | 0.9 |
| Totas | 425 | 100.0 | 2195 | 100.0 | 1.0 |
| Age |  |  |  |  |  |
| 17 of Under | 21 | 4.9 | 151 | 6.8 | 0.7 |
| $18-24$ $25-54$ | 148 | 34.8 | - | $\cdots$ | -- |
| $25-54$ $55-64$ | 148 | 34.8 | - | -- | -- |
| 55-64 | 58 | 13.7 | 1815 2/ | 81.5.21 | 0.2 |
| 65 + | 50 | 11.8 | 262 | 11.7 | 1.0 |
| Total | 425 | 100.0 | 2228 | 100.0 | 1.0 |
| Family Income 3/ |  |  |  |  |  |
| Under \$10,000 | 135 | 35.4 | 623 | 32.7 | 1.1 |
| \$10.000-\$19.999 | 69 | 18.1 | 476 | 25.0 | 0.7 |
| \$20.000-\$29.999 | 73 | 19.2 | -- | $\cdots$ | -- |
| \$30,000 - \$39,999 | 47 | 12.3 | 540 4/ | 28.3 4/ | 0.4 |
| \$40,000 $=$ \$49,999 | 28 | 7.4 | -* | - | -- |
| \$50,000 or More | 29 | 7.6 | $2665 /$ | $14.05 /$ | 0.5 |
| Total | 381 | 100.0 | 1905 | 100.0 | 1.0 |

Notes: The percentages are based on the number of responses, not on the total number of surveys distributed.

A "--" Indicates that 1977 data was not available.
1/ Represents employed persons. It is not possible to distinguish between fuil a and parto time workers in the 1977 data.

2/ Represents the number of riders for the age category 18-64. Finer grouping is not possible with the 1977 data.
$3 / 1977$ values are odjusted to 1985 dollars.
4/ Represents the number of riders for the samily income
category $\$ 20,000-\$ 39,999$. Finex grouping is not possible with
the 1977 data.
5/ Represents the number of passengers sor the family income
category $\$ 40,000$ or more. Finer grouping is not possible with the 1977 data.

Source: MDOT, Bureau of Transportaion Planninge Passenger Transportation Planning Section.
b. Number of Household Members on Trip (Question 10): Over 80 percent are travelling by themselves or, at least, not travelling with other household members. Only 5-6 percent are travelling with 3 or more household members.
c. Number of Personal Vehicles Owned by Household of Users (Question 11):

Nearly one-fourth (23.8\%) of all intercity bus users are members of households without a car. This group is totally dependent on public transportation or friends to make intercity trips. Another one-third $(32.8 \%)$ are in one-car households.
d. Employment Status (Question 12): Three of every 10 users are employed full-time and another 1 in 10 is employed part-time. This is similar to Michigan's employed percentage of its population (42.7\%). Nearly 2 of every 10 are college students and 1.5 in 10 are retired.
e. Sex (Question 13): A majority of the users (53.5\%) are female. This is somewhat higher than Michigan's female percentage (51.2\%).
f. Age (Question 14): Two groups dominate the intercity bus user profile: 18-24 (34.8\%) and 25-54 (34.8\%). A full one of every three users approximate the college student age, but only one-half of these are actually college students. Somewhat more than one of 10 are 65 or older which roughly corresponds to the "retired" employment status (15.3\%). The median age is 33 years which is somewhat higher than Michigan's 29.
g. Family Income (Question 15): More than three of every 10 users (35.4\%) are from households with a family income under $\$ 10,000$. Two of 10
( $18.1 \%$ ) are in the $\$ 10,000$ to $\$ 20,000$ range. More than one of $10(15.0 \%)$ make $\$ 40,000$ or more. The median family income is $\$ 18,100$ compared to Michigan's \$24,200.

IIID3. SERVICE RATING BY USERS (QUESTION 16)
The service features rated were (1) adherence to schedule, (2) frequency of service, (3) schedule information, (4) condition of bus, (5) condition of terminal, and (6) courtesy of employees. Figures for these service ratings are presented in Table 7 and Appendix C.
a. Adherence to Schedule: This received a high rating $(79.6 \%$ rated it very good or good). It is the perception of the user that intercity buses usually arrive and depart on time.
b. Frequency of Service: This appeared to be more difficult for users to rate. Some five percent fewer respondents rated this feature than any other, and another five percent checked "don't know." Those that did rate it gave it a marginally satisfactory rating ( $69.5 \%$ very good or good.)
c. Schedule Information: This received a high rating ( $80.1 \%$ rated it very good or good). This means that people using the bus service have the information necessary to use intercity bus service.
d. Condition of Bus: This feature was rated second highest ( $83.8 \%$ ) among the six features. Also, it received the lowest percentage of "poor" responses (1.5\%) by a wide margin. it is the perception of the user that intercity buses are clean and comfortable.
e. Condition of Terminal: This was rated the lowest of the six features.

TABLE 7
INTERCITY BUS USERS' SERVICE RATING MICHIGAN INTERCITY BUS SYSTEM MAY 1985

| Service | Very Good |  | Good |  |  | Ratin |  |  | Don't Know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | \% | No. | \% | No. | \% | No. | \% | No. | \% | No. | \% |
| Adherence to Schedule | 174 | 43.3 | 146 | 36.3 | 59 | 14.7 | 21 | 5.2 | 2 | 0.5 | 402 | 100.0 |
| Frequency of Service | 101 | 26.8 | 161 | 42.7 | 79 | 21.0 | 18 | 4.8 | 18 | 4.8 | 377 | 100.0 |
| Schedule Information | 163 | 41.6 | 151 | 38.5 | 54 | 13.8 | 23 | 5.9 | 1 | 0.3 | 392 | 100.0 |
| Condition of Bus | 137 | 34.6 | 195 | 49.2 | 56 | 14.1 | 6 | 1.5 | 2 | 0.5 | 413 | 100.0 |
| Condition of Terminal | 100 | 25.2 | 166 | 41.8 | 105 | 26.4 | 23 | 5.8 | 3 | 0.7 | 397 | 100.0 |
| Courtesy of Employees | 175 | 44.1 | 162 | 40.8 | 44 | 11.1 | 12 | 3.0 | 4 | 1.0 | 397 | 100.0 |

Source: MDOT, Bureau of Transportation Planning, Passenger Transportation Planning Section

Only 67.0 percent rated it very good or good.
f. Courtesy of Employees: This received the highest rating of any
feature. Nearly 85 percent ( $84.9 \%$ ) considered the courtesy of the ticket agents and drivers to be very good or good.

The six features rated in descending order based on the sum of very good and good are as follows...

| Rank | Feature | Very Good \& Good |
| :---: | :--- | :---: |
|  | Courtesy of Employees | $84.9 \%$ |
| 1 | Condition of Bus | $83.8 \%$ |
| 2 | Schedule Information | $80.1 \%$ |
| 3 | Adherence to Schedule | $79.6 \%$ |
| 4 | Frequency of Service | $69.5 \%$ |
| 5 | Condition of Terminal | $67.0 \%$ |

IIID4. USER COMMENT ANALYSIS

Some 58 percent of the 437 useable questionnaires contained a response to Question 18, "If you could, what one thing would you change about the bus service?" Most frequently mentioned was "Level of Service" closely followed by "Condition of Buses" (see Table 8).

| Rank |  | Feature | Percentage |
| :---: | :--- | :--- | ---: |
| 1 |  | Level of Service | 38.4 |
| 2 |  | Condition of buses | 24.1 |
| 3 |  | Fares | 13.3 |
| 4 |  | Condition of terminals/rest stops | 7.8 |
| 5 |  | No changes needed | 7.4 |
| 6 | Courtesy of employees | 5.5 |  |
| 7 | Schedule information | 3.5 |  |

The greatest concern about "Level of Service" is service frequency (18.0\%) followed by a desire for improved connections (6.2\%). Some preferred fewer stops (4.7\%) which, of course, would be one way to meet another concern...to reduce the travel time ( $4.7 \%$ ). Regarding condition of buses, the greatest concern was to eliminate smoking (5.9\%) followed by a desire for cleaner bathrooms (4.3\%).

A significant percentage indicated no change was needed. In fact, the "no changes needed" percentage ( $7.4 \%$ ) is probably low as many of the "no response" passengers probably felt no changes were needed. Many of the "other comment" responses (Question 19) reflected this highly favorable perspective of intercity bus service. A complete listing of responses to questions 18 and 19 are presented in Appendix $H_{\text {. }}$

## IIIE. COMPARISON TO 1977 STUDY

Every effort was made to maintain the integrity of the 1977 User Survey procedures and questions. However, some changes were made for various reasons. Also, some additional questions were added to the questionnaire. These changes and additions are discussed in other parts of this document. The purpose of this unit is to examine in what ways the 1985 intercity bus

TABLE 8
WHAT ONE THING WOULD YOU CHANGE ABOUT THE BUS SERVICE? 1/ MICAIGAN INTERCITY BUS SYSTEM
MAY 1985

| Service Feature | No. of 2/ Responses |  |  | \% of Subtotal |
| :---: | :---: | :---: | :---: | :---: |
| LEVEL OR SERYICE |  | 98 |  | 38.3 |
| Improve Frequency of Service | 46 |  | 18.0 |  |
| Change Arrival and/or Departure Time | 12 |  | 4.7 |  |
| Improve Connections | 16 |  | 6.2 |  |
| Reduce Number of Stops | 12 |  | 4.7 |  |
| Reduce Travel Time | 12 |  | 4.7 |  |
| SCHEDULE INFORMATION |  | 9 |  | 3.5 |
| CONDITION OF BUSES |  | 62 |  | 24.2 |
| Cleaner Buses | 6 |  | 2.3 |  |
| Cleaner Bus Bathrooms | 11 |  | 4.3 |  |
| Improve Seating | 10 |  | 3.9 |  |
| Eliminate Smoking | 15 |  | 5.9 |  |
| Provide Music | 7 |  | 2.7 |  |
| Other | 13 |  | 5.1 |  |
| CONDITTON OF TERMINAL/REST STOPS |  | 20 |  | 7.8 |
| Improve Terminal | 11 |  | 4.3 |  |
| Improve Rest Stops/Eating Places | 9 |  | 3.5 |  |
| EMPLOYEES |  | 14 |  | 5.5 |
| fares |  | 34 |  | 13.3 |
| NO CHANGES NEEDED |  | 19 |  | 7.4 |
| SUBTOTAL |  | 256 |  | 100.0 |
| NO RESPONSE |  | 181 |  | $\cdots$ |
| total |  | 437 |  | $\cdots$ |

```
Notes: 1/ Information besed on Question 18 of the survey
        questionnaire. A complete listing of the comments
        received can be found in Appendix H.
    2/ Percentages are based on the 256 responses to the
        question. The 181 "No Responses" may or may not
        mean "No Changes Needed."
Source: MDOT, Passenger Transportation Planning Section,
        1985 Intercity Bus User Survey.
```

user is similar to, and different than, the 1977 user. These are examined in terms of travel (Table 5 and Figures 13-16) and user characteristics (Table 6 and Figures 17-20).

IIIE1. PROCEDURES
a. The 1985 survey return rate was about half ( 49.4 percent) that of the 1977 survey.

|  | 1985 | 1977 | $\begin{aligned} & 1985 \\ & \% \text { of } 1977 \end{aligned}$ |
| :---: | :---: | :---: | :---: |
| Questionnaires Distributed | 1,187 | 3,292 | 36.1\% |
| Questionnaires Returned | 437 | 2,454 | 17.8\% |
| Percent (\%) Returned | 36.8\% | 74.5\% | 49.4\% |

b. The 25-54 age group should be subdivided in the survey questionnaire response set. Nearly 35 percent of the users are in this category and the average age of the intercity bus user and Michigan's total population is in this group.

## IIIE2. ACCESS

a. Fewer people walk to the intercity bus station to begin their bus trip. Approximately 10 percent in 1985 compared to 17 percent in 1977. At the same time, more bus passengers access bus stations via the automobile ( 64 percent versus 54 percent). This may be partly attributable to the higher cars per household and family income of 1985 users. This shift could continue if more bus terminals are relocated to improve bus travel times (such as near freeway interchanges) and terminals are shared with other tranpsortation modes.
b. Use of local public transit going to and from intercity bus terminals
remains about the same. About 11 percent use local public
transportation to reach a terminal and 9 percent their destination from a terminal in 1985 and 1977.
c. There continues to be little interconnecting of intercity bus and Amtrak trips. That is, few people use intercity bus service to reach an Amtrak terminal (less than 1 percent).
d. Less than five percent of the users transfer from one intercity route to another to complete their trip, either in 1985 or 1977 (less than 5 percent).

IIIE3. TRIP PURPOSE AND FREQUENCY
a. Visiting friends and relatives continues to be the dominant
trip purpose, approximately 5 of every 10 trips, although to a lesser extent than in 1977... 44 percent versus 51 percent.

When vacation trips are added, the 1985 and 1977 percentages are approximately the same.
b. Personal business trips continues to rank second, one-fourth
of all trips. This is significantly higher than the 1977
figure of 18 percent. This change is tempered by a possible lack of understanding of what "personal business" connotes to the respondent.
C. Work trips continue to constitute about 1 of every 10 trips made by intercity bus. This percentage has increased slightly since 1977 from 8 to 10 percent.
d. The user is making somewhat fewer trips by intercity bus. Nearly 3 of 10 users made more than 10 trips in past year in 1977

FIGURE 20
ACCESS TO BUS
13 SS 4ND 1975
$\stackrel{\backsim}{\bullet}$


FIGURE 21
ACCESS TO DESTINATION


FIGURE 22
TRIP PURPOSE


FIGURE 23
NO. TRIPS IN PAST 12 MONTHS
1555 A 4 ND 137


FIGURE 24
OPERATING VEHICLES PER HOUSEHOLD



Yarryfi
FIGURE 25
PASSENGER EMPLOYMENT


FIGURE 26
PASSENGER AGE


PASSENGER FAMILY INCOME

compared to less than 2 of 10 in 1985.

IIIE4. OPERATING VEHICLES PER HOUSEHOLD
a. There are significantly fewer intercity bus users from no-car households. A reduction of 12 percent from 36 to 24 percent has been experienced.
b. There has been a similar percentage increase in the one car, two car, and three or more car operating vehicles per household groups. This increase is 5 percent in the one and three cars per household groups and 2 percent in the two-car per household group.

IIIE5. EMPLOYMENT STATUS
a. The number of employed (full or part-time) users has increased substantially. More than 4 of 10 users were employed in 1985 compared to less than 3 of 10 in 1977.
b. The number of unemployed users remained about the same, 10
percent versus 9 percent. This occurred during a time when the unemployment rate in Michigan increased by 37 percent from 8.2 percent (1977) to 11.2 percent (1985) as noted in Appendix A. c. College students decreased as a percentage of total users from nearly 3 of 10 to less than 2 of 10 . This occurred during a period when Michigan's college enrollment was stable. Enrollment at four year universities/colleges in Michigan was 284,947 in 1977 and 282,413 in 1984 (see Appendix A).
d. Retired users remained about the same as a percentage of total users ( 15 percent). At the same time, senior citizens ( 65 and
over) are constituting an increasing percentage of Michigan's population...
8.2 percent in $1960,8.5$ percent in 1970 , and 9.6 percent in 1980 .

IIIE6. SEX AND AGE
a. The majority of intercity bus users continue to be female,
although decreasingly so. The 1977 percentage differential of
22.2 percent has been narrowed to 7.0 percent in 1985 . The
differential for Michigan's total population in 1980 was
2.5 percent.
b. The age distribution of users has not changed markedly since

1977 although the average age has increased from 28 to 33 years.
This is similar to the average age of Michigan residents which
was 29.6 years in 1980.

IIIE7. FAMILY INCOME
a. No major shifts in the income distribution of users is discernible,
although the median family income (in 1985 \$) has increased about
\$1,000. These figures are considerably below the median family income of Michigan's residents in 1980 which was $\$ 24,200$. The median family income (in $1985 \$$ ) of intercity bus users was $\$ 18,100$ in 1985 and $\$ 16,900$ in 1977.

## PART IV <br> TICKET SURVEY



## IV. TICKET SURVEY

IVA. PURPOSE
There have been significant intercity bus service changes in some areas of the state since the inception of deregulation in 1982. The thumb, northeast lower peninsula, and areas south of the I-94 expressway west of the Detroit-Toledo corridor are all regions of the state that have experienced service discontinuations, reductions, or changes. The user survey described in Part III was designed to profile the current intercity bus user. The ticket survey described in this section is designed to profile current travel patterns, some of which have emerged in the post deregulation period, and compare them to 1977 travel patterns.

The user survey in Part III provided some basic origin and destination characteristics for those riders who completed a survey questionnaire. The ticket survey provides data for every trip made from 40 different intercity bus stations throughout the state. Information at some stations was collected for an entire month. At the remaining stations, information was collected for a period of one week. This data has been expanded into a trip-table, which shows the number of trips from area to area and indicates major travel patterns for intercity bus companies over an average period of time.

## IVB. PROCEDURES

Several steps were followed to develop and conduct the ticket survey. Many of the procedures are the same as, or similar to, those followed for the user survey. In actual practice these steps were combined to include both the ticket and user surveys. Because of this, some of the
procedures listed in this section have an abbreviated description since they have been previously described in Part III.

IVB1. SEEK PERMISSION TO CONDUCT THE SURVEY
The letter sent to each regular route intercity bus carrier requesting permission to conduct the user survey also included a description of the ticket survey. The two surveys were treated as interconnected parts, each measuring a separate characteristic, but supporting the other. Permission to conduct the ticket survey was obtained at the same time approval for the user survey was obtained. This avoided the duplication of sending two separate letters to the intercity bus companies. It also introduced the bus companies to both aspects of the proposed study from the beginning of the process.

IVB2. DETERMINE DATES TO CONDUCT THE SURVEY
The dates to conduct the ticket survey were coordinated with the user survey to allocate available staff and schedule survey times so that the ticket stubs would be available for the time required (either the entire month or one week). The intent was to survey the stations that have larger traffic patterns for one week, May 12-18. Other stations, with lower passenger volumes, would be surveyed for the entire month of May. This would assure that a representative sample of trips would be collected for the smaller stations.

In the field, this convention was not strictly followed. When an entire month's data was easily available for the larger volume stations, it was collected. At some of the smaller stations it was not possible to collect data for the entire month for various reasons (usually because part of the
ticket stubs had been sent to a different location). In all cases, however, data was collected for at least the week of May 12-18 (see Figure 28).

To accomplish the data collection, two survey periods were selected. The week of May 28-31 was scheduled to collect information from the larger stations. June $3-7$ was scheduled to obtain the monthly ticket information from the smaller stations and from the central offices of the bus companies. These dates avoided overlapping with the user survey so that staff would be available for both efforts.

IVB3. IDENTIFY STATIONS TO SURVEY
A total of 40 stations were included in the survey (see Figure 28). These stations correspond to the major travel corridors identified in the user survey. The exact location and number of the stations varied as the survey progressed. Data collected at the central offices allowed stations to be added because the information was available. Some low volume, distant stations, with no easy method to obtain the ticket information, were excluded. Data was collected for all stations that represent major contributors to the intercity bus traffic in the state.

IVB4. develop tabulation sheets and hold training sessions Matrix sheets were developed to assist in the uniform collection of the data from the various stations. A group of surveyors visited the Lansing bus station to obtain first-hand experience with the ticketing system; how it works, type of tickets to expect, and how to best code the matrix sheets. This information was then transferred to

other survey members through training sessions.

IVB5. CONDUCT THE SURVEY

Members of the Passenger Transportation Planning Section were assigned dates and stations to collect the data. Maps detailing the location of the intercity bus terminals and a list of addresses and telephone numbers were provided to assist in locating the stations. Groups of two persons were assigned two or more bus stations per day, depending on the travel time to and between stations and the expected number of tickets that would require tabulation at each station. In some instances, overnight trips were required to collect data from several distant areas. Larger survey groups of at least four persons were sent to the central offices to tabulate the large number of tickets at these locations.

Problems with collecting data from some small stations early in the survey led to a re-thinking of the process. Contact was made with the locally based central offices requesting permission to tally the ticket information for all stations at the central office.

This was a successful change, allowing large amounts of information to be collected with less effort and in a more complete manner. Five central offices were visited in this survey; G \& M Coaches - Grand Rapids, Shortway North Star - Grand Rapids, Indian Trails - Owosso, Tower/American Trails - Mt. Clemens, and Shortway Lines - Toledo.

The number of trips to each destination from each station was recorded by hand. Trips were calculated by determining the number of tickets
sold. A separate record was kept of one-way and round trip tickets at all stations. Each round trip ticket was considered to be two trips; commuter tickets, between known points, were included. Unlimited riding passes (such as Ameripass) were recorded, but ignored in the evaluation of the data because it was impossible to determine trip origins and destinations on these passes. Tickets purchased at one station for trips between two different locations were treated as if the ticket was purchased at the origin of the trip. For example, a ticket purchased at the Lansing station for a trip from Jackson to Grand Rapids was treated as if it was purchased at Jackson.

All origin and destination information was entered onto the tabulation sheets by hand. Later, special codes were added to each origin and destination. These codes permit computer identification of the locam tions to generate tables and graphics that represent the intercity bus trips (see figures 29 and 30 ).

## IVC. SAMPLE SIZE

Virtually all tickets issued at the major and several minor intercity bus atations throughout the state were included in the ticket survey. Only if the month of May or the week of May 12-18 are completely atypical could the data be unrepresentative of intercity bus trip characteristics throughout the state。

Four assumptions were made in obtaining ticket information that are important when determining the validity of the ticket data. The first assumption was that most tickets would be used within one week of purchase. The second assumption was that the return portion of a round trip ticket would, in the
majority of instances, be used within one week as well. The third assumption was that round trip tickets would be mirrored in paired cities. This means that the same number of round trip tickets would be bought from Lansing to Jackson as were bought from Jackson to Lansing. The fourth assumption was that all tickets to out-of-state or other non-surveyed stations would be mirrored.

Station managers generally concurred with these assumptions. Even should this not be the case, there would be those making like trips who had purchased tickets prior to the survey period. If these assumptions are invalid, then the travel patterns presented in this report cannot be considered completely accurate since ticket sales and number of trips are obviously interrelated.

The sample size, based on tickets sold at stations surveyed, was over 95 percent. That is, while the percentage of stations surveyed was small, the percentage of tickets surveyed exceeded 95 percent of all tickets sold in Michigan. Due to the assumptions described above, the one-way tickets sold is approximately two-thirds the 2,400 average daily intercity bus passengers carried:

$$
\begin{equation*}
\frac{(7,225+(2,139 \times 2))}{7} \cong 2 / 3 \tag{2.400}
\end{equation*}
$$

The information collected will be used to factor travel patterns for stations not included in the ticket survey. In this way, a trip table for the entire state can be created. Since the sampled data represents a majority of the trip origins and destinations throughout the state, including all urbanized areas, the factored data is expected to be fairly accurate.

IVD. RESULTS
The results of the ticket survey have been grouped into two categories: (1) ticket sales and (2) origin-destination patterns.

IVD1. TICKET SALES
During the week of May $12-18,1985$, some 9,364 tickets were sold at the stations included in the ticket survey. This is an average of 1,338 tickets per day. Approximately one-third of these were sold in Detroit (3,534). Over 500 were sold at these additional Michigan communities in descending order: East Lansing (805), Grand Rapids (770), and Flint (578). Twenty-three stations had ticket sales of less than 100 (see Appendix J).

Round trip tickets account for 22 percent of all tickets sold. Most communities are in the 10 to 20 percentile range. Clare ( 35.2 percent) and Detroit ( 30.6 percent) had the highest percent of round trip ticket sales.


2
11
20
3 4

Round Trip Tickets
as \% of Total Tickets
$30 \%$ or more
20-29\%
10-19\%
Under 10\% None

Major intercity bus corridors in Michigan, based on bus passengers carried, are I-75, I-94, I-96, US-23, and US-131. This corresponds closely to the level of service offered in Michigan as these corridors have more daily intercity bus round trips than most other Michigan corridors (see figures 6,29 , and 30).

IVD2. ORIGIN-DESTINATION PATTERNS
The top 10 Michigan city pairs in 1985 had 18 or more bus passenger trips between them with the highest volume being 62 .

| City Pairs | Average Daily <br> Passenger Trips |
| :--- | :---: |
| Detroit-Ann Arbor | 62 |
| Detroit-East Lansing | 60 |
| Detroit-Flint | 49 |
| Detroit-Ypsilanti | 43 |
| Detroit-Lansing | 40 |
| Detroit-Jackson | 29 |
| Detroit-Grand Rapids | 24 |
| Ann Arbor-East Lansing | 23 |
| Detroit-Saginaw | 20 |
| Battle Creek-Kalamazoo | 18 |

The highest number of intercity bus passenger trips between Detroit and Chicago exceeded all intrastate city combinations. The Detroit-Chicago city pair is 82 , with Chicago being Michigan's gateway to the west and southwest. Also one of the highest is the Detroit-Toledo city pair at 36, with Toledo representing Michigan's gateway to the east and southeast.

Several Michigan cities had more than 100 daily intercity bus passenger trip ends. These consisted of Detroit (956), East Lansing (252), Grand Rapids (239), Flint (210), Lansing (159), Kalamazoo (154) and Ann Arbor (152).

IVE. COMPARISON TO 1977 STUDY
IVE1. PROCEDURES
Many features were the same in the 1985 and 1977 surveys. These included (1) using seven day and month long daily ticket counts depending on the volume of ticket sales at a station, (2) differentiating between one-way

and two-way tickets in the counting process.

One difference was greater use of intercity bus company records viewed at the main and district offices. This resulted in a more comprehensive counting of tickets in 1985 than in 1977. Data was gathered for 40 stations in 1985 compared to 36 in 1977 (see Figure 28).

## IVE2. TICKET SALES

The 1985 ticket sales for the week of May 12-18 (See Appendix J) was significantly lower than 1977 figure: 9,364 versus 14,233. Correspondingly, the average daily tickets sold at surveyed stations were 1,338 and 2,033. This constituted a decrease of 34.2 percent during the eight year period. As the 1985 figure is based on counts at more stations in a system comprised of fewer stations than in 1977, the actual decrease in ridership exceeds the 34.2 percent...possibly as high as 44 percent.

The five most productive stations changed somewhat. Detroit continued to be the highest in weekly ticket sales, followed by East Lansing, Grand Rapids, and Flint (See Table 9). The only change in the top five was Ann Arbor replacing Kalamazoo in the number five position. In the second five, some shuffling occurred and Jackson bumped Saginaw from the top 10.

## IVE3. ORIGIN-DESTINATION PATTERNS

The top Michigan five city-pairs remain the same, although not in rank order, as 1977. Detroit-Ann Arbor continues to be the number one citypair. The order of the other four, however, has changed (see Table 10). Two city-pairs are new to the top 10. Ann Arbor-East Lansing, and Battle Creek-Kalamazoo have replaced East Lansing-Flint and Grand Rapids-Kalamazoo.

TABLE 9
TOR TEN MTCRYGAN INTERCITY BUS COMMUNITIES (BASED ON WEEKLY TICKET SALES) 1/ 1985 \& 1977

| Commandty | $\begin{array}{r} 1980 \\ \text { Pogulation } \end{array}$ | 1985 <br> Rank | $\begin{array}{r} 1985 \\ \text { Tickets } \end{array}$ | $\begin{aligned} & 1977 \\ & \text { Rank } \end{aligned}$ | $\begin{array}{r} 1979 \\ \text { Tickets } \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Detrote | 1,203,939 | 1 | 2,919 | 1 | 4,865 |
| East Lansing | 48,309 | 2 | 805 | 2 | 1,376 |
| Gsand Rapids | 181,843 | 3 | 770 | 3 | 1.103 |
| Elint | 159,611 | 4 | 578 | 4 | 877 |
| Ann Asbos | 107.316 | 5 | 497 | 6 | 664 |
| Ralamazeo | 79.722 | 6 | 467 | 5 | 817 |
| Lansing | 130.414 | 7 | 447 | 8 | 831 |
| Battla Cseek | 35.724 | 8 | 284 | 7 | 654 |
| Ypsilanti | 24.031 | 9 | 241 | 9 | 470 |
| Jackson | 39.739 | 10 | 237 | 12 | 357 |

Noed: 1/ The 1985 survey week was May 12-18 (Sunday through Saturday). The d97? suryey week was May $9-15$ (Monday through Sunday).

Source: HDOt, Bureau of Pransportation Planning, Passengex Transportation Planning Section

TABLS 10
TOP TEN MICHIGAN INTERCITY BUS CORRIDORS (BASED ON DAILY PASSENGERS) $1985 \& 1977$

| City Pasx | $\begin{aligned} & \text { Distance } \\ & \text { (miles) } \end{aligned}$ | $\begin{aligned} & 1985 \\ & \text { Rank } \end{aligned}$ | $\begin{array}{r} 1985 \\ \text { Passengers } \end{array}$ | $\begin{aligned} & 1977 \\ & \text { Rank } \end{aligned}$ | $\begin{array}{r} 1977 \\ \text { Passongers } \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| (Dotroit-Chicago) | 280 | - | 82 | - | 92 |
| Detroit-Ann Arbor | 38 | 1 | 62 | 1 | 73 |
| Derroit-East Lansing | 80 | 2 | 60 | 3 | 59 |
| Detroit-F1int | 60 | 3 | 49 | 4 | 57 |
| Detroit-Ypsilanti | 30 | 4 | 43 | 2 | 68 |
| Detroit-Lansing | 85 | 5 | 40 | 5 | 42 |
| (Detroit-Toledo) | 56 | $\cdots$ | 36 | - | 66 |
| Detroit-Jackson | 73 | 6 | 29 | 8 | 36 |
| Detroit-Grand Rapida | 149 | 7 | 24 | 7 | 28 |
| Ann Arbor-East Lansing | 58 | 8 | 23 | 13 | 16 |
| Detroit-Saginaw | 96 | 9 | 20 | 10 | 23 |
| Battie Creek-Kalamszoo | 23 | 10 | 18 | 12 | 20 |

Source: MDOT, Sureau of Transportation Planning, Passenger Tranaportation Planning Section

The predominant distance defined by the top 10 Michigan city-pairs is in the 50 to 100 mile range. Six city-pairs are in this category, and one is nearly 150 miles. Eight were in this group in 1977 . These are truly intercity transportation distances. However, three city-pairs are less than 40 miles with the shortest being 23 miles. These fall into the commuter service range.

Five city-pairs are segments of the Detroit-Chicago corridor compared to three in 1977. This is the most highly-used transportation corridor in Michigan. Eight of the city-pairs have Detroit as one terminus, the same as in 1977.

When city-pairs with one terminus outside Michigan are included in the "Top Ten" list, Detroit-Chicago and Detroit-Toledo rank first and seventh respectively. There are 82 daily intercity bus passenger trips between Detroit and Chicago and 36 between Detroit and Toledo. One reason for the dominance of Chicago and Toledo as termini is that they are Michigan's gateways to the rest of the nation via intercity bus.

## PART V FINDINGS



## VA. FINDINGS

Several of the more significant survey results are presented in this unit as findings. They are grouped according to the order they appeared on the survey used to obtain the data. Additional survey results and more detail regarding the findings are contained in parts III and IV.

1. Finding: Questionnaire Distribution and Collection. The return rate was less than half that realized in 1977... 37 percent versus 75 percent.

- Consideration: Surveyors should make every effort to collect the completed questionnaires $r$ ather than rely on the mailback feature.
- Consideration: Surveyors should ride a selected number of buses between selected communities such as East Lansing and Lansing to distribute and collect questionnaires.

2. Finding: Questionnaire Design. The 25-54 age group on the user survey questionnaire is too large an age span. Nearly 35 percent of the survey respondents are in this age group.

- Consideration: Subdivide the 25-54 age group into 25-34, 35-44, and 45-54.

3. Finding: Access. The automobile is being used more now than in 1977 between intercity bus terminals and trip origins/destinations. This is particularly true of trips to terminals as the automobile is used 64 percent of the time, a 10 percent increase over 1977.

- Consideration: Insure that adequate off-street parking, drop-off, waiting, and pick-up space is available at intercity bus terminals.
- Consideration: Catering to the walk-in intercity bus user may not be as important a station location criteria as in the past.

4. Finding: Access. Use of local public transportation to go to and from terminals remains about the same as 1977, approximately 10 percent.

- Consideration: Maintain or improve local transit to and from intercity bus terminals from, as a minimum, higher density housing areas.

5. Finding: Connecting Intercity Transportation Service. Few people use intercity bus service to access Antrak (less than 1 percent) and not many more transfer from one intercity coach to another (less than 5 percent). This is true for both 1985 and 1977.

- Consideration: Reevaluate intercity bus services feeding Amtrak trains.

6. Finding: Trip Purpose. Visiting friends and relatives continues to be the dominant trip purpose, approximately 5 of every 10 trips, although to a lesser extent than 1977. When vacation trips are added, the 1985 and 1977 percentages are approximately the same.
7. Finding: Trip Purpose. Work trips continue to constitute about 1 of every 10 intercity bus trips.

- Consideration: Focus on forming bus pools to serve major employment centers.

8. Finding: Operating Vehicles per Household. There has been a 12 percent reduction in the number of intercity bus users from no-car households, from 36 to 24 percent.
9. Finding: Employment Status. More than 4 of 10 users in 1985 are employed full-time or part-time compared to less than 3 of 10 in 1977.
10. Finding: College Students. College students decreased as a percentage of total users from nearly 3 of 10 to less than 2 of 10.

- Consideration: Evaluate services to major four-year universities and colleges so as to better accommodate weekend student travel.

11. Finding: Retirees. The percent of intercity bus users who are retired remained at 15 percent even though the percentage of Michigan's retired population increased to 9.6 percent by 1980.

- Consideration: Create a fare structure and marketing progran that would increase retirees' use of intercity bus service.

12. Finding: Ticket Counting. Counting tickets at the central offices of intercity bus companies serving Michigan increased the survey coverage, reduced survey labor and travel costs, and may have increased accuracy.

- Consideration: Continue this procedure in future surveys at least to the extent undertaken in the 1985 study.

13. Finding: Processing Round Trip Ticket Tabulations. These were done manually using field data sheets after the ticket counts had been entered into the computer file.

- Consideration: Enter ticket data into the computer file, keeping one-way and round trip ticket counts separate, then determine total passenger trip figures.

14. Finding: Detroit Ticket Sales. Approximately one-third of all intercity bus tickets sold in Michigan are purchased at the Detroit terminals. Detroit is still the hub of the intercity bus system in Michigan as it was in 1977.
15. Finding: Other Urbanized Area Ticket Sales. The larger urbanized areas in Michigan, other than Detroit, continue to have the largest number of tickets sold (500 or more weekly): East Lansing, Flint, and Grand Rapids:

- Consideration. Maintain and improve the terminals in these urbanized areas keeping, them convenient, safe, clean, and attractive.

16. Finding: Round Trip Tickets. Two of every 10 tickets sold is a round trip ticket with Detroit's ratio being 3 of 10 . This is similar to the 1977 findings when the state average was 21.8 percent and Detroit's was 33.2 percent.
17. Finding: Major Corridor Ticket Sales. Ticket sales between communities comprising the top 10 city pairs have decreased significantly less than the total ticket sales of these communities. While ticket sales in the top 10 (see Table 9) have decreased by 38.7 percent, passengers between the top 10 city pairs (see Table 10) have decreased by only 14.0 percent.

|  | $\underline{1985}$ |  | 1977 |  |
| :--- | ---: | ---: | ---: | ---: |
| Weekly Ticket Sales Change |  |  |  |  |
| Daily Passengers Carried | 7,245 |  | 11,814 | 38.7 |
|  | 368 |  | 428 |  |

- Consideration: Continue to provide frequent, convenient service in Michigan's major intercity bus corridors.
- Consideration: Promote use of intercity bus service in major intercity bus corridors through special fare programs.

18. Finding: Major Intercity Bus Corridors. In Michigan, based on bus passengers carried, major corridors are (1) I-75, (2) I-94, (3) I-96, (4) US-23, and (5) US-131.

- Consideration: Continue to focus on frequent, on-time service in these corridors.

19. Finding: Average Daily Bus Passenger Trips. Based on 9,364 tickets counted at the 40 stations surveyed, the average daily passenger volume in Michigan is 2,400. This is 44 percent lower than in 1977 .
20. Finding: Top 10 Michigan City Pairs. These are with their daily passenger volumes and in decreasing order: Detroit-Ann Arbor (62), Detroit-East Lansing (60), Detroit-Flint (49), Detroit-Ypsilanti (43), Detroit-Lansing (40), Detroit-Jackson (29), Detroit-Gr and Rapids (24), Ann Arbor-East Lansing (23), Detroit-Saginaw (20), and Battle Creek-Kalamazoo (18). Eight of these were in the top 10 in 1977. Detroit-Chicago is the highest city pair with 82 daily bus passenger trips.
21. Finding: Daily Trip Ends Over 100. These consist of Detroit (956), East Lansing (252), Grand Rapids (239), Flint (238), Lansing (159), Kalamazoo (154), and Ann Arbor (152).

VB. PERCEPTIONS

1. Perception:- 0ider Americans have fewer alternatives than younger bus riders. Most retirees ( 85 percent) would still make the trip if intercity bus service were discontinued. A full one-third ( 36 percent) would drive a car, another one-third ( 36 percent) would ride with a friend or take an Amtrak train, and more than 10 percent would fly thereby considerably increasing their $\operatorname{tr} \mathrm{ip}$ cost.

| Alternative to Bus |  | All <br> Retirees |  |
| :--- | :---: | :---: | :---: |
|  |  |  |  |
| Rot Take the Trip | $14.8 \%$ |  |  |
| Drive a Car | $36.0 \%$ | $15.3 \%$ |  |
| Take Airplane | $11.5 \%$ | $36.6 \%$ |  |
| Ride with Friend | $11.5 \%$ | $16.6 \%$ |  |
| Take Amtrak Train | $24.6 \%$ | $12.9 \%$ |  |
| Other | $1.6 \%$ | $15.6 \%$ |  |
| Total | $100.0 \%$ | $3.0 \%$ |  |
|  |  | $100.0 \%$ |  |

Roughly, one-third of retirees do not have a car in their household, one-third have one car, and one-third have two or more cars (see Appendix
G). The average intercity bus user has fewer no-car households and more two or more car households than retirees.

- Conclusion: While older Americans using intercity bus service have fewer automobiles and less income (over half with incomes less than $\$ 10,000$ ), they would make the trip as often as any other user.
- Conclusion: Retirees would be less likely to fly and more likely to take an Antrak train, if intercity bus service were not available, than the average intercity bus user.

2. Perception: Intercity bus terminals are generally undesireable either due to their location, their condition, or both. The condition of terminals was rated lowest of six service features. Nearly one-third (32.2 percent) considered bus terminals to be in fair or poor condition.

| Rating | $\%$ of <br> Responses |
| :--- | :---: |
| Very Good | $25.2 \%$ |
| Good | $41.8 \%$ |
| Fair | $26.4 \%$ |
| Poor | $5.8 \%$ |
| Dont't Know | $0.7 \%$ |

While a few comments to survey questions 18 and 19 (see Appendix H) were negative regarding terminal location and condition, most were referring to other intercity bus service features.

## 3. Perception: Most riders are younger or older with few in between.

Nearly 4 of 10 intercity bus users are under 25 and 1 in 10 are 65 or over.
This means approximately half of the survey respondents were 25 to 64 years of age.

- Conclusion: There are a significant number of intercity bus users who are in the 25-64 age group.

VC. LIMITATIONS

1. Limitation: As the User Survey questionnaire is completed independently by the user, and not in a personal interview setting, it is possible for erroneous data to be reported. This could be due to sensitive data like age and income, a lack of understanding, or inadequately defined terms in the question.
2. Limitation: The User Survey sample size is small. While 437 observations is a sufficient base from which to draw conclusions (in fact, 50 is usually considered acceptable and 100 preferable), care must be exercised in stratifying User Survey results. This includes stratifying data by corridor and multi-dimensional cross tabulations. Only two corridors have a sufficient number of observations for valid corridor analysis.
3. Limitation: The Ticket Survey doesn't identify the potential for additional services. This could include more frequent service along an existing bus route or an entirely new service. The reason is that the location and schedule of the existing intercity bus service affects the amount and distribution of trip making.
4. Limitation: The Ticket Survey does not portray year round travel patterns and trip purposes. While May is about one-twelfth of the annual ridership, it doesn't reflect the distribution of trip purposes in the summer when colleges are not in session or enrollment is less.
5. Limitation: The assumption that each non-surveyed station will yield the same trips as those destined for that station may not be valid. That is, just because 100 tickets are sold for the Detroit-Chicago trip doesn't necessarily mean there will be 100 tickets sold in Chicago to go to Detroit.
6. Limitation: The assumption that round trips will "mirror" themselves may not be valid. Just because a round trip ticket is sold for Detroit to city "x" and back, doesn't necessarily mean a round trip ticket will be sold at city "x" for a trip to Detroit and back.

## APPENDICES



APPENDIX A
Selected Socio-Economic Characteristics
 1980-1988

| Ites | 1960 | 1970 | 1971 | 1972 | 1973 | 1974 | 1975 | 1976 | 1977 | 1978 | 1979 | 1980 | 1981 | 1982 | 1983 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

United States

| Papulation 21 | 178,136 | 201,985 | 204,866 | 207,511 | 209,600 | 211,636 | 213,788 | 215,894 | 210,106 | 220,467 | 222,969 | 225,552 | 227.656 | 239,116 | 232,286 | 234,443 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Labor force 3/ | 69,628 | 82,771 | 84,382 | 87,034 | 89,429 | 91,949 | 93,775 | 76, 150 | 97,009 | 102,251 | 108,962 | 106,940 | 108,670 | 110,204 | 111,550 | 113,900 |
| Eaployed 3/ | 65,778 | 78,678 | 79,367 | 82,153 | 85,064 | 85,784 | 85.888 | 88,752 | 92,017 | 86,048 | 98,824 | 99,303 | 100,397 | 99,526 | 100.824 | 105,700 |
| Unesployed 3/ | 3,852 | 4,093 | 5,016 | 4,862 | 4,365 | 5,156 | 7,929 | 7,406 | 6,991 | 6,202 | 6,137 | 7,637 | 8,273 | 10,678 | 10,717 | 8,100 |
| I Uneaployed | 5.5\% | 4.91 | 5.9\% | 5.62 | $4.9 \%$ | 5.62 | 8.58 | 7.75 | 7.18 | 6.12 | 5.88 | 7.12 | $7.6 \%$ | 9.72 | 9.62 | 7.12 |
| Michigan |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Population $2 /$ | 78818 | 8,800 | 8,957 | 9,011 | 98058 | 9,098 | 98095 | 9,105 | 9,147 | 8.194 | 9,242 | 9,251 | 9,260 | 9,105 | 9,058 | 9,075 |
| all as 2 of US | 4.68 | 4.42 | 4.42 | 4.38 | 4.57 | 4.32 | 4.37 | 4.28 | 4.28 | 4.23 | 4.18 | 4.18 | 4.18 | 4.02 | 3.98 | 3.92 |
| Labor Force 31 | 2,959 | 3,590 | 3,623 | 3,694 | 3,802 | 3,879 | 3,891 | 3,989 | 8,112 | 4,194 | 4,312 | 4,290 | 4,309 | 4,279 | 4,303 | 4,359 |
| Eaployed 3/ | 2,760 | 3,350 | 3,347 | 3,437 | 3,578 | 3,591 | 3.405 | 3,617 | 3,775 | 3,905 | 3,977 | 3,756 | 3,780 | 3,617 | 3,693 | 3,871 |
| Uneaployed 3/ | 199 | 248 | 276 | 258 | 223 | 288 | 486 | 375 | 336 | 289 | 335 | 534 | 529 | 661 | 610 | 488 |
| \% Ineaployed | 6.71 | 6.72 | 7.62 | 7.08 | 5.98 | 7.42 | 12.5\% | 9.88 | 8.27 | 6.98 | 7.8\% | 12.47 | 12.35 | 15.5\% | 14.2 | 11.27 |
| Maye County |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Population 41 | 2,466 | 2,670 | 2,670 | 2,654 | 2,595 | 2,553 | 2,513 | 2,465 | 2.420 | 2,388 | 2,357 | 2,338 | 2,289 | 2,242 | 2,203 | 2,186 |
| CO as 2 of MI | 34.11 | $30.3 \%$ | 29.88 | 29.62 | 28.6\% | 28.18 | 27.68 | 27.12 | 26.51 | $26.0 \%$ | 25.58 | 25.32 | 24.74 | 27.68 | 24.3\% | 24.12 |
| Labor force 5f, 81 | 714 | 1,062 | 1,093 | 1,116 | 1.180 | 15159 | 1,135 | 971 | 1,001 | 1,017 | 18199 | 1,084 | 1,079 | 1,068 | 1,061 | 1,062 |
| Eaployed 5/ | 653 | 998 | 1,007 | 1,035 | 1,075 | 1,077 | 995 | B63 | 904 | 933 | 1,058 | 941 | 937 | 896 | 907 | 946 |
| Uneaployed 5/ | 61 | 64 | 86 | 81 | 65 | 82 | 180 | 108 | 97 | 84 | 95 | 153 | 142 | 168 | 158 | 116 |
| 2 Ineaployed | B.62 | 6.08 | 7.97 | 7.27 | 5.78 | 7.18 | 82.48 | 11.1\% | $9.7 \%$ | 8.2\% | 8.38 | 14.0\% | 12.27 | 15.87 | 14.5\% | 10.92 |
| Detroit Population 6/ | 1,670 | 1,516 | 1,514 | 1,484 | 1,430 | 1,390 | 1,358 | 1,328 | 1,297 | 1,266 | 1,234 | 1,203 | 1,193 | 1,102 | 1,172 | 1,163 |

HOTES: I/ Population figures are as of July 1 for the year specified.
$2 /$ United States and Richigan population figures are those presented in the Bichigan Statistical Abstract 1984, p.5.
$3 /$ United States and Michigan eaploysent figures are those presented in the Hichigan Statistical Abstract 1984, p. \$31.
\&/ Bayne County population figures were obtained fros hithigan Departwent of Managesent and Budget as developed through the Federal/State Cooperative Progras.
5/ Hayne County eaployaent figures are hithigan Eaployeent Security Cobaission thesti annual averages.
6) Detroit City population figures were deterained as folloms: The 1960 , 1970 , and 1980 figures are from the 4.5 . Bureau of the Census; $1971-1979$ estiaded using the 1970 and 1980 census figures; 1981 - 84 estiaated using Michigan Departaent of Hanagement and Budget estigates for Hayne County.
7 The 1984 population and eaployment figures for the United States, Hichigan, and Hayne County mere obtained froe the Michigan Departaent of Manaqeaent and Budget. The 1984 eaployent tigures for hichigan and Wayne County mere developed by MESC.
8/ the 1960 lator force consisted of persons 14 b over; in 1970 and years folloxing, the age of the lator force is 16 of over.


ENROLLMENT OF FOUR YEAR UNIVERSITIES/COLLEGES IN MICHIGAN $1 /$
1977-1984

| Institution | 1977 | 1970 | 1979 | 1980 | 1981 | 1982 | 1983 | 1984 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Under 5,000

| Adrian College | 912 | 824 | 945 | 1,116 | 1,242 | 1,222 | 1. 192 | 1. 220 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Albion College | 1.705 | 1,784 | 1.781 | 1,860 | 1,876 | 1,742 | 1,662 | 1,569 |
| Alma College | 1,170 | 1.183 | 1.201 | 1,198 | 1.110 | 1,059 | 1,004 | 1,016 |
| Andrews University | 2.837 | 2,924 | 2,983 | 3.018 | 3,083 | 2,851 | 2,878 | 3,034 |
| Aquinas College | 6,884 | 1,918 | 2,163 | 2,529 | 2,753 | 2.743 | 2,787 | 2,831 |
| Calvin College | 4,075 | 3,977 | 3,988 | 4,058 | 3,919 | 3,806 | 3,938 | 3,973 |
| Conter For Cxeative Art | 983 | 1.009 | 1.034 | 1.086 | 1.103 | 1,113 | 1. 124 | 1.141 |
| Cleasy Gollege | 461 | 459 | 586 | 765 | 416 | 1,006 | 1,089 | 970 |
| Detrost College Of Bus | 2.065 | 1,887 | 2,198 | 2,388 | 2,789 | 2,965 | 3,496 | 3,318 |
| G. M. I. Eng. Mgt. Inst | 2,354 | 2,248 | 2,241 | 2,327 | 2,389 | 2,433 | 2,494 | 2,998 |
| Grand Raplds Baptist | 1.048 | 1.137 | 1. 144 | 1.216 | 1.132 | 1,077 | 1.029 | 951 |
| Hillsdale College | 1,048 | 989 | 1,035 | 1.035 | 1,043 | 1,044 | 992 | 1,032 |
| Hope College | 2.330 | 2,371 | 2,355 | 2,464 | 2,458 | 2.530 | 2.519 | 2,550 |
| Jordan College | 179 | 281 | 914 | 683 | 654 | 1,026 | 1,460 | 1,703 |
| Kidamazoo College | 1,534 | 1,444 | 1,438 | 1.452 | 1,367 | 1,234 | 1,126 | 1. 206 |
| Lake Superior State | 2,261 | 2,401 | 2,309 | 2,501 | 2.559 | 2,425 | 2,820 | 2.783 |
| Madona College | 2,523 | 3,011 | 3.131 | 3,213 | 3,385 | 3.409 | 3,924 | 3,879 |
| Marygrove College | 811 | 871 | 958 | 1.025 | 1,149 | 1.189 | 1,237 | 1.182 |
| Mercy College | 2.226 | 2,272 | 2,281 | 2.484 | 2.119 | 2.106 | 2,204 | 2,465 |
| Northwood Institute | 1,510 | 1,653 | 1.789 | 8.945 | 1.929 | 1.846 | 1,870 | 1,836 |
| Saginaw Valley State | 3,529 | 3.706 | 3.818 | 4.285 | 4,924 | 4,370 | 4.612 | 4,833 |
| Stena Heights College | 1,070 | 1.131 | 1,327 | \$,420 | 1.878 | 1.481 | 1.404 | 1.480 |
| Spring Arbor Colleze | 825 | 845 | 1,048 | 1.086 | 1,011 | 976 | 1.012 | 1,046 |
| Thomas Cooley Law | 998 | 1,046 | 1,079 | 1,052 | 1.045 | 1.115 | 1,159 | 1.128 |
| Halsh College | 1,287 | 1.393 | 1,583 | 1,583 | 1,707 | 1,811 | 2,053 | 2,025 |

5,000-9,999

| Grand Valley State | 7,469 | 7,065 | 7,142 | 6,984 | 6,699 | 6,366 | 6,710 | 7,153 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Lawrence Inst. Of Tech. | 4,714 | 4,861 | 4,991 | 5,260 | 5,703 | 5,868 | 6,230 | 6,121 |
| Michigan Tech | 6,807 | 7.130 | 7,690 | 7.865 | 7.779 | 7,640 | 7,414 | 6,935 |
| Northern Michigan | 8,844 | 8,995 | 9,452 | 9,379 | 9.073 | 8,377 | 8,054 | 7,824 |
| Undversity of Detroit | 8,094 | 7,848 | 7,025 | 6,397 | 6,187 | 5,967 | 6,015 | 5,828 |
| $0^{3}$ of M, Dearborn | 5,480 | 5,955 | 6.406 | 6.291 | 6,575 | 6.390 | 6,399 | 6,321 |
| U Of M, Elint | 3,801 | 3,884 | 4,122 | 4.410 | 4,609 | 5,025 | 5,707 | 5,596 |

## 20,000-19.999

| Centrad Michtgan | 17.973 | 17,802 | 17.779 | 18,263 | 17,653 | 17,132 | 17,259 | 16,882 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Eastern Michlgan | 19.104 | 18,655 | 18,865 | 19,323 | 18,766 | 18.078 | 18,880 | 13,210 |
| Ferris State | 9,965 | 10,208 | 10,596 | 11,112 | 11,261 | 11,008 | 10,767 | 10,540 |
| Oakland University | 11,051 | 11. 220 | 11.729 | 12,006 | 11,644 | 11,721 | 12,084 | 11,971 |
| 20,000 and Over |  |  |  |  |  |  |  |  |
| Michigan State | 47,383 | 46,567 | 47,350 | 47,316 | 44,887 | 42,730 | 41,765 | 42.193 |
| U 048 M, Ann Arbor | 35,954 | 36,577 | 36,158 | 37,117 | 35,677 | 34,907 | 34,593 | 34,467 |
| Wayne State | 34,389 | 34,514 | 34,337 | 33,408 | 31,522 | 29,775 | 29,639 | 29,070 |
| Western Michigan | 22,496 | 22,447 | 22,842 | 22.641 | 21,999 | 20,580 | 20,296 | 20,233 |
| Total | 284,947 | 286,492 | 291,813 | 295,547 | 288,074 | 280,143 | 282,897 | 282,413 |

Notes: $1 /$ Official fall enrollment figures as reported by the Michigan Department of Education. Source: MDOT, Passenger Transportation Planning Section.

## APPENDIX B

Selected U.S. Characteristics \& Brief Michigan History of the Intercity Bus Industry

INTERCITY gUS INDUSTRY IN THE UNSTED STATES I/ 1960-1984

| Ite* | 1960 | 1970 | 1971 | 1972 | 1973 | 1974 | 1975 | 1976 | 1977. | 1978 | 1979 | 1980 | 1981 | 1982 | 1983 | 1984 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 21 |
| Nuaber of Operating Companies | 1,150 | 1,000 | 1,000 | 1,000 | 1,000 | 950 | 950 | 1,000 | 1,050 | 1,100 | 1,200 | 1,330 | 1,470 | 1,520 | 2,300 | 3,000 |
| Wuaber of Buses | 21,000 | 22,000 | 21,900 | 21,400 | 20,800 | 21,000 | 20,500 | 20,100 | 20,300 | 20,250 | 20,680 | 21,400 | 21,500 | 22,000 | 23,500 | 25,000 |
| Nuaber of Eaployers | 45,000 | 49,500 | 50,200 | 49,100 | 48,400 | 49,400 | 46,700 | 86,000 | 46,200 | 46,200 | 47,000 | 49,100 | 49,200 | 49,500 | 50,000 | 51,000 |
| Total Bus Riles (Millions) | 1,092 | 1,209 | 1,202 | 1,182 | 8,178 | 1,195 | 1,126 | 1,118 | 1,118 | 1,099 | 1,135 | 1,162 | 1,134 | 1,115 | 1,120 | 1,098 |
| Total Revenue Pas5engers (Millions) | 366 | 401 | 395 | 393 | 381 | 386 | 351 | 380 | 328 | 338 | 359 | 370 | 375 | 370 | 365 | 362 |
| Charter and Tour Passengers \{lillions) | 50 | 92 | -- | -- | -- | 131 | -- | -- | - - | -- | -- | 195 | 205 | 20 B | 210 | 214 |
| Total Revenue Passenger Miles (Millions) | 19,300 | 25,300 | 25,500 | 25,600 | 26,400 | 27,700 | 25,400 | 25,100 | 25,700 | 25,400 | 27,200 | 27,400 | 27.100 | 26,900 | 26,500 | 27,100 |
| Operating Revenue (Aillions) | \$556. 2 | \$901. 8 | 5953.2 | \$978. 8 | \$1022.7 | \$1151.9 | \$1171.6 | \$1231.9 | \$1330.9 | \$1420.3 | \$1654.8 | \$1943.0 | \$2088. 7 | \$2103.1 | \$2211.3 | \$2279.7 |
| Operating Expenses (hillions) | \$494.8 | 6812.2 | \$851.8 | \$882.1 | 8937.8 | \$1070.0. | \$1103.2 | \$1179.9 | \$1276.2 | \$1366.3 | \$1564.6 | \$1810.9 | \$1956.1 | \$2044.3 | \$2167.1 | \$2240.8 |
| Het Operating Revenue (tillions) | \$61.4 | \$89.2 | \$101.4 | \$92.3 | \$84.8 | \$81.9 | \$68.4 | \$52.0 | \$54. 7 | \$54.0 | 890.2 | \$132.1 | \$112.6 | \$59.8 | \$84.2 | \$39.9 |
| Operating Ratio | 89.0 | 90.1 | 89.4 | 90.5 | 91.7 | 92.9 | 94.2 | 95.8 | 95.9 | 96.2 | 94.6 | 93.2 | 94.6 | 97.2 | 98.0 | 98.3 |

Notes: 1/ Figures include both regular-route and special intercity tus transportation for the calendar years indicated. This includes class l, II, and IIl carriers.
$2 f$ Figures for 1984 are estiated.
A "-ma jadicates that information was not available frow the sources used for this data item.

Source: American Bus Association, Bus Facts (1981 Edition) and Annual Report 1984.

HISTORY OF
INTERCITY BUS SERVICE
IN MICHIGAN
1974-1985

April 1974

January 1976

January 1976

December 1976

March 1977

June 1977

The first meeting of the Governor's Intercity Task Force is held. Private carriers express concern over energy crisis and express need for operating, capital, and passenger facility assistance. Programs to address these needs are offered for FY 1975-76.

Intercity Bus Operation Grant program initiated by state of Michigan. Assists intercity private carriers in the operation of new service or existing service subject to termination.

Intercity bus program providing service from Marquette to Sault Ste. Marie via M-28 is established on a two year demonstration basis. The program is not continued due to lack of riders.

BUS/TRAK I, the state's first major intercity, intermodal service is inaugurated. Offered daily round-trip service from Grand Rapids to the intermodal Transportation Center in Kalamazoo.

Intercity Bus Loan Program initiated by State of Michigan (first product units delivered). Provides low interest loans to private carriers to purchase new equipment.

BUS/TRAK II program provides intercity bus service that complements the Amtrak "Blue Water Limited" service in the Chicago-Kalamazoo-Battle Creek-Lansing-Flint-Saginaw corridor.

Fall 1977

March - June 1981

November 1982

December 1982

August 1983

November - December 1983
Spring 1984

August 1984

October 1984

October 1984

BUS/TRAK III program expands BUS/TRAK II by extending bus service from Chicago to Sarnia, Ontario connecting with Canadian National trains to London and Toronto, Ontario.

Strike by Indian Trails bus drivers.

Bus Regulatory Reform Act of 1982 passed by the U.S. Congress deregulating intercity bus industry at the federal level.

Motor Bus Transportation Act of 1982 passed by the Michigan Legislature deregulating intercity bus service in the state.

Indian Trails introduces reduced fares to compete with Amtrak along the Flint-Chicago Corridor (BUS/TRAK II).

Strike by Greyhound drivers.
Intercity bus service reduction and discontinuances in Michigan effected south of I-94 resulting in service discontinuances between Coldwater-Ypsilanti and between Jackson-Niles.

North Star Lines purchased by Shortway Lines. New company name is Shortway North Star. Most North Star services continued.

Scheduled, regular-route service connecting Indian Trails and Amtrak service at Battle Creek is discontinued (BUS/TRAK II).

Regular-route service from Detroit to Bad Axe is discontinued. This is the final step in eliminating all intercity bus service to the thumb area. Service had been slowly reduced in this corridor since 1981.

Greyhound Lines enters into the first franchise agreement in Michigan with the Alpena-based Rainbow Charters and Tours. This company will provide regular-route service between Alpena and Bay City-Saginaw and between Bay City and Petoskey.

Shortway North Star Lines discontinues regular-route service from Holland to Petoskey via U.S. 31 along the lakeshore leaving many urban and rural communities without any form of public transporation. Replacement of essential transportation service is being sought.

## APPENDIX C

System Use \& Fares for Various
Passenger Transportation Modes

PASSENGERS USING MICHIGAN COMMERCIAL SERVICE AIRPORTS 1984 and 1977

| Community or Airport | 1984 | 1977 | $\begin{array}{r} \% \\ \text { Change } \end{array}$ |
| :---: | :---: | :---: | :---: |
| Alpena | 8,571 | 21,921 | -60.9\% |
| Battle Creek | 37,731 | 58,513 | -35.5\% |
| Benton Harbor | 26,817 | 69,686 | -61.5\% |
| Detroit City Airport | 43,640 | 64,211 | -32.0\% |
| Detroit Metro Airport | 11,297,825 | 8,610,412 | 31.2\% |
| Escanaba | 30,619 | 36,255 | -15.5\% |
| Flint | 233,420 | 261,811 | -10.8\% |
| Grand Rapids | 1.039.771 | 729,291 | 42.6\% |
| Houghton/Hancock | 39,646 | 45,837 | -13.5\% |
| Iron Mountain | 21,563 | 38,803 | -44.4\% |
| Ironwood | 6,105 | 18,803 | -.67.5\% |
| Jackson | 2.445 | 20,586 | -88.1\% |
| Kalamazoo | 249,659 | 213,268 | 17.1\% |
| Lansing | 333,804 | 406,844 | -18.0\% |
| Mackinac Island | 1,413 | . -- | -- |
| Manistee | 1.724 | 5,697 | -69.7\% |
| Marquette | 72,156 | 76,021 | -5.1\% |
| Menominee | 3,186 | 20,446 | -84.4\% |
| Muskegon | 87,788 | 166,686 | -47.3\% |
| Pellston | 41,539 | 55,712 | -25.4\% |
| Saginaw | 317,635 | 410,762 | -22.7\% |
| Sault Ste Marie | 8,044 | 27,134 | -70.4\% |
| Traverse City | 136,123 | 134,578 | 1.1\% |
| Total | 14,041,224 | 11,493,277 | 22.2\% |

Source: MDOT, Bureau of Transportation Planning, Aviation Planning Unit.

STATE TRUNKLINE MILEAGES \& ADDITIONS, 1977-1985

| H1ghway Type | 1977 | 1978 | 1979 | 1980 | 1981 | 1982 | 1983 | 1984 | 1985 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Trunkline $1 /$ Mileage | 9435.000 | 9455.000 | 9468.000 | 9479.000 | 9502.000 | 9476.000 | 9471.000 | 9460.000 | 9503.000 |
| Interstate Additions | $\begin{array}{r} 37.595 \\ I-275 \end{array}$ | 0.000 | $\begin{array}{r} 10.219 \\ \mathrm{i}-696 \end{array}$ | 0.000 | $\begin{aligned} & 6.377 \\ & I-875 \end{aligned}$ | 0.000 | 0.000 | 0.000 | 54.191 |
|  |  |  |  |  |  |  |  |  |  |
| Other | 11.739 | 4.802 | 16.298 | 13.706 | 0.000 | 0.000 | 10.529 | 39.726 | 101.150 |
| Trunkline | US-131 | US-31 | M-14 | US-131 |  |  | US-131 | I-69 |  |
| Additions |  |  |  | $\begin{aligned} & 4.350 \\ & 0 S-31 \end{aligned}$ |  |  |  |  |  |

Notes: 1/ "Trunkline Mileage" includes interstate and is certified as of July of the year indicated.

Source: MDOT, Intercity Transportation Planning Division.
comparison of service tevels ano ore-hay fares betaeen chicabo ahd gelected

4AY) 1985


Notes: 1/ One-half round trip intercity bus fare is the round trip ticket price divided by two.
2/ Peak rail fape applies when station departures are scheduled between 10:00 a.a. and 4:00 p.a. an Fridays and fundays.
 airlines requiring 3 days advante gurchase. Jet Aesica has a $\$ 59.00$ discount fare their fuil fare is $\$ 173.00$.

4/ Detroit to Chicago intercity bus round trips (12) coaprised of 6 Greyhound tines, 3 Trailuays (2 via Toledo), and 3 Greyhound Lines connecting with Indian irails at Kalazazoo.

5/ Trailmays offers a $\$ 19,00$ fape for a $1: 50$ a. . . Detroit departure tiee via Taledo to Chicago.
6/ Battle Creek to Chicago nenstop one-nay discount fare is $\mathbf{\$ 7 9 . 0 0}$ with the full fare teing $\$ 96.00$ (via Air Hisconsin).
$7 /$ Eattie Creak to Chicago intercity bus round trips (8) coaprised of 5 Greytound Lines and 3 Indian irails round trips.
8 Kalaazoo to Chicago intercity bus round trips (10) conprised of 5 Greyhound Liaes and 5 Indian Frails. Greyhound actually has 7 trips fron Chicago to Kalaazeo, but only 5 fron Kalanazon to Chicago.

I/ These 39 annstop round trips are provided by seven conercial dir capriers with Republic Airlines providing 13 of thea,
10/ Hileage obtained from the Horth Aberican Rod Atlas, 1984.
 1785 Official State Hiçhuay Hap.

12/ FHMA figure of 27.8 cents per aile.
$13 /$ FHu figure of 10.9 cents per aile. 'Jut of Pocket' expenses include gasoline, oil, tires, and abintenance costs.

Source: Official Airline Guide thay 17851, Russell's Cfficial Bus Guide (hay 1985), The official Railmay Guide (April/hay 1985), and telephone contacts mith selected tichet açents.

APPENDIX D
547 Zone Equivalents

REGIONAL 547 ZONE CODES
PASSENGER TRANSPORTATION PLANNING SECTION
URBANIZED AREAS (14 ZONES):

| ANN ARBOR | 479 |  | JACKSON |
| :--- | ---: | :--- | ---: |
| BATTLE CREEK | 55 | KALAMAZOO | 216 |
| BAY CITY | 29 | LANSING/E.LANSING | 226 |
| BENTON HARBOR | 37 |  | MUSKEGON |
| DETROIT | 493 |  | PORT HURON |

NORTHERN LOWER PENINSULA
(93 ZONES)

$$
\begin{array}{r}
1-2 \\
13-21 \\
34-36 \\
75-82 \\
89-91 \\
101-102 \\
124-127 \\
142-145 \\
151-155 \\
201-204 \\
234-235
\end{array}
$$

250-251
259-261
291-294
302-305
320-322
341
352-357
376-382
387-394
404-408
505-508

UPPER
PENINSULA
( 66 ZONES)

3-6
205-209
249
277-283
295-301
311-314
383-386 430-432

## APPENDIX E

User Survey Questionnaires
$1985 \& 1977$

The Michigen Departaent of Transportationg in cooperation with intercity bus companies serving michigan communieies. is conducting this survey to identify exiating and plan for future bus service. please cake few minutes to sisuer the Eollowing questions. The information you provide will be treaced se confidensial ond used only in combination uith other questionnairea received. Thank gou for your asaisance.

Larry E. Britton, Manager
Pamenger Tranaportation Planing Section
Bureav of Transportacion Planniag
Michigan Department of Transportation


1. Which bus compary are you using for this trip? (Check only one)

| (1) | Indian Trails | (7) | Four Star Lines |
| :---: | :---: | :---: | :---: |
| (2) | Hichigan Trailvays | (8) | Shortway Linea |
| (3) | G \& Coaches | (9) | Tower Bus |
| (4) | Shortway North Star | (10) | Brooks Cherters \& Tours |
| (5) | Greyhound Linez | (11) | American Trails |
| (6) | Indiana Motor Bua | (12) | $\begin{aligned} & \text { Uisconeln Hichigan } \\ & \text { Trailvaya } \end{aligned}$ |

Please anguer the next three questions by PRINTING the City and State names in the apaces provided. Use only one apace per letter. Skip names in the spaces proyided. Uge only one apace per letter. Skip
a space between vords. Print only the first four leters of the state name.
2. What city and state do you liye in? College students, please ansver for your legal residence.
3. At what city did your bus trip begin?

4. At what city will your bus trip end?

5. How did you get to this bus? (Check only ore)
(1)Walk Amtrak traln
(3)Taxi
(4)
Automoblle (drive or ride)
(5) $\square$
(6)
7)
(8)Other (1ist)
6. How will you get to where you are going after leaving this bus? (Check only one)
(1)

| $\square$ | Walk |
| :--- | :--- |
| $\square$ | Amtrak trein |
| $\square$ | Taxi |
| $\square$ | Autamobile |
| (drive or ride |  |

(5)
 Local bus or rapid transit
Commeter train
Connecting intercity bus
(7)
8) Other (1ist) $\qquad$
7. What 19 the purpoee of your trip? (Check only one)
(1)
$\square$ Uork
$\square$ Vacation
$\square$ Shopping
$\square$ Other oncial or
recreational
(5)
(6) $\square$ Personal business
(7)
Other (1ist) $\qquad$
8. If this intercity bus route ver discontinued, which of the following options would you choose? (Check only one)
(1) Not take the trip
(4)
(5)

Ride with friends
(2)
Drive a car
Take an alrplane
(6)
Take sn Amtrak trein
(3)
9. How many times in the past 12 months have you ridden on bug between cities? (If you are not suse, give your bess guess)

Number of timea
10. How many persons are there in your household? Mumber How many of these, including yourself, are on 1 $\qquad$ Number
11. How many personal cars, vans, or pickup trucks are ouned or leased and regularly used by gou and your family whe live vith you? college students, please ansuer for gour legal Eesidence. (Check only one)
(1) None
(2)1 Vehicle
(3)
(4)
3 Vehicles
3 or more vehicles
13. What is your ext
(1) $\square$ Hale
(2) $\qquad$ Feasie
14. Uhat ls your age rages? (Check onily one)
(b) $\square$
17 or under
(3) $\square$
25-54
(4)55-64
(5)
65 or older
(2) $\square$ 18-24
15. What in your opproximate Family sacome range before taxes? College atudence. please answer for your legal residerce. (Check only one)
(1)

| $\square$ under | $\$ 10,000$ |
| :--- | ---: |
| $\square$ |  |
| $\$ 10.000$ | $-\$ 19.999$ |
| $\square$ | $\$ 20.000$ |

(4)
]
$\$ 30.000-\$ 39.999$
(2) $\$ 20.000-\$ 29.999$
(6)
$\$ 40,000-\$ 49.999$
$\$ 50,000$ or mote
16. Please rate the bus service for oach of the following iteme: (Check only oie for esct estegoryo)

$$
\begin{array}{lll}
\text { (1) (2) (3) (4) (5) } \\
\text { Very } \\
\text { Dood Good Falt Poor 【aoy }
\end{array}
$$

(1) Bises argive and lewve on time.... $\qquad$
(2) Frequency of service $\qquad$
$\qquad$
(3) Schedule information avetlability. $\qquad$ $\square-$ $-$
(5) Condition of serminal $\qquad$
(6) Courteay of empiogees $\qquad$
$\qquad$
17. Hov do jeu consider the fare you paid for this bue trip?
( 1$)$
Too Hight
(2) $\square$
Too Lom?
(3) About Right?
i8. If you could. what one thing would you change about the bus servicef
19. Other commente: $\qquad$
$\qquad$
lease fold and cape before mailing. Do Not ataple. Thank you for your assiatance.

The Michigan Department of State Highways and Transportation is conducting this survey to plan future improvements in intercity bus service. Will you please take a few moments and fill out the following questionnaire. This data will be kept in strictest confidence and will only be used for statistical analysis.

PLEASE answer the first two questions by PRINTING THE CITX AND STATE NAMES in the squares provided. USE ONE SQUARE FOR EACH LETTER. SKIP A SQUARE between words. Print only the FIRST FOUR LETTERS OF THE STATE NAME.

1. At what city did you begin your bus trip?

(43) 3. How did you get to this bus? (check only one)
1walk
5local bus of rapid transit
2automobile
6commuter train
3taxi
7AMTRAK train
4a connecting
8 [] other
(44) 4. How will you get to where you are going after leaving this bus? (check only one)
1walk $\square$ocal bus or rapid transit
2automobilecommuter train
3taxi
7 AMTRAK train
4a connecting ntercity bus
8other
(45) 5. What is the purpose of your trip? (check only one)
1 ■ work
2 $\qquad$ shopping
3 $\qquad$
4visit friends or relatives
5vacation
6other social or recreational
7other
(46) 6. How many personal car or truck type vehicles are owned or leased (more than 30 days) by you, your spouse or a refative of either llving as a family in one household? (College students please answer for your legal residence.) (Check only one)
1none
32 vehicles
$2 \square$1 vehicle
$4[3$ or more vehicles
(47-50) 7. How many times in the past 12 months have you ridden on a bus between cities? (IF EXACT NUMBER OF TIMES IS NOT KNOWN, PLEASE GIVE YOUR BEST ESTIMATE.)
____ Number of Times
(51) 8. What is your occupation? (Check only one)
1
professional/ technical/ managerial
6student (other
than college)
. $\square$
2craftsman/labores
3service/sales
4office/clerical
5homemakerstudent (college)
9unemployed
10other
(52) 9. What is your approximate family income range before taxes? (College students please answer for your legat residence) (check onily one)
$1 \square$ less than $\$ 2,9994\left[\begin{array}{l} \\ 4,000-\$ 11,999\end{array}\right.$$\square \$ 3,000-\$ 5,999$$\$ 12,000-\$ 14,999$
3$\$ 6,000-\$ 8,999$\$15,000-\$24,999
7$\$ 25,000$ or more
(53) 10. What is your sex?
1malefemale
(54) 11. What is your age range? (check only one)
117 or under
$4 \square$ 40-49 years$\square 18-29$ years
$5 \square 50-64$ years
665 years or older
THANK YOU

APPENDIX F<br>User Survey Questionnaire Distribution and Collection

USER SURVEY QUESTIONNAIRE DISTRIBUTION AND COLLEGTION MICHIGAN INTERCITY BUS SYSTEM
MAY 1985


SOURCE; MDOT, Passenger Transportation Planning Section.

LANSING TERHINAL
GN-GOARD SURVEY SUMAMAY


APPENDIX G
User Survey Cross Tabulations

ZIDER RESIDENCE, TRIP ORIGIN, AND TRIP DESTINATION MICHIGAN INTERCITY EUS SYSTEM
BAY 1985

| Location | Permanene <br> Residence <br> No. |  | $\begin{aligned} & \text { Trip } \\ & \text { Origin } \end{aligned}$ |  | $\begin{aligned} & \text { Trip } \\ & \text { Destination } \\ & \text { No. } \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Detroit | 67 | 15.3 | 73 | 16.7 | 73 | 16.7 |
| Fint | 13 | 2.9 | 20 | 4.6 | 19 | 4.4 |
| Grand Rapids | 16 | 3.7 | 18 | 4.1 | 28 | 6.4 |
| Kalagazoo | 14 | 3.2 | 22 | 5.0 | 18 | 4.1 |
| Lansing | 10 | 2.3 | 25 | 5.7 | 15 | 3.4 |
| Remainder of S. Low. Pen. 1/ | 124 | 28.4 | 88 | 20.1 | 112 | 25.6 |
| Siorthern Lower Peniasula 1/ | 17 | 3.9 | 9 | 2.1 | 9 | 2.1 |
| Upper Peninsula | 26 | 6.0 | 32 | 7.3 | 18 | 4.1 |
| Chicago | 13 | 2.9 | 20 | 4.6 | 16 | 3.7 |
| Remainder of Illionis | 3 | 0.7 | 3 | 0.7 | 2 | 0.5 |
| Indiana | 7 | 1.6 | 13 | 3.0 | 6 | 1.4 |
| Toledo | 8 | 1.8 | 15 | 3.4 | 7 | 1.6 |
| Remainder of Ohio. | 18 | 4.1 | 26 | 6.0 | 32 | 7.3 |
| Sisconsin | 9 | 2.1 | 8 | 1.8 | 13 | 3.0 |
| Canada | 11 | 2.5 | 3 | 0.7 | 4 | 0.9 |
| Other Locations | 58 | 13.3 | 57 | 13.0 | 54 | 14.4 |
| Unknown Locations | 23 | 5.3 | 5 | 1.4 | 11 | 2.5 |
| Total | 437 | 100.0 | 437 | 100.0 | 437 | 100.0 |

[^0]ofigin gy destinailon crdss tabulatlon: useh survey data michigan intercity bus srstem
HAY 1985

| Destination |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Origin | Detroit | Flint | $\begin{gathered} \text { Grang } \\ \text { Racits } \end{gathered}$ | Kalasazoo | Lansing | S. Louer ?en. | H. Lomer Pen. | Upper Pen. | Chicaga | ather Illinais | $\begin{gathered} \text { Other } \\ \text { Indianad } \end{gathered}$ | Poledo | Dithes Ohio | $\begin{array}{r} \text { His- } \\ \text { consin } \end{array}$ | Canada | Dther Knom | Unknoun | Total |
| $\stackrel{\stackrel{\rightharpoonup}{\circ}}{\circ}$ | Detroit | 3 | 1 | 4 | 2 | \$ | 16 | 1 | 0 | 2 | 0 | 2 | 1 | 16 | 0 | 0 | 22 | 0 | 73 |
|  | Flint | 4 | 0 | 0 | 0 | 0 | 3 | 2 | 0 | 8 | 0 | 2 | 1 | 8 | 1 | 0 | 5 | 0 | 20 |
|  | Grand Rapids | 2 | 1 | 2 | 2 | 0 | 3 | 0 | 1 | 2 | 0 | 1 | 0 | 0 | 1 | 0 | 2 | 1 | 18 |
|  | Kalaazzoo | 1 | 2 | 1 | 0 | 2 | 9 | 1 | 2 | 4 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 22 |
|  | Lansing | 5 | 1 | 3 | 2 | 0 | 8 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 4 | 0 | 35 |
|  | S. Lower Pen. | 11 | 6 | 3 | 5 | 3 | 30 | 1 | 8 | 2. | 0 | 1 | 2 | 8 | 0 | 0 | 9 | 1 | 88 |
|  | N. Lower Pen. | 0 | 0 | 1 | 1 | 0 | 3 | 0 | 1 | 0 | 0 | 0 | 0 | 8 | 0 | 0 | 2 | 0 | 9 |
|  | Upper Pen. | 1 | 0 | 1 | 0 | 1 | 8 | 0 | 8 | 5 | 0 | 0 | 0 | 1 | 10 | 0 | 4 | 0 | 32 |
|  | Chicago | 1 | 3 | 2 | 8 | 1 | 7 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 20 |
|  | Other Jllinois | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 |
|  | South gend | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 |
|  | Other Indiana | 3 | 1 | 3 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 8 | 0 | 0 | 12 |
|  | Toleda | 7 | 1 | 0 | 0 | 0 | 2 | 1 | 0 | 0 | 0 | 0 | 3 | 0 | 0 | 0 | 0 | 8 | 15 |
|  | Other Dhio | 15 | 0 | 0 | 0 | 1 | 7 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 0 | 0 | 0 | 0 | 26 |
|  | Hisconsia | 1 | 0 | 0 | 0 | 1 | \$ | 8 | 1 | 0 | 0 | 0 | 0 | 0 | 8 | 0 | 0 | 0 | 8 |
|  | Canada | 0 | 0 | 0 | 0 | 0 | 0 | 0 | $\bigcirc$ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 0 | 3 |
|  | Other Knomn | 19 | 3 | 5 | 2 | 3 | 87 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 3 | 3 | 57 |
|  | Unknown | 0 | 0 | 0 | 0 | 0 | , | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 4 | 5 |
|  | TOTAL. | 73 | 19 | 28 | 18 | 15 | 112 | 9 | 88 | 16 | 2 | 6 | 7 | 32 | 13 | 4 | 54 | 11 | 457 |

SDURCE: HDOT, Passenger Transportation Planning Seçion.


number of missing daservatlons. if


NUMBER OF MISSING ORSERVATBONS * 13


```
NUMBER OF MISSING ORSERVAIIONS = IA
```



NUMBER DF MISSING OBSERVATIONS =


NUMBER OF MISSING OBSERVATIONS $=16$





NUMEER OF MISSING DESERVATBONS = 60


NUMBER OF MISSING OBSERVATIONS $=36$
. .
OOB OPTION IF BUS DISCONTINUED

## $A 10 N$ By 01

 PERSONAL VEHICLES OWNED BY BH
NUMBER OF MISSING OBSERVATIONS =


NUMBER OF MISSING OBSERVATIONS = 33

NUMBER DF MISSING DBSERVATIONS = 72


[^1]

PJMAER OF MISSING UBSERVAIIONS = 12



NUMEER OF MISSING OBSERVATIONS =


NUMBER OF MISSING OBSERVATIONS $=85$



NUMBER OF MISSING OBSERVATIONS $=$

APPENDIX H
User Survey Respondents' Comments

ON-bOARD USERS SURVEY
SUHHARY OF USER'S COMMENTS
MICHIGAN INTERCITY BUS SYSTEA
KAYY 1985
Q.18. If you could, what one thing would you change about the bus service?

Level of service
Improve Frequency of Service
More rides between Flint and bansing.
The hours the bus runs are very ankward.
To drop the night time route and travel by day.
Schedule a bus for all the little towns and schedule one for gaing through big cities.
Make more runs available to the people in the Upper Peninsula of Michigan.
Frequency of trips to Flint. Some buses are too crowded and there are not enough runs
to allow for my schedule.
I need service that will take ane closer to the Rachester area.
On Friday, send more buses to the East Lansing Station gioing to Southfield and Detroit.
I mould make the on campus stations more through.
Better service.
Not fatiliar the service on regular basis.
Inforation is almost impossible to get.
Hore frequent service.
I Mould fake trips orre frequently between large cities so as to cut donn the custower's
layover times.
Increase frequency of buses and extend hours, earlier and later.
I would like a bus that took 1-69 and I-94 highay to Detroit.
Make eofe buses do more trips 50 they mouldn't be 50 cronded.
Put on better service, wore frequent.
Better service, more frequent.
Increase frequency of services.
More bus service and not less.
Get buses to pick up in Detroit suburbs.
More buses leaving Cheboygan since there is just one a day.
Schedule more service to eore out of way places. Also a bit more punctual.
Make nore cities available.
Should have express from Detroit to Grand Rapids.
Except frequency of service be increased, everything is o.k.
Not to stop where there is no one getting on or off also H . Cleveland.
Cat donn on all the run around places.
Proaptness at Ann Arbor departures.
Could serve more comennities.
More of the (buses).
More bus lines.
Hould like a bus line in front of ay home.
Hore buses.
Have better service to seall tohns:
I mould like to have bus service to more of the sealler towns.

More routes.
Speed limited, they drive too fast.
Speed it up.
Have the bus wake a quick stop in Portage.
Go more than once a day.
Need nore frequent service into Berrien Springs.
Buses coaing eare frequantly.
The U.P. has ondy one time bus service to Chicago, I don't think it is enough.
Shauld be wore buses going out wore often.
Change Arrival and/or Departure Tiae
Daytine service to Lower Michigan over the Straights.
There is no Detroit - Ann Arbor bus fro 11:40 to $4: 15$. I'd like one ahout 2:30.
Leave on tiae, which may better assure arrival on tise schedule.
Leave 15 ainutes earlief.
Thay should keep to their schedule better.
Bus arrival and depariure more punctual; buses less crouded.
Depart from detroit earlier and arrive in Marquette at a reasonable hour; stop at
a better plase for dinner than Kentucky Fried Chicken in Houghton Lake.
Make sure the buses are on time.
Make sure they're on time.
Punctuality.
Being on time gore and longer breaks on the trip.
Leaving Chicago on tife.
Paprove Connections
The long layovers.
Reduce layover times.
The long layovers.
The layovers.
The layovers; 2 hours is too long.
Well, the long wait in Lansing, if it wepe possible to cut that domn.
Too long layovers in Chicaga.
Beterer connections in Chicaga.
Getter connections on Sunday/Monday.
Better connections.
A more direct route to Chicago via Iron mountain would shorten the trip.
Earlier hours arriving at destination; shorter waits betmeen transfers.
At least one bus during A.M. froe Charlotte to Lansing around 7:30 ane and one later bus around 9:00 p.a.
Cut domn on the hour of the tiae to make trips.
I need to stay in Detroit less than 1 hour, but I must stay there four and a half hours before there is a bus back.
Connection betueen different dines.

Raduce Nuaber of Stops
Less stops for shorter distances.
Most of the soall stops could be discontinued.
Too any unnecessary stops.
Number of stops it nakes.
It nould nat stop in Drayton Plains or Royal Dak.
Too aany stops.

Stop stopping at so eany stops.
Possibly less stops. Only stop at eajor cities; this would make the trip qu a bit faster. Have fewer package pick-ups.
Hake it more acressible and also express routes mould stop only at designated tersinals. Stop aaking so andy stops to saall towns on the way to big cities such as Detroit, New York. Make straight trips.

Reduce Travel Time
That a two and a half to three hour trip not take four hours.
Make it gat from Grand Rapids to Chicago faster than it does; it shouldn't take aloost 6 hours.
Have a through bus and no stopping but to eat.
Straight through runs for short trips.
Go straight thru Ann Arbor.
Give more express service.
Faster.
Drive it faster.
Go through Canada (to reduce trip time).
It would be nice to have an express bus on the schedule, a real express.
I usually ride between Lansing and kalamazoo when I take a bus. The trip by car takes only 1 hour and 15 minutes, while 2 hours is needed for bus; I wish I could shorten it. Make it quicker to get from one place to another.

## SCHEDILE INFORHATION

I would tell people the truth; schedules where there are closer together to get where they are going, faster.
Provide a source of information locally and insure its accuracy (fares and departures and arrival times).
Information is almost impossible to get.
More schedule inforation and don't let one traveler hold up the bus and put everybody off schedule. If possible, coordination with Amtrak schedules.
The schedule.
Make sure the schedule information is right.
Information available.
Iaprove schedule information availability.
condition af buses
Cleaner Buses
Clean windows more.
Get some clean hater.
Make the busas saell better.
Have clean buses.
Condition of buses.
Could you clean the bus better, ay feet stick to the floor.

## Cleaner Bus Bathrooss

## I uprove restroon cleanliness.

Clean the bathrooss a lot better, the condition of the is terrible.
Have more seoking seats and better stocked bathrooe supplies, otherwise its a very good way to travel.
The smell of the bathroom, its nauseating.

Hake the bathrooes bigger.
Restrooms.
The stainless steel toilets, for they are too hot after a long anount of time.
Claaner bathronas.
Toilet stinks.
Cleaner bathrooss, more roon in seats.
Bathroon has unsanitary stuff on seats.
Inprove Seating
Allow a fen more seats in back of bus for people who sooke. Bus drivers eall loudly the next bus station you arrive at.
Bigger seats.
Have bigger seats.
Put the ara rest back in the middle of the serkion.
The seats should be rooma and there should be a coffee vendor at the backo
Reserved seating, if guaranteed seating.
Assigned seats.
The seats on the bus are too close and uncoafortable.
Inflatable pillows.
Hider and eleaner seats, center foid-up arerest.
Eliminate Sanking
I would have no smoking on the bus at any time.
No seaking.
Ban saoking all together.
I would prohibit suoking on the bus (the air is bad and it makes 眼 nausebus).
No sooking! Absolutely none!
No scoking.
No sooking at all and better coafortable seats.
Make seoking illegal on all buses or physically separate shoking section, that is why
I wont travel on buses unless I have to.
No suoking at all on the bus.
More ventilation for the saoking section.
More ventilation, no smoking.
No saoking.
Terminate saoking in all spats.
No saoking at all.
Enforcement of sooking regulations.
Provide Husic
Have sone music, T.V., pop machine and pillows.
Have music available, at least easy listening.
Soft ausic on bus any kind.
Have televisions or radios.
F.ll. padio.

Have a radio put in aisles nith earphones.
Radio (soft ausic).

Other
Enforce more strongly the bus requiations, other than that the service is not bad. .
I nould try to hoost business by changing the image bus travel has, for example, advertising campaign ete.

Stop people froe getting on the bus intoxicated.
Have the take the rails out of the interior of the buses, everything else is fine. Tighten discipline on fellon passengers.
How about an automatic ticket dispenser for the sost popular routes, isome bus coapanies have thenl. I nould provide T.V. sets for the customers.
Use aore Indian Trails, they are nicer buses and the drivers are more courteous.
The temperature is too cold at night.
Too cold on bus.
Hake routes mora confortable.
The only thing i would add would be comfortable beds.
Never fill it all the way up, its auch more coafortable only filled $3 / 4$ of the way up.
CONDITION OF TERHINALS AND REST STOPS
Improve Terninal
The places where you eat.
Carport would be nice; we got soaked.
I would like to see a bus terainal closer to the downtown area.
Iaprovenent in terminal snack service.
Post schedules outside terainal so one can find out when buses leave when terainal closed.
On bus terainal me qust find maps of the city and also a guide to public transportation and hotals.
At terminals have mope personnel for faster service.
Nothing, except get the loudspeakers in the tereinal fixed.
Get rid of trashy businesses in terminal (e.g., video gaees, artade) which attract aischief-gakers and patty criainals.
Have more astute tarminal eaployees (announcing departures).
The bus terminal service is no good, I nould consider that if I nere you.
I $\mathrm{mpp}_{\mathrm{p}} \mathrm{dve}$ Rest Stops/Eating Places.
Facilitias and condition of bus tereinals.
Terainal bathroems in some cities.
Better places to eat.
Better facilities for dinner stops.
Better dinner stop facilities.
fut pop on it.
More personal service, food late at night, snack bar booths often fail to operate.
Coffee, tea, etc.
I nould like to stop where you tan buy some good food.

## EMPLDYEES

The caliber and attitude of the driver; he talked too auch to passengers and used poor gramar. More eaployees to alait on the customers, the folks are friendly but so busy they shouldn't be bothered with saall questions.
You can't play a radio or sooke past the last three rous, the driver was rude.
Eaployees at Springfield, f0 Greyhound Terainal are rude and treat passengers like lom class scum.
i think they should take better care of luggage.
The friendliness of emplayees.
I would like to understand the driver when he announces stations.
Sometiaes the drivers are very grouchy and grudging about giving information, I figure they aust be treated bad by Greyhound or else poorly paid. I'd take care of this problem.
The bus eaployess attitudes toward riders, especially around aidnight to aorning.
Found the driver most helpful and courteous.
Teach the enployees to be much more courterus.

Employess at Philadelphid, Pennsylvania Station.
The staff aore courteous.
Orivers are most heipful and courteous, I an a qrateful passenger.

## FARES

Lower rates a bit.
Slightly louer rates.
Lowering the fare, increase demand because of the fare. I only go one way. If the fare was lower, I would go both ways.
Fare prices, frequency of service.
Change fare Midland to Lansing, same as Lansing to Midland.
Cheaper, it is cheaper to drive a car with the rates they have now.
First I mould decrease the cost of the ticket.
Bus fare.
I should not have to pay U.S. exchange rate for full trip.
Consider fare too low beicause of a student special.
Should have bus special at certain months or dates, cut rates down.
Lower the price a litte; also don't stop 50 auch.
Fare
I would check and see what other states have to offer such as a aiditary discount special.
Cheaper; mope often.
Bus should always be cheaper sthan trains.
The fars I could have driven both mays for the rate of a one way ticket, ya know.
Lower prices.
Lower the fars.
A little cheaper.
I think there should be a cheaper rate for college students going home for the sumer, they should have lower one"way trips or bus tickets.
The pay.
The fare would be the oniy thing.
Loner price.
Whatever happened to the military discount? I think the discount mas a coaplinent to the service members.
Try to lower the price a little on the trips for people. Try to help people if they lose their tiekets.
Pay rates.
The price, only because I need the aoney.
Lower soas prices.
Special rates for people who use the bus a certain number of tiens.
Fares.
Keep the cost down.
Less rates.
The price seeses too high, but I suppase it is a good bargain compared to other places.
no changes needed

I'it grateful for the services we have, I' sure they mill improve it in the future.
Nothing. Excellent.
D.K.

Nothinq; it seess efficiently run.
It is all right. I'd keep everything like it is.
Not a thing, they make sure I get there and that's what I like about Greyhound.
Service mas great.
[.K.
Very satisfactory.
Nothing, they are all nice.
Hould not ehange a thing, well pleased with it, hope to see it continue.

Nothing; I as 16. I like riding the bus aith the nice people.
You have done that; 3 routes rather than 2 a day.
I mouldn't change nothing about the service; I have cose to rely on the bus systea.
For a bus ride everything was o.k.
Satisfied; no changes recomended.
Nothing where I had to go.
Nothing; everything seeas o.k.
Nothing; I like riding buses.

## 9. 19. Other coaments?

Yery wuch pleased with service.
All very good.
Keep it up.
Trailways is a good comfortable ride at a price your pocket can appreciate.
Just right, but cool the air some.
You could add a stop at hest Branch.
Leave gverything as is, very nice trip.
I think you need more roon between the seat, not enough leq room.
Dverall I a grateful for the Greyhound servica.
I like the fact that it is non-stop froe East Lansing to Grand Rapids.
Trips could be faster. Provide water to drink. There cauld be soft easy listening ausic.
Hire ese to drive for you.
Buses are well cleaned but they do not leave and or arrive on time.
I know the bus driver can't drive under too auch heat, but aust he freeze us?
Driver should enforge quiet better.
My 4:40 bus was 20 ainutes late and they changed the $2: 00$ bus to $1: 00$ so 1 gissed that after calling
a day earlier to check the time.
No mindow shades froe the sun.
I feel that the air conditioner is on too high, I also feel that the bus should allom 3 bags to be put under the bus insteat of only 2 bags.
Indian Trails is a very good bus company.
I need your service. Your buses are the only way I can qo or afford, if mere cheaper I nould go sore often. Sharten routes.
It just mould be better if you had a bus station closer to the domntomn area.
Believe inage could be improved.
The breakfast stops must be on places with good food and reasonable prices.
The wait was too long getting ay ticket and the phone was busy for quite a period of time,
I was very pleased with the bus service.
I don't want discriaination.
Briver appeared inexperienced, could not balance passengers and ticket received after boarding mas completed and used words appropriate for a truck driver but not for a carrier transporting children.
The driver was rude.
The last time I rode I didn't get ay baggage for 2 days.
They get pretty grouchy and shout at you.
Found the driver wost helpful and courteous.
I have noticed extreme discourtesy by drivers and workers toward passengers.
Sowetines l have falt so enbarrassed for others that I nould have left the bus, if possible.
Appreciation
Very nice bathroov. Greyhound has nothing, not even water.
I will travel Greybound anytime.
Better inforeation system.
I didn't know Greyhound had package express.
The last trip was very lovely.
The bus drivers are very nice.

The bus drivers are very nice.
Drivers very courteous.
Everything seems o.k.
I think all drivers are very friendly, and know what they are doing.
The two girls morking in Detroit station are really courteous and helpful.
Non-sanoing requlations should be wore strictly enforced; there always seems to be goaeone sooking in the non-saoking section.
They should have drinkable water available to the passengers.
I would have seat belts; they are comfortable and I feel mueh gafer with the on.
foo many people get away mith swoking clove cigarettes and pot: I realize this is difficult to controi, unless no sooking is allowad at all (which is only wishful thinking on my part anyway so...)
At one point I assuae \& widl own ay own car and use it as yy major transportation, but there are any people who depend $100 \%$ on this service for a life time.
I don't like it when drivers start out late and then race on the road and try to take over their vehicles which has appeared very risky many tians.
! 'm generally pleased.
Systen to let drivers know whether or not anyone is at a small tomm stop.
Thers arg quite a fen men at Buick ookors that ride the bus evary day to and from work.
Bus drivers are more polite than in most Eastern States.
First trip on Indian trails and was very impressed.
I was very happy with the bus servicas; i ae not a very good reader, but the bus drivep took out time and showed we where to ga.
Passengers should be able to stay on the bus the entire duration of their trip, instead of being able to unboard and peboard.
There are people still in line to buy tickebs for it, you could let the wove to the front and hoid the bus, or let them buy tickets on the bus.
Extend the days on a one-way ticket froe 60 days to 90 days, also have more non-stops routes.
There should be a non-sooking saction available and a section for loud children.
Bathroon has unsanitary stuff on seats.
hueh too slow.
Very good service.
The ther wostat was stuck, too hot. Jackson terminal especially dirty.
Almose gevery employee was nice to ae. I'd say that helps your business. That is what you should stress the wost to your eaployees.
It would have been cheaper to fly.
I used this bus because fog grounded the planes, I chose the plane solely because half of ay ticket mas free.
If the bus service mas not available I would have been dismayed.
I believe it is unfair for the ticket agents in Houghton-Hancock to demand payent in cash by colleqe students, while non-students afe allowed to pay by aore convenient aeans.
Run Aatrak trains into Metro Airport, Detroit.
On a couple of occasions I've received sarcastic toned ansmers.
Takes too long.
More rest stops; coabining greyhound and other companias in the same terainal.
If I could drive eyself the trip would have cost ae a third less and taken half the tiae, nithout inconveniencing other people. Ho real coeplaint except for time.
Its unfortunate that the location of the station is rough, as daily conauter its rather unsafe at times getting to station.
Get the windshield wipers fixed on bus No. 5403 they sounded like they were knocking the bus in pieces. Left froo U.P.; had to go to Detroit wait over hours to return to U.P.
Bus 6436 Detroit to Miaai, Fl: Columbus, Ohio 25 minutes late leaving; Ashland, Ky 20 ainutes late leavinq. Every tiae I came to suburbs of Detroit I have to hitch into Detroit.
Cleaned very mell.
Elininate Antrak subsides so bus service may better compete and iaprove service.
Hr. Jack H. Hartin is very excellent bus driver and should paceive a citation for long excellent service. Courtesy and promotes poople to use bus service (Jack Martin).

In general we're lucky to have bus service such as we have; complaints seem unfair, considering the high grade of service randered. Courtesy and kindness predominate.
Too many stops to be on an express.
Bus lavatory was a mess; it was not cleaned until after five stops, the entire bus saelled,
Ashtrays were full when I quot on after a layover in Cleveland; there was apple time to empty them.
We need the buses.
As an express today we left the lnterstate five times between Cincinnati and Toledo only as a rest stop for passengers.
Its a hassle at the kalamazoo station to have to carry all my bags out to the bus to be checked, it would make things much more pleasant if I could check them in and have them put on the bus for me. Terminal food and beverage prices too high.

APPENDIX I
Critique of User Survey Procedures

## CRITIQUE OF USER SURVEY PROCEDURES

After the On-Board Users Survey was completed, a meeting was held to critique the procedures used and the survey form composition. Representatives of the Passenger Transportation Planning Section and the Transportation Surveys Section, who were involved in the development, distribution, and collection of the survey forms, were present at this meeting. The comments made at that meeting are summarized below. It is the intent of this summary to provide guidance in questionnaire design and survey distribution procedures for future efforts.

## Comments On Questionnaire Design

1. The overall design of the form worked well. It was a convenient size, easy to hand out and collect.
2. It may be easier for the surveyors if the survey form number is stamped on the upper left corner (at the folded edge) instead of the upper right corner.
3. Be sure all intercity bus companies are listed. In question \#1, Trailways, Inc., which is separate from Michigan Trailways, was not included.
4. The mailback feature was new to this type of survey. Future surveys utilizing this feature should include some method of sealing the survey form shut; a circle sticker, mucilage, etc. This is especially important since postal regulations will no longer allow business reply mail to be stapled after December 31, 1985.
5. Question 16 in the survey was confusing to many persons who returned the survey. It should be redesigned in future editions if it is used. Suggestions for redesigning the question were:
a. Use boxes instead of lines for the check-off response space. This would be consistent with the rest of the questionnaire and avoid the problem of riders attempting to write on the blank lines.
b. The various rating responses; i.e., Very Good, Good, Fair, Poor, Don't know, could be repeated after each question. The respondent could then just circle the proper response instead of making a check mark under the proper column.
6. Consider eliminating the personal business category under trip purpose. Many passengers cannot distinguish between this category and the visiting and social recreational categories, and are confused by this question.
7. Consultations with the Transportation Planning Information System Development Unit over the surveys led to the suggestion of a standardized questionnaire that could be used for all modes, with room for specialized questions. This would permit the same program to be used to produce summaries of the reports making it faster to process, easier to spot errors, and to develop similar reports for various modes.

The basic standardized format suggested is listed below. These questions could be listed in any order, but are given in general groupings.

Socio-Economic Information

1. Sex
2. Age
3. Income
4. Employment Status
5. Number of Persons in Household
6. Number of Vehicles in Household
7. Location of Residence

## Trip Information

8. Trip Purpose
9. Trip Origin
10. Trip Destination
11. How Many Trips Using This Mode Have You Made In The Last Twelve Months?
12. How Did You Get To This Mode Of Transportation?
13. Mode Being Surveyed (IC Bus, Train, Ferry, etc.)

Service Information
14. Service Ratings (condition of vehicle, courtesy, etc.; on schedule, condition of terminal)
15. Fare Level (too high, too low, about right) could possibly be included in Service Ratings
16. What Would You Do If This Service Was Discontinued Or Curtailed?
17. What Would You Change About The Service If You Could?
18. Insert Non-Standard Questions for Specific Issues Here
19. Comments

## Comments on Survey Distribution and Collection

1. It is probably more efficient to use the mail-back procedure than to try to collect survey forms by hand. This will result in a lower return rate, but use survey members more effectively.
2. It would result in a larger sample size if passengers on all buses leaving the stations were given surveys instead of selecting only passengers using buses on specified corridors. With a total mail-back system, this will be possible. Passengers already on the bus should receive surveys as well as those passengers boarding.
3. Surveyors felt that it would be important to either use the hand collection method or the mail-back collection. It should be one or the other; a combination of the two systems seemed to be too difficult logistically.
4. Summary sheets, on which surveyors record questionnaire numbers, should contain only basic information and no extra data, such as the assigned bus number from the Russell's Official Bus Guide. This
additional information can be confusing to surveyors at a crowded bus terminal.
5. Group training explaining the purpose of the survey, the intent of each question on the survey form, and the survey procedure should be held with all members of the survey crew present. Questions that arise can then be answered for all to hear in a uniform manner.
6. Surveyors should be instructed to check with station managers as their first step to determine if the schedule information they have been provided is accurate.
7. Problems with scheduling, arrival times, and departing times should, to some degree, be expected. Some terminal locations will have more problems than others. The Toledo station presented the most scheduling difficulties during the 1985 survey.
8. There should be a knowledgable contact person at an accessible location at all times during the survey. This person will be the key contact and answer person in case questions arising during the survey. All surveyors should know how to contact this individual should the need arise.
9. Intercity bus station managers indicated that May and January are generally the two lightest months for bus ridership. Consideration should be given to surveying in a month other than May, while still obtaining the college student riders during the school year.
10. Survey questionnaires should be distributed to each boarding passenger and to all passengers on the bus at each station. Provide a box or envelope on the bus for passengers to deposit their survey forms in if they are deboarding at a station in-between those where surveyors are located.
11. Surveyors, if possible, should ride the bus between key stations, such as Lansing and East Lansing, to distribute and collect questionnaires for all corridors that have buses that pass between these two locations.

## APPENDIX J

Ticket Counts at Surveyed Stations

| STALION | Sunday Nay 12 |  |  | Manday <br> May 13 |  |  | Tuesday <br> Hay 14 |  |  | Hednesday Hay 85 |  |  | Thursday Hay 16 |  |  | Fridsy May 87 |  |  | Sstupday May 18 |  |  | Heakly <br> Total |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 0 | 81 | tot | 84 | 8 RT | TOT | 0an | RT | 107 | 吅 | RT | Tor | O1\％ | HI | tor | 08 |  | \％ 7 | －${ }^{\text {a }}$ | RT | 707 | O1／ | A） | fot |
| Aatian | 0 | 0 | 0 | 7 | 0 | 7 | 0 | 0 | 0 | 5 | 0 | 5 | 1 | 0 | 1 | 1 | 0 | 1 | 0 | 0 | 0 | 14 | 0 | 14 |
| Al $\mathrm{am}^{\text {a }}$ | 0 | 0 | 0 | 2 | 0 | 2 | 2 | 0 | 2 | 3 | 0 | 3 | 0 | 0 | 0 | 2 | 1 | 3 | 0 | 0 | 0 | 9 | 1 | 10 |
| Ans artor | 49 | 9 | 58 | 46 | 13 | 59 | 59 | 7 | 6 | 54 | 12 | 66 | 47 | 7 | 54 | 90 | 27 | 117 | 55 | 10 | 73 | 400 | 97 | 497 |
| Battle Craek | 31 | 6 | 37 | 29 | 10 | 37 | 24 | 4 | 28 | 28 | 12 | 40 | 38 | 7 | 45 | 45 | 87 | 62 | 22 | 11 | 33 | 217 | 67 | 288 |
| Bay City | 19 | 4 | 23 | 18 | 2 | 20 | 4 | 3 | 7 | 14 | 3 | 17 | 13 | 2 | 15 | 80 | 7 | 17 | 6 | － | 10 | 88 | 23 | 109 |
| Penton Harbor | 22 | 4 | 25 | 27 | 3 | 30 | 12 | 1 | 13 | 11 | 3 | 14 | 35 | 3 | 38 | 44 | 3 | 46 | 25 | 0 | 33 | 176 | 24 | 200 |
| dig Rapids | 3 | 1 | 4 | 1 | 1 | 2 | 9 | 0 | 9 | 10 | 0 | 10 | 5 | 0 | 5 | ， | 3 | 10 |  | － | S | 39 | 5 | 4 |
| Casillac | 0 | 0 | 0 | 7 | 1 | 8 | 6 | ， | － | 14 | 0 | 14 | 1 | 0 | 1 | 7 | 0 | 7 | 2 | 1 | 3 | 37 | 2 | 39 |
| Cheborgan | 0 | 0 | 0 | 2 | 0 | 2 | 0 | 0 | 0 | 1 | 0 | 1 | 2 | 2 | 4 | 2 | 0 | 2 | 1 | 0 | 1 | 1 | 2 | 10 |
| Clare | 0 | 0 | 0 | 3 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 2 | 1 | 0 | 1 | 1 | 1 | 2 | 7 | 5 | 12 |
| Detroit | 353 | 78 | 411 | 310 | 112 | 422 | 252 | 800 | 352 | 229 | 121 | 350 | 366 | 137 | 503 | 257 | 250 | 467 | 285 | 129 | 414 | 2032 | 887 | 2919 |
| East Lensing | 86 | 7 | 93 | 4 | 4 | 48 | 4 | 11 | 59 | 57 | 10 | 67 | 138 | 13 | 852 | 264 | 36 | 300 | 73 | 15 | B6 | 718 | 98 | 805 |
| Flint | 80 | 7 | 87 | $6!$ | 10 | \％ | 55 | 16 | 71 | 65 | 53 | 119 | 46 | 10 | 56 | 52 | 47 | 99 | 62 | 13 | 75 | 422 | 156 | 578 |
| Frankfort | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 |
| Grant Rapids | 105 | 1 | 144 | 76 | 9 | 85 | 52 | 17 | 69 | 69 | 21 | 89 | 86 | 26 | 112 | 15t | 51 | 202 | 64 | 35 | 99 | 603 | 167 | 770 |
| Hollarad | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 2 | 2 | 0 | 2 |
| Hemard City | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | ， | 0 | 1 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 2 | 2 | 3 | 2 | 5 |
| lonia | 0 | 0 | 0 | 0 | ， | 0 | 7 | 0 | 7 | 1 | 0 | 1 | 3 | $!$ | 1 | 8 |  | 11 | 2 | 0 | 8 | 21 | 1 | 25 |
| Jackson | 0 | 0 | 0 | 32 | 11 | 43 | 29 | 2 | 31 | 29 | 6 | 35 | 34 | Q | 43 | 30 | 6 | 36 | 40 | 9 | 49 | 194 | 43 | 237 |
| 【ајавазо | 52 | 6 | 58 | 48 | \＄ | 45 | 66 | 13 | 79 | 58 | 12 | 50 | 67 | 40 | 107 | 46 | B | 54 | 52 | 22 | 7 | 363 | 104 | 467 |
| Lansing | 60 | 4 | 64 | 39 | 7 | 45 | 79 | 15 | 93 | 40 | 18 | 54 | 15 | 0 | 15 | 73 | 34 | 107 | 53 | 16 | 69 | 357 | 90 | 44 |
| Lansoln Park | 21 | 4 | 25 | 2 | 0 | 2 | 17 | 6 | 23 | 9 | 6 | 15 | 0 | 0 | 0 | 16 | 8 | 23 | 22 |  | 31 | 87 | 32 | 119 |
| Ludingter | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 3 | 6 | 0 | 0 | 0 | 2 | 1 | 3 |  | d | 4 |  | 0 | 0 | B | 5 | 13 |
| manistee | 4 | 0 | 4 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 2 | 1 | J | 2 |  | § | 1 | 0 | 1 | 10 | 2 | 12 |
| Metra Altport | 20 | 1 | 21 | 24 | 6 | 30 | 3 | 0 | 3 | 2 | 3 | 9 | 4 | 0 | 4 | 5 |  | 7 | 15 | ， | 15 | 33 | 12 | 85 |
| Midiant | 1 | 0 | 1 | 3 | 1 | 4 | 5 | 1 | － | 6 | 1 | 7 | 9 | 1 | 10 | 5 | 8 | \％ | 2 | 1 | 3 | 31 | 6 | 37 |
| Hount Cienens | 12 | 0 | 12 | 3 | 0 | 3 | 4 | 0 | 4 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 8 | 1 |  | 0 | 0 | 20 | 1 | 21 |
| mount Pleassat | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 11 | 1 | 12 | 3 | 1 | 8 | 9 | 2 | 11 | 0 | 0 | 0 | 23 | ， | 27 |
| Ausiegon | 30 | 3 | 33 | 20 | 5 | 25 | 17 | 2 | 19 | ， | 4 | 13 | 13 | 8 | 21 | 26 | 7 | 33 | 11 | 1 | 15 | 126 | 33 | 159 |
| Miles | 0 | 0 | 0 | 1 | 0 | 1 | 1 | 2 | b | 1 | 0 | 1 | 0 | 0 | ， | 4 | 2 | 6 | 0 | 0 | 0 | 10 | 4 | 16 |
| Duoss\％ | 1 | 0 | 1 | 11 | 0 | 11 | 2 | 0 | 2 | 4 | 5 | 9 | 7 | 1 | $\theta$ | 6 | 0 | 6 | 6 | 0 | $b$ | 37 | 6 | 43 |
| Peteskey | 1 | 0 | 1 | 5 | 1 | 6 | J | 0 | 3 | 3 | 8 | 7 | 1 | 0 | 1 | 17 | 8 | 25 | － | 0 | 0 | 30 | 13 | 43 |
| Pontac | 0 | 0 | 0 | 17 | 2 | 19 | 19 | 0 | 19 | 19 | 0 | 19 | 19 | 3 | 22 | 32 | 4 | 36 | 13 | － | 17 | 119 | 13 | 132 |
| fort huron | 0 | 0 | 0 | 1 | 0 | 1 | 1 | 0 | 1 | ， | 0 | 4 |  | 0 |  | 3 | 0 | 0 | 1 | 0 | ， | 7 | 0 | ； |
| S¢gaxa＊ | 23 | 5 | 28 | 3 | 1 | 36 | $2!$ | 2 | 23 | 22 | 6 | 28 | 55 | a | 65 | 11 | 8 | 19 | 24 | 1 | 33 | 196 | 34 | 230 |
| Saint Jgnace | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | － | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 2 |
| Sault Sainte Marie | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | ， | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | － | 0 |  | 0 | 0 |
| toleda | 78 | 10 | 88 | 52 | 26 | 18 | 55 | 13 | 68 | 55 | 21 | If | 86 | 15 | 101 | 84 | 44 | 128 | 71 | 18 | 89 | 481 | 147 | 828 |
| Traverse City | 11 | ， | 11 | 13 | 1 | 14 | 6 | 3 |  | 6 | ， | 9 | 15 | 1 | 16 | 日 | 3 | 11 | 5 | 1 | 6 | 64 | 12 | 76 |
| ypsilanti | 40 | 4 | 4 | 29 | 3 | 33 | 10 | 5 | 15 | 11 | 2 | 13 | 20 | 9 | 29 | 70 | 9 | 79 | 22 | 6 | 28 | 201 | 40 | 241 |
| Total | 1093 | 161 | 1244 | 961 | 235 | 1985 | 874 | 227 | 1101 | 835 | 324 | 1159 | 1137 | 307 | 144 | 1383 | 552 | 1940 | 91） | 329 | 1276 | 7225 | 2139 | 9364 |

SCLECE：BDOT，Bureau of iransportation Planning，Possengor fransportation Plaming section

APPENDIX K
Intercity Bus Daily Passenger
Trip Table

AUERAEE RAILY INTERCITY BLS PASSEMEER TAIPS
mientigin entercify ous gysten
月月Y) 1985

| Iriģin | ination An Arbop | Battle Creak | $\begin{aligned} & \text { Bay } \\ & \text { City } \end{aligned}$ | Yentors Hartop | netrait | East L, ansing | Flint | Brand lapids | Jackson | Kal amasea | Latsinq | Auskegent | Pgrt Hurcin | Saj:1am |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ans Arter | 0 | 1 | 1 | 1 | 25 | 12 | 3 | 3 | 5 | 3 | 2 | 0 | 0 | 1 |
| Batele Crsek | \$ | 0 | 0 | 1 | 5 | 3 | 2 | 2 | 0 | 10 | 4 | 2 | 0 | 2 |
| Bay City | 0 | 0 | 0 | 0 | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 1 | 0 | 1 |
| 8̇enton Haphor | 1 | 1 | 0 | 0 | 1 | 0 | 0 | 2 | 0 | 2 | 2 | 2 | 0 | 0 |
| Setroit | 37 | 5 | 8 | 1 | 0 | 35 | 24 | 18 | 24 | 6 | 23 | 2 | 0 | 13 |
| Ease Lansing | 11 | 2 | 1 | 1 | 85 | 0 | 5 | 9 | 1 | 5 | 0 | 3 | 0 | ! |
| Plint | 1 | 2 | 2 | 1 | 29 | \$ | 0 | 5 | 1 | 3 | 3 | $!$ | 2 | 6 |
| Grand Rapids | 3 | 2 | 0 | 5 | 13 | 8 | 4 | 0 | , | 9 | 7 | 7 | 0 | 1 |
| Jaeksen | 7 | 1 | 0 | 0 | 5 | 1 | 1 | 2 | , | $!$ | 2 | 1 | 0 | 0 |
| Kalatazte | 3 | 8 | 0 | 5 | 3 | 4 | 3 | 7 | 3 | 0 | 10 | 2 | 0 | 1 |
| bansang | 2 | 4 | 0 | 1 | 17 | 0 | 4 | 9 | 3 | $b$ | 0 | 1 | 0 | 2 |
| Muskagon | 1 | 0 | 0 | 0 | 4 | 2 | 1 | 7 | 0 | 2 | 2 | 0 | 0 | 1 |
| Pept huran | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | , | 0 | 0 | 0 | 0 | 0 |
| Saginam | 0 | 0 | 3 | 1 | 7 | 2 | 4 | 1 | , | 0 | 1 | 0 | 0 | 0 |
| Yesilanti | 1 | $\bigcirc$ | 0 | 0 | 30 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | 0 | 0 |
| Reen. S. Lom. Prn, | 4 | 8 | 2 | 2 | 5 | 47 | 12 | 18 | 5 | 8 | 11 | 2 | 0 | 4 |
| HoLower Peninsula | 1 | 1 | 1 | 1 | 2 | 3 | J | 9 | 1 | 2 | 2 | 1 | 0 | 3 |
| Heper Pesinsula | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 |
| ¢hieaq̧ | 1 | 2 | 0 | 9 | 41 | 3 | 4 | 1 | t | 9 | 1 | 2 | 0 | 1 |
| Recaining llinois | 0 | 0 | 0 | 0 | 4 | 0 | 1 | 1 | 0 | 0 | 0 | - | 0 | $\bigcirc$ |
| Seata Eend | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 9 |
| Remainitg ladiank | 1. | 1 | 0 | 1 | 18 | 0 | 2 | 3 | 1 | 2 | 0 | 1 | 0 | 0 |
| Polede | 1 | 0 | 0 | 0 | 19 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 |
| Temaining Disio | 1 | 1 | 0 | 0 | 72 | 0 | 5 | 4 | 0 | 1 | 1 | 1 | 0 | $!$ |
| Bisconnia | 0 | 0 | 0 | 1 | 4 | 0 | 1 | 2 | 0 | 1 | 0 | 1 | 0 | 0 |
| figearning t. So | 1 | 2 | 1 | 3 | 123 | 2 | 18 | 7 | 2 | 5 | 7 | 5 | 0 | 5 |
| Canada | $t$ | 0 | 0 | 0 | 15 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 |
| Potal | 81 | 42 | 13 | 35 | 457 | 130 | 102 | 112 | 54 | 75 | 80 | 35 | 2 | 4 |



| Ypsilanti | S Lower Peninsula | X Lousp Peninsula | Upper Penitisula | Chisaga | Remaining Illinois | South yend | Remaining Indidena | Foleto | Rebaining Ohio | Hiscon$5 i n$ | Remaining U.S. | Canaja | Tatal | Origia |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 5 | 2 | 0 | 1 | 0 | 0 | $t$ | 1 | 1 | 0 | 1 | 1 | 71 | Anf Arbor |
| 0 | 8 | 1 | 0 | 2 | 0 | 0 | 1 | 0 | 1 | 0 | 2 | 0 | 49 | Batile Creek |
| 0 | 2 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 10 | Bay City |
| 0 | 3 | 0 | 0 | 9 | 0 | 1 | 1 | 0 | 0 | 1 | 3 | 0 | 29 | Benten Rarbar |
| 23 | 2 | 0 | 0 | 41 | 4 | 0 | 18 | 18 | 72 | 4 | 123 | 15 | 503 | jetrait |
| 2 | 47 | 4 | 0 | 2 | 0 | 0 | 0 | 1 | 1 | 0 | 2 | 0 | 122 | East Lunsing |
| 0 | 14 | 5 | 1 | 4 | 1 | 0 | 2 | 0 | 5 | 1 | 18 | 1 | 108 | Flint |
| 0 | 25 | 10 | 1 | 8 | 1 | 1 | 3 | 1 | 1 | 2 | 7 | , | 127 | Grand Rapids |
| 1 | 8 | 1 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 0 | 2 | 0 | 36 | deckson |
| 0 | 8 | 2 | 1 | 9 | 0 | 0 | 2 | 1 | 1 | 1 | 5 | 0 | 79 | Kelesaron |
| 3 | 14 | 4 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 7 | 0 | 79 | Lamsing |
| 0 | 3 | 1 | 1 | 2 | 0 | 0 | 1 | 0 | 1 | 1 | 5 | 0 | 35 | filstegon |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | Pors huron |
| 0 | 3 | 3 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 5 | 0 | 32 | Sequmat |
| 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 32 | Ypsilenti |
| 3 | 13 | 10 | 1 | 4 | 0 | 1 | 2 | 2 | 1 | 1 | 13 | $t$ | 186 | Rean. S. low. Fen, |
| 0 | 10 | 8 | 2 | 2 | 0 | 0 | 0 | 0 | 0 | 1 | 2 | 0 | 55 | A. Lower Peaingule |
| 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 4 | Upper peninsula |
| 0 | 3 | 2 | 0 | 0 | 0 | 0 | 0 | 5 | 0 | 0 | 0 | 0 | 92 | chicego |
| 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 6 | Renaining llinois |
| \% | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 4 | South Send |
| 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 9 | 0 | 0 | 0 | 0 | 41 | Reaminimg Indiona |
| 0 | 2 | 0 | 0 | 5 | 0 | 1 | 9 | 4 | 42 | 1 | 51 | $!$ | 138 | Toledo |
| 0 | 7 | 0 | 0 | 0 | 0 | 0 | 0 | 42 | 0 | 0 | 0 | 0 | 136 | Renaining ohio |
| 0 | 1 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 14 | Hisconsio |
| 1 | 13 | 2 | 0 | 0 | 0 | 0 | 0 | 51 | 0 | 0 | 0 | 0 | 249 | Rensining U.S. |
| 0 | $!$ | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 20 | Canada |
| 34 | 200 | 50 | 7 | 98 | 6 | 4 | 41 | 139 | 136 | 13 | 248 | 20 | 2257 | Potal |

APPENDIX L
Intercity Bus System
Daily Passenger Plots

AVERAGEDAILY GUS PASSENGERS: ALB MAHIGAN TRPPS



APPENDIX M
Bibliography

## BIBLIOGRAPHY

1. Frederic D. Fragel, Ecosometrics Inc., Intercity Bus Passenger Profile, prepared for presetnation at the Annual Meeting of the Transportation Research Board, Washington, D.C., January, 1985.
2. MDOT, Michigan Transportation Needs Study Committee, Summary of Michigan's Transportation Needs: 1977-1989, January 1980.
3. MDOT, Resource Planning Associates, Michigan Transportation Needs Study: Technical Report, January 1980.
4. MDOT, Transportation Needs Study Committee, Michigan Transportation Needs: 1983-1994, November 1984.
5. MDOT, Transportation Commission, Michigan State Transportation Plan: Executive Summary, November 1982.
6. MDOT, Transportation Commission, Michigan State Transportation Plan, 1982-1990, November 1982.
7. MDOT, Mass Transportation PTanning Section, Michigan Intercity Bus Study: Phase I (Inventory \& Analysis), July 1974.
8. MDOT, Mass Transportation Planning Section, Michigan Intercity Bus Study: Ridership and Travel Characteristics, November 1977.

[^0]:    Notes: See figures 1-4 for boundaries of Southern Lower Peninsula and Northern Lower Peninsula.

    Source: MDOT, Bureau of Transportation Planning, Passenger Transportation Planning Section

[^1]:    Humete of misstrag onstivations 16

